

18 - 20 October 2024

"GameOn 2024" International Exhibition
for the Video Games Industry



Lithuanian Exhibition and
Congress Centre LITEXPO,
Laisves pr. 5, Vilnius

TERMS OF PARTICIPATION / INFORMATION ON SERVICES PROVIDED

1. Application for participation

- Exhibitors for participation in GameOn 2024 register on-line at the www.litexpo.lt or through the electronic application order and administration system **EXPODOC**: <https://floorplan.expodoc.com/en/1676/gameon-2024>
- The Application has to be submitted by **September 30, 2024**. The location of an exhibitor's stand in the exhibition plan is confirmed **only after payment of the advance fee**.
- Brief information about the terms and conditions of participation in the Exhibition is provided in the participation terms and conditions. Main rights and duties of an Exhibitor, as well as those terms and conditions of Participation are established in an order filled in by each Exhibitor, accepted by LITEXPO, and Regulation on participation in exhibitions, trade fairs and conferences, as well as other internal regulations of LITEXPO. All the above-listed regulations are jointly referred to as Legal acts regulating Participation. Every single Exhibitor must familiarise himself/herself with the latter legal acts.

2. Co-exhibitors

- Exhibitor can admit into his stand a Co-exhibitor (other company) after having registered it in his application and agreed on their participation with the Exhibition organizer.
- Exhibitor has to pay the Co-exhibitor's fee.
- Co-exhibitor has the right to use the same stand as the main Exhibitor, and has to obey the same requirements, terms of participation in the Exhibition as applied to the Exhibitor.
- Exhibitor shall assume responsibility for any violations, breaches of the legal acts regulating participation committed by his Co-exhibitor.
- A co-exhibitor's activity and the exhibits or services presented, have to correspond to the thematic of the Exhibition.

3. Main services and charges:

The Organizer rents empty exhibition space (minimum area – 6 sq. m) for the whole duration of the Exhibition and provides with the following services:

- Organization of the Exhibition and development of the contents.
- Development and coordination of the event program.
- Advertising and communication campaign of the Exhibition.
- Attraction of target group.

- Distribution of invitations to officials.
- General lighting and heating of the exhibition halls.
- General protection outside working hours of the Exhibition.

The Registration fee includes:

- Entry into the electronic catalogue of exhibitors.
- Exhibitor badges (one for 3 sq. m, but no more than 15 pcs. for a stand).
- Electronic invitations for visitors (20 pcs.)

The standard minimal stand of 6 sq. m consists of the following:

- A booth of OCTANORM constructions (1mx2, 5 m).
- Carpeting of grey colour.
- Three spot-lights of 100 W (1 per 3 sq. m).
- A table and 2 chairs.
- Fascia with the company name in Latin letters (standard font, up to 10 letters).
- Three-outlet socket (220 V/2 kW).
- Daily cleaning of stand

	Standard registration from 2024 08 15	Late registration from 2024 08 16
Exhibitor/Sub-exhibitor fee	250 Eur	260 Eur
Rental price for 1 sq. m. of empty exhibition space (Hall 5)	75 Eur	85 Eur
Rental Price for 1 sq.m. of empty exhibition space (Hall 5, 70 sq.m. or more)	65 Eur	75 Eur
Rental price for 1 sq. m. of empty exhibition space (Hall 4)	75 Eur	85 Eur
Rental price for 1 sq.m. of empty exhibition space (Hall 4, 70 sq.m. or more)	65 Eur	75 Eur
Rental price for 1 sq. m. of empty exhibition space (Hall 3)	75 Eur	85 Eur
Rental price for 1 sq.m. of empty exhibition space (Hall 3, 70 sq.m. or more)	65 Eur	75 Eur
Rental price for 1 sq. m. of empty exhibition space (Hall 3 foyer)	70 Eur	105 Eur
Rental price for 1 sq.m. of empty exhibition space outdoors	50 Eur	60 Eur
Installation of a standard stand of 1 sq.m.	35 Eur	35 Eur
Installation of a standard stand of 1 sq.m. (choice of wall colour: black, green, yellow, red, blue)	54 Eur	54 Eur

** Late registration price applies if the exhibitor books and pays the registration fee within 5 days and 50% of the*

rental of the empty exhibition space after 16 August 2024. Other payments for empty exhibition space and other services provided by LITEXPO shall be made as set out in the "Regulations on Participation in Exhibitions, Fairs and Conferences".

4. Stand design, additional stand equipment and services

- The dimensions of the stand and its place in the hall are determined by the Organizer.
- If a stand of individual design (non-standard) for Exhibitor is designed and constructed by another company, the contracting company has to submit a detailed drawing of the stand to the architect, Romanas Gajevskis, ph. tel: +370 671 26178, e-mail: stendai@litexpo.lt no later than 21 day before the Exhibition starts (see: Regulations of Participation at Exhibitions, Fairs and Conferences point 7.2).
- Additional standard stand equipment, furniture, stand cleaning services, communications, companies' names or logos on fascia boards have to be ordered in filling in the Forms for advance by additional equipment, Services and Communications through the **EXPODOC** system: <https://floorplan.expodoc.com/en/1676/gameon-2024>. For further information and orders, please contact the sales manager Rimvydas Jankauskas (ph. +370 615 62975, e-mail: r.jankauskas@litexpo.lt).
- For the rent of stands of individual design, please contact the sales manager Rimvydas Jankauskas (ph. +370 615 62975, e-mail: r.jankauskas@litexpo.lt).
- 14 days before the Exhibition opening, prices for additional equipment and services increase by 50%, on the exhibitors' registration days and during the Exhibition - by 100%.
- An Exhibitor must cover stand remounting expenses which amount to 20% of the installation price of the exhibition stand, if 5 days before the Exhibition any amendments are made to the stand design and the stand has to be remounted.

5. Terms of payment

- The Exhibitor shall pay for the registration fee, exhibition space and additional services upon receipt of pre-paid invoices from LITEXPO within the periods specified in the invoices.
- If the Exhibitor fails to pay the invoices within the time specified, the Exhibitor shall not be registered for the Exhibition.
- VAT invoices shall be sent to Exhibitors by e-mail within 5 working days after the end of the Exhibition to the e-mail address indicated in the Exhibitors' electronic registration system. Invoices will be printed at the Information and Service Centre on the day of registration.

6. Other services

Visitor invitations

Upon the payment of **advance payment**, every Exhibitor and his co-exhibitor is provided with **20 electronic invitation** for his customers to visit the Exhibition. Invitations are intended for their recipients only. Exclusively the invitations provided by the Organizer are valid for the Fair.

Forwarding of exhibits, loading-unloading works, customs clearance services

According to the Exhibitor's advance application the company "PAN-LIT Service" provides forwarding of exhibits, loading-unloading works and customs clearance services in the Exhibition territory. The services ordered are paid by Exhibitor directly, contact by phone +370 5 244 56 77, e-mail: info@pls.lt.

7. Events

Exhibitors are invited to organize various events during the Exhibition. The program of events has to be coordinated with the Organizer.

Exhibitors organizing various actions at their stands have to inform the Organizer and may not disturb the job of other exhibitors in the Exhibition (make noise, play loud music, etc.).

8. Exhibition course

- An Exhibitor, for whom an exhibition stand is build-up and dismantled by another company, shall inform his contractor about the requirements regulating the stand set-up procedures established by LITEXPO (see “Regulations of Participation at Exhibitions, Fairs and Conferences”, chapter 8). In such cases the Exhibitor shall bear full liability for actions of third parties. Extra time for build-up and/or dismantling is charged (see “Regulations of Participation at Exhibitions, Fairs and Conferences”, chapter 8, point 8.6).
- After arriving at LITEXPO an Exhibitor has to register at the Info-Centre of the Exhibition. Exhibitors are registered to the stands after they have fully paid the invoice for their participation in the Exhibition.
- During the registration, an Exhibitor is provided with information about the working procedure of the Exhibition, services provided, and is issued with exhibitor's badges, upon presentation of which to security, exhibitors shall be provided with access to the exhibition halls on the days of Fair mounting, dismantling and during the working hours.

9. Working hours*


Exhibition venue	LITEXPO Halls 3, 4, 5 outdoor area.
Stand build-up	October 15 from 8 a.m. to 5 p.m. October 16 from 8 a.m. to 5 p.m. October 17 from 8 a.m. to 10 p.m.
Exhibition working hours	October 18 - 20 from 10 a.m. to 7 p.m.
Delivery of exhibits	October 15-16 from 8 a.m. to 5 p.m. October 17 from 8 a.m. to 10 p.m. October 18 from 8 a.m. to 10 a.m.
Registration of exhibitors	October 17 from 9 a.m. to 8 p.m. October 18 from 8 a.m. to 10 a.m.
Removal of exhibits	October 20 from 7 p.m. to 10 p.m. October 21 from 8 a.m. to 4 p.m. October 22 from 8 a.m. to 5 p.m.
Stand dismantling	October 20 from 7 p.m. to 10 p.m. October 21 from 8 a.m. to 4 p.m. October 22 from 8 a.m. to 5 p.m.


**The organizers reserve the right to change the times of exhibition working hours, mounting, removal and delivery of exhibits.*

**Please follow document “General responsibilities” related to Covid which is being updated according to current Lithuanian Government requirements.*


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