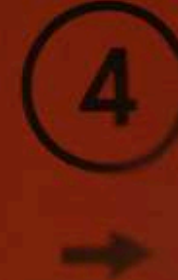




EVENT REPORT

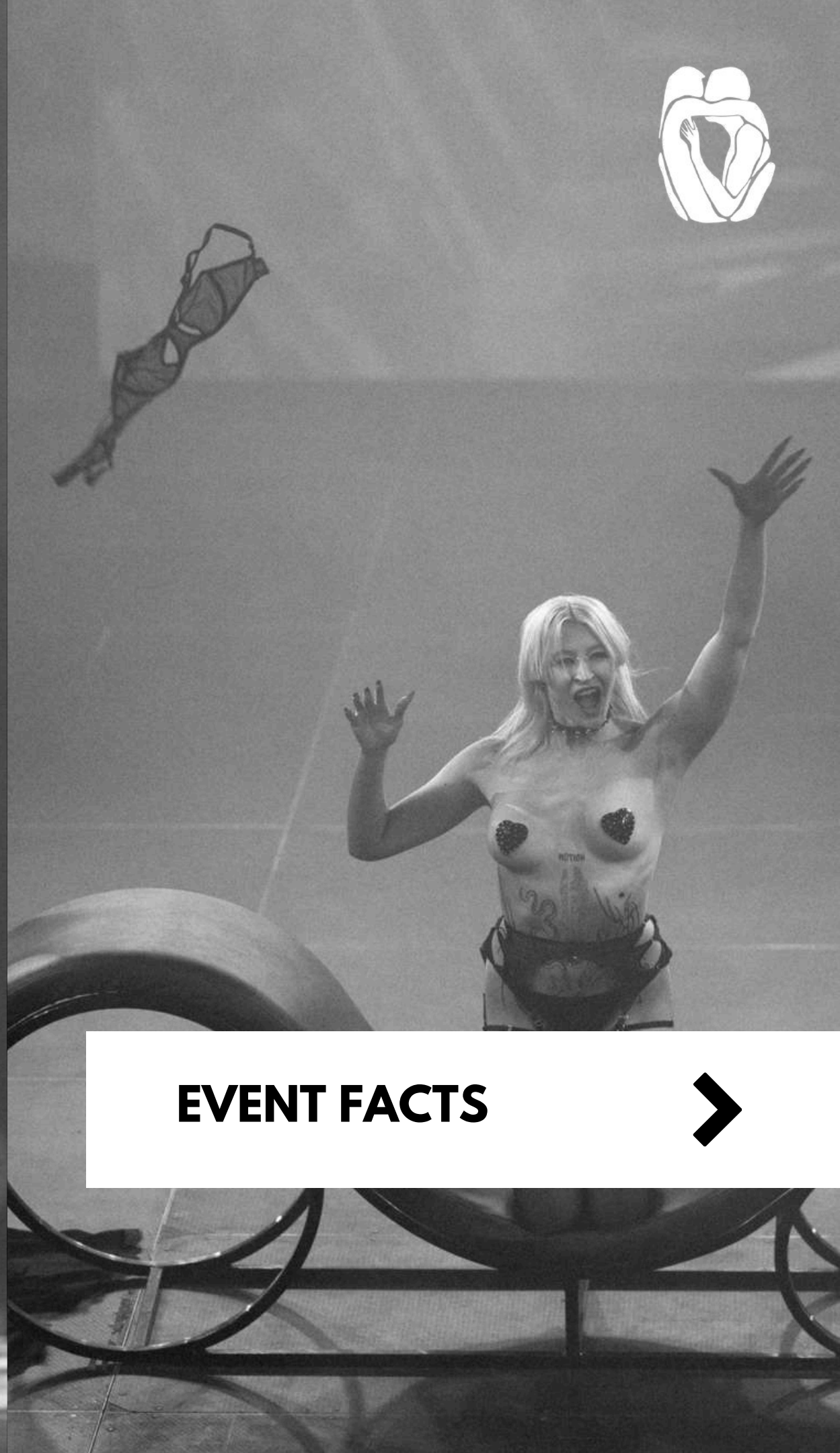


LITEXPO

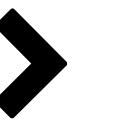


LITEXPO

BREAK THE TABOO



EVENT FACTS





4 500
VISITORS



56
PARTICIPANTS FROM 5
COUNTRIES



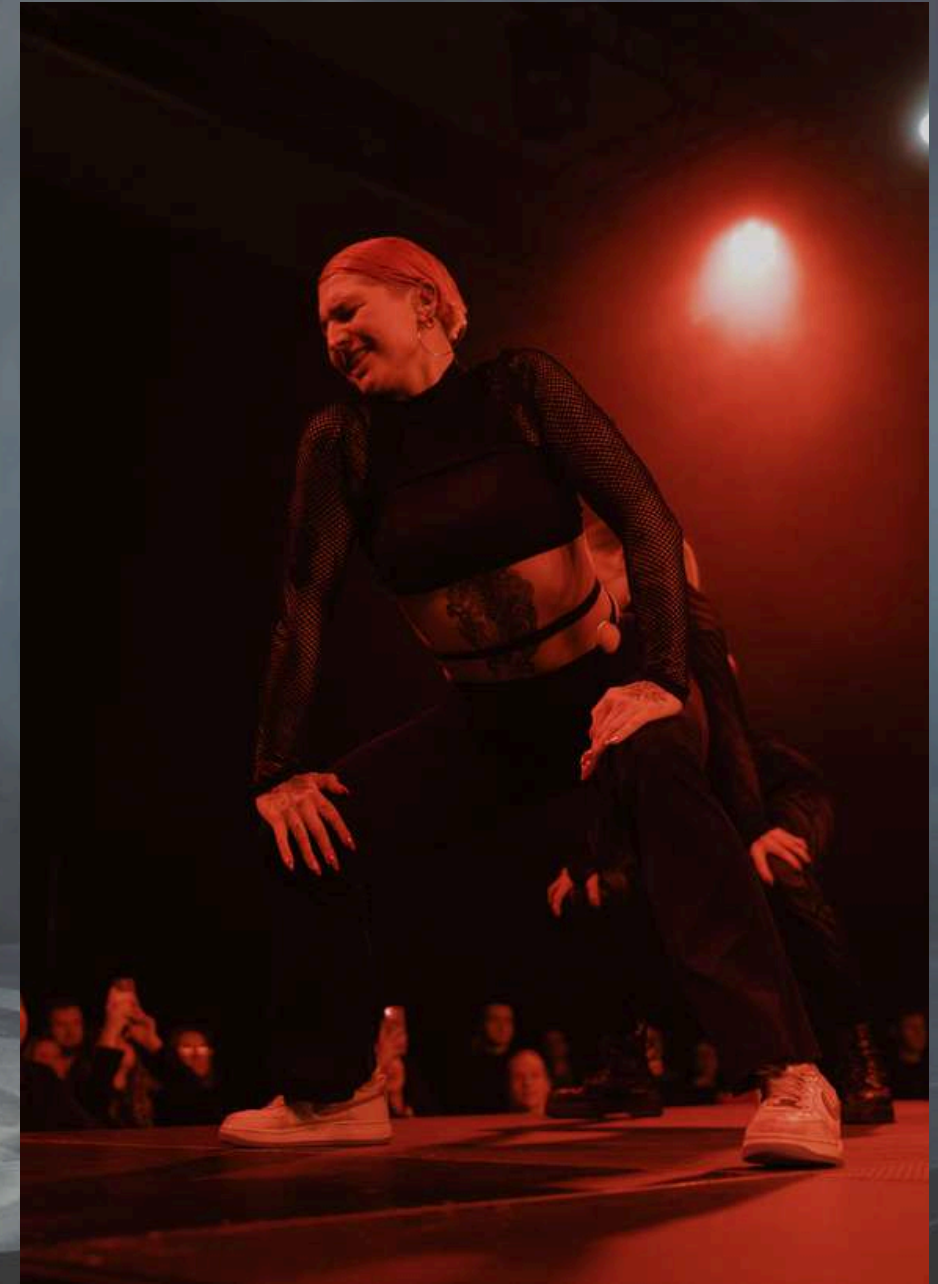
5 700 SQ. M.
TOTAL AREA



33
PERFORMANCES



12
PRESENTATIONS



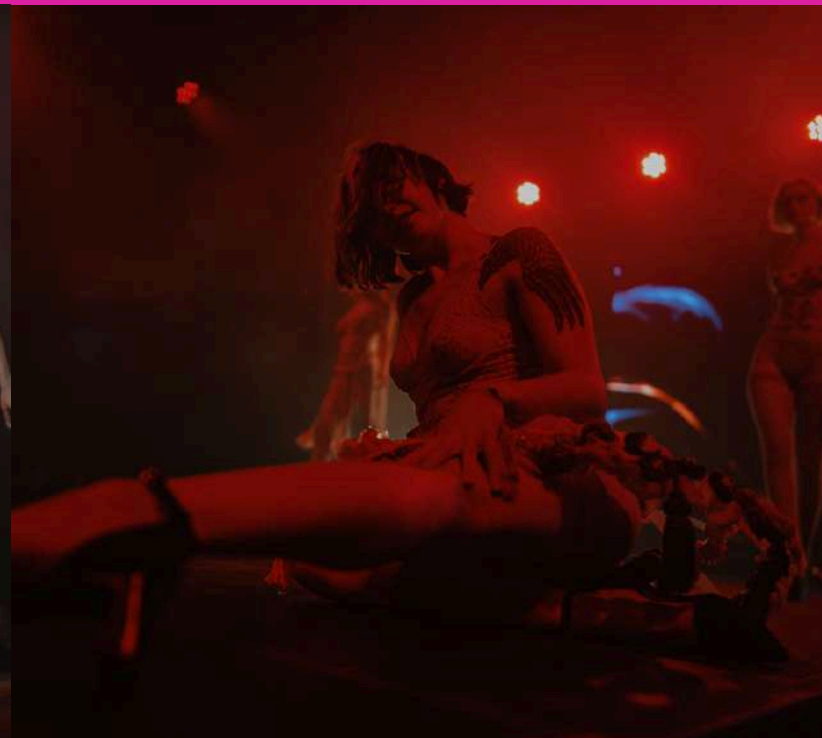
7
WORKSHOPS AND ACTIVITIES



BREAK THE TABOOS.
Sometimes it's uncomfortable
when it becomes so
comfortable.

FESTIVAL ATTRACTIONS 

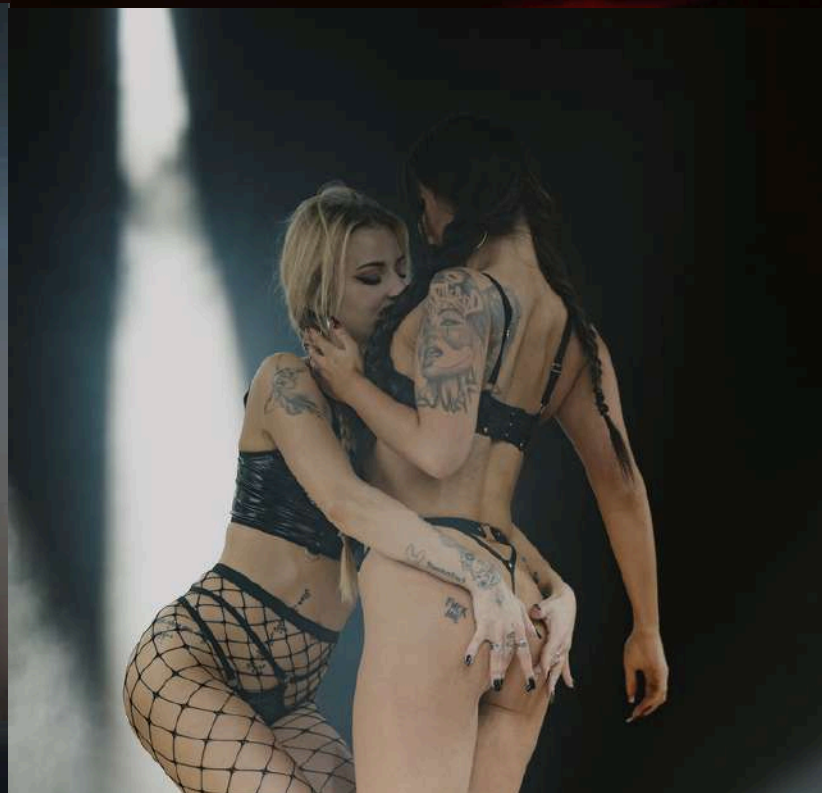
SHOW PROGRAMME



Exclusive **erotic performances** by professional dancers from Lithuania and abroad.



WATCH VIDEO

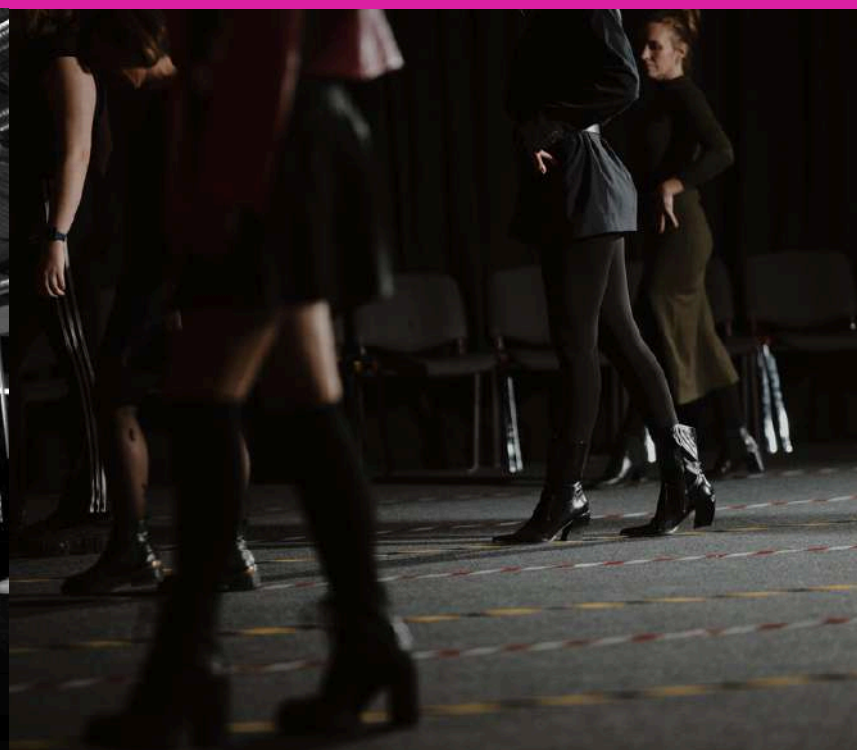


EDUCATIONAL AREA



Intriguing discussions, provocative presentations, seminars, and consultations on topics such as sexuality, relationship dynamics, and other relevant issues.

WORKSHOPS AND ACTIVITIES



High heel training, sensory play and wax play workshops, speed dating, domination and wax play games, BDSM flogging and shibari practices – **engaging activities** offering the opportunity to explore sensuality and try new experiences.

INTERACTIVE EROTIC PHOTOSHOOT



Visitors had the opportunity to observe the creative process, get involved, and challenge themselves by participating in the photoshoot.

SPEED DATING



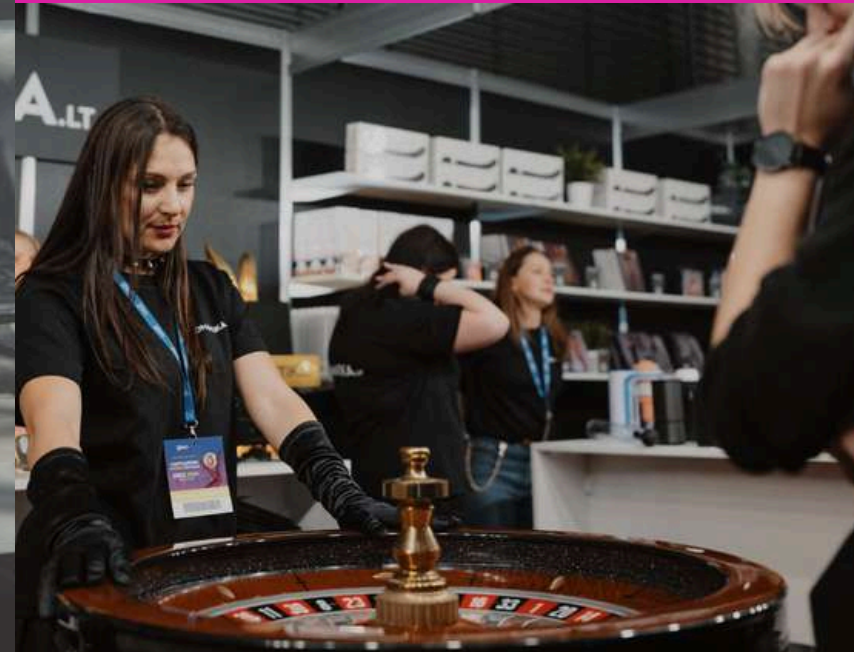
A matchmaking event designed to meet as many interesting people as possible or find your soulmate in a short amount of time

BDSM PRACTICAL ACTIVITIES



BDSM flogging and shibari practices – inviting sessions that allow participants to explore sensuality, discover new experiences, and deepen their knowledge in a safe and professionally guided environment.

EXHIBITION SPACES



Sex toys, seductive lingerie, intimate atmosphere-enhancing interior accents, and adult services – an opportunity to discover new sensations and enrich your personal world.

**THE BOUNDARIES BETWEEN
DISCOMFORT AND PLEASURE BLUR**
while taboos give way to
liberation



PARTNERS AND FRIENDS ➤



eroklubas.lt



*Persephonie Incredible
Costumery & Lingerie
Designer*



kakava.lt

EGO SPA

NORDIC
NUTRIS*



SLOWDOWN

CHAZZ



LITEXPO

SVEIKI ATVYKĖ ¼
ATEXPO

valis tavo laukinei puse

ROS 2024



**MARKETING
CAMPAIGN**



EGO SPA

SLAPTASNORAS.LT

PRESS RELEASES

www.delfi.lt > veidai > ivairenybes > vilniu-sudrebino-pir...

Vilnių sudrebino pirmasis erotikos festivalis: videojraše – tik N ...



Vilnių sudrebino pirmasis erotikos festivalis: videojraše – tik N-18 skirtas aistringas viliotinis ... [spėjimas! Toliau pateiktas straipsnis ...

Delfi · 2024-11-23



Tv3.lt
<https://www.tv3.lt> > Žmonės

Vilniuje praūžė erotikos festivalis „Eros 2024“: karšti šokėjų ...

2024-11-23 — Didžiausias ir labiausiai jaudinantis erotikos festivalis Baltijos šalyse „Eros 2024“ vyksta lapkričio 22–23 dienomis. Šaltinis: tv3.lt. Patiko ...



15min.lt
<https://www.15min.lt> > Žmonės > Lietuva

Tarptautinis erotikos festivalis: žvaigždžių stilistė M. ...

2024-11-11 — Tarptautinis erotikos festivalis „Eros 2024“ – lapkričio 22–23 dienomis. Seksas Erotika Erotinės fantazijos Drabužiai Milda Metlovaitė ...

5

PRESS RELEASES

Published on various portals: [delfi.lt](https://www.delfi.lt), [15min](https://www.15min.lt), [alfa.lt](https://www.alfa.lt), [zmones.15min.lt](https://www.zmones.15min.lt), [lrytas.lt](https://www.lrytas.lt), [welovelithuania.com](https://www.welovelithuania.com), [kauna.kasvyksta.lt](https://www.kauna.kasvyksta.lt), [madeinvilnius.lt](https://www.madeinvilnius.lt), and others.

GOOGLE ADS CAMPAIGN



Google Ads

449 000

IMPRESSIONS

2 475 891

REACHED AUDIENCE

RADIO

europaean
hit radio 
perkamiausių Europoje dainų radijas

2 WEEK

BROADCASTS, GAMES, COMPETITIONS

10 000

REACHED AUDIENCE

FACEBOOK



15 000

IMPRESSIONS

940

REACH

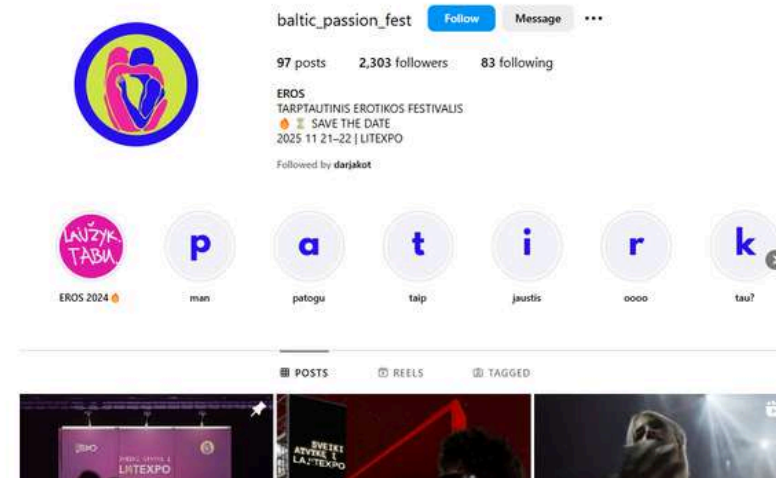
521

NUMBER OF FOLLOWERS

10 122

VIDEO VIEWS

INSTAGRAM



181 227

IMPRESSIONS

2 847

REACH

2 303

NUMBER OF FOLLOWERS

44 764

VIDEO VIEWS

TIK TOK



10 00

IMPRESSIONS

66 657

VIDEO VIEWS

OUTDOOR ADVERTISING



190 000 contacts

3 different digital videos

24 screen locations in Vilnius

INTERVIEW



14

Different interviews with various target groups

PUBLIC TRANSPORTATION



2 Months

A route across the entire city of Vilnius, reaching a diverse audience in different locations throughout the city.

EVENT MERCHANDISE



25

Limited edition t-shirts for influencers

500

Festival t-shirts



kulagne

Follow

871 posts

120K followers

Agnė Kulitaite

@kulagne

Just another dreamer with WiFi.

agne.kulitaite@gmail.com

Facebook profile

Followed by kelioniu.akademija, lauryna

3 INFLUENCERS

22 GIFTS FOR INFLUENCERS

Facebook & Instagram INFLUENCER COMMUNICATION

AGNE KULITAITE FESTIVAL AMBASSADOR

GAILĖ BUTVILAITĖ 47 400 VIEWS



https://www.youtube.com/watch?v=cEYO_ZU_gLY

SUBSCRIBE





SEE YOU NEXT YEAR!

2025 11 21-22

LITEXPO

eros@litexpo.it