

EROS 2025

BRAND NOTES



LITEXPO

INTERNATIONAL EROTIC FESTIVAL

MAIN FESTIVAL VISUAL



LOGOS



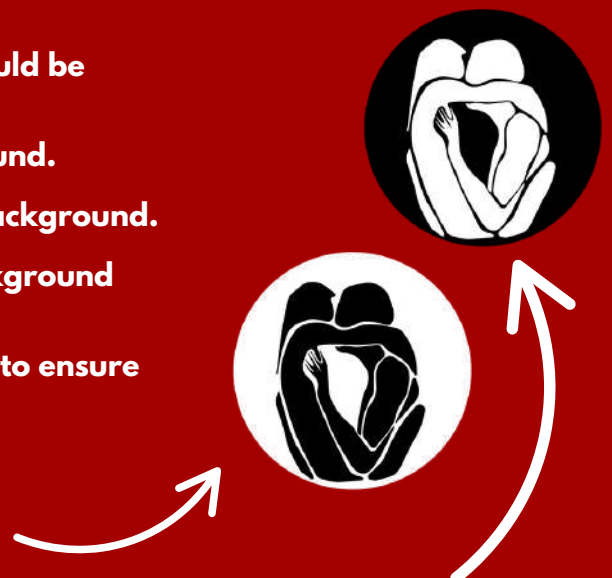
USE OF THE LOGO

To maintain visual clarity and contrast, the logo should be used as follows:

- Light logo (white) - only on a dark or rich background.
- Dark logo (black) - only on a light or very bright background.

Do not use a black logo on a black or very dark background and vice versa - avoid white logos on light surfaces.

When in doubt, opt for a circular version of the logo to ensure contrast.

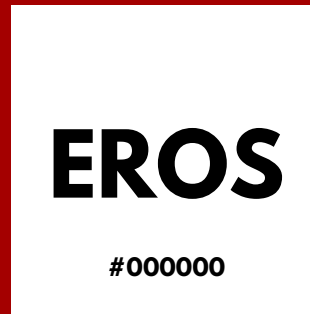


COLOURS



EROS

#FFFFFF



EROS

#FF27F0

★ Key highlights

- Neon Pink - #FF27F0
- Red - #E1001E
- White - #FFFFFF
- Black - #000000

SHIFTS

– League Spartan –
key headlines,
slogans

- Monoist - papildomai
additional information,
dates, references, details.

Panaudojimo pvz.



STYLE

- Visuals are sharp, concentrated
- One colour glows, the other
burns
- Texts are short, bold, “untamed”
- Motifs: body, desire, courage,
experience
- Aesthetics: brutal elegance



ABOUT 2025 EROS

Last year, we explored boundaries. This year, we're exploring beyond them.

The desires we hide even from ourselves become the stage here.

An even more intense show programme with professionals from Lithuania and abroad.

A new BDSM space - both to watch and to try.

Spicy presentations, lively conversations, intimate consultations.

Erotic exposition - from toys to seduction arts.



**More information:
<https://www.litexpo.lt/renginiai/eros-2025/>**