

An abstract graphic featuring a large orange shape on the left, a grey shape on the right, and a light blue shape at the bottom. The orange shape contains the text 'LITEXPO' in blue. The grey shape contains the text 'ADVERTISING POSITIONS' in blue.

**LITEXPO**

**ADVERTISING  
POSITIONS**

# OUTDOOR ADVERTISING

RL001

## OUTDOOR BILLBOARD AT THE GATE

### TENT SIZE:

Width: 3900 mm  
Height: 6000 mm

### MATERIAL:

PVC tent

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**1 500 EUR +  
VAT**

\*Design work is not included in the price



# OUTDOOR ADVERTISING

RL002

## OUTDOOR BILLBOARD AT THE GATE

Visible when leaving the LITEXPO area

### TENT SIZE:

Width: 3900 mm  
Height: 6000 mm

### MATERIAL:

PVC tent

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**1 500 EUR +  
VAT**

\*Design work is not included in the price



# OUTDOOR ADVERTISING

RL003

## OUTDOOR ADVERTISING NEAR GATES

At the ticket office

### TENT SIZE:

Width: 2800 mm  
Height: 1500 mm

### MATERIAL:

PVC tent  
Mesh tent

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**500 EUR +  
VAT**

\*Design work is not included in the price



# OUTDOOR ADVERTISING

RL006

## ENTRANCE SIGN

### STICKER SIZE:

Width: 5000 mm  
Height: 500 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**400 EUR +  
VAT**

\*Design work is not included in the price





# OUTDOOR ADVERTISING

RL007

## EXIT SIGN

### STICKER SIZE:

Width: 5000 mm  
Height: 500 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**400 EUR +  
VAT**

\*Design work is not included in the price



# HALL 5 INDOOR ADVERTISING **SOLD**

R5001

## ENTRANCE TO HALL 5

Visible from outside

### STICKER SIZE

Width: 1750 mm  
Height: 1970 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**1 200 EUR +  
VAT**

\*Design work is not included in the price



# EXIT FROM HALL 5 **SOLD**

R5002

## EXIT FROM HALL 5

### STICKER SIZE

Width: 1750 mm  
Height: 1970 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**1 200 EUR +  
VAT**

\*Design work is not included in the price





# HALL 5 INDOOR ADVERTISING

R5003

## COVERING OF COLUMNS IN HALL 5 (FOYER)

Full column -1 pcs. | Possible quantity of columns -3 pcs.

### SIZE:

Width: 1320 mm  
Height: 3000 mm

### MATERIAL:

250 gsm Paper  
wrap-around

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**300 EUR +  
VAT**

\*Design work is not included in the price



# HALL 5 INDOOR ADVERTISING

R5004

## COVERING OF COLUMNS IN HALL 5 (FOYER)

Half column -1 pcs. | Possible quantity of columns -3 pcs.

### SIZE:

Width: 1320 mm  
Height: 1500 mm

### MATERIAL:

250 gsm Paper  
wrap-around

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**200 EUR +  
VAT**

\*Design work is not included in the price



# HALL 5 INDOOR ADVERTISING

R5007

## ADVERTISEMENT FOYER (RIGHT/LEFT SIDE)

### TENT SIZE:

Width: 710 mm or 980 mm  
Height: 2050 mm

### MATERIAL:

Tent

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**1 500 EUR +  
VAT**

\*Design work is not included in the price



# HALL 5 INDOOR ADVERTISING **SOLD**

R5007

## ADVERTISEMENT FOYER (TOP)

### TENT SIZE:

Width: 4580 mm or 2520 mm  
Height: 690 mm or 420 mm

### MATERIAL:

Tentas

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**3 000 EUR +  
VAT**

\*Design work is not included in the price





# HALL 5 INDOOR ADVERTISING **SOLD**

R5008

## ADVERTISING IN THE CLOAKROOM

On the mirror. Possible quantity of columns -3 pcs.

### STICKER SIZE:

Top:  
Width: 2150 mm  
Height: 400 mm

Sides:  
Width: 400 mm  
Height: 2150mm

### MATERIAL:

PVC sticker

### MIRROR SIZE:

Width: 2150 mm  
Height: 2150 mm

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**500 EUR +  
VAT**

\*Design work is not included in the price



# HALL 5 INDOOR ADVERTISING

R5010

## ADVERTISING IN THE CLOAKROOM

On lockers -10 pcs.

### STICKER SIZE:

Width: 130 mm  
Height: 200 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**250 EUR +  
VAT**

\*Design work is not included in the price



# HALL 5 INDOOR ADVERTISING

R5014

## ADVERTISING IN HALL 5

By the elevator. 2 flags lowered

### MESH SIZE:

Width: 1150 mm  
Height: 4200 mm

### MATERIAL:

Mesh tent

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**1 000 EUR +  
VAT**

\*Design work is not included in the price



# DIGITAL ADVERTISING

RT001

## ADVERTISING ON TV SCREENS

Not less than 4000 displays

### FORMAT:

1920 x 1080 px, jpg.

or

A 10-15 second video clip, without sound.

**500 EUR +  
VAT**

\*Design work is not included in the price





# HALL 4 INDOOR ADVERTISING

R4002

## ADVERTISING ON GALLERY COLUMNS

Between halls 4 and 5. 4 units

### SIZE:

Width: 1930 mm  
Height: 2830 mm

### MATERIAL:

250 gsm Paper  
wrap-around

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**300 EUR + VAT / 1  
pcs.**

\*Design work is not included in the price



# HALL 4 INDOOR ADVERTISING

R4003

## ADVERTISING ON THE ENTRANCE DOOR OF HALL 4

### STICKER SIZE:

Width: 1075 mm  
Height: 685 mm

Width: 1075 mm  
Height: 2230 mm

Width: 1880 mm  
Height: 685 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**750 EUR +  
VAT**

\*Design work is not included in the price



# HALL 4 INDOOR ADVERTISING

R4003A

## EXIT DOORS OF HALL 4

### STICKER SIZE:

- |                                  |                                     |
|----------------------------------|-------------------------------------|
| 1. Width: 685 mm Height: 850 mm  | 5. Width: 2230 mm Height: 850 mm    |
| 2. Width: 685 mm Height: 870 mm  | 6. Width: 2230 mm Height: 870 mm    |
| 3. Width: 685 mm Height: 1895 mm | 7. 8. Width: 2095 mm Height: 750 mm |
| 4. Width: 685 mm Height: 610 mm  | 9. Width: 2230 mm Height: 610 mm    |

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**900 EUR +  
VAT**

\*Design work is not included in the price



# WC ADVERTISING

RW001

## ADVERTISING SPACE IN WC

Men's WC. Possible quantity -52 units.

### STICKER SIZE:

Width: 297 mm  
Height: 420 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**50 EUR + VAT / 1  
pcs.**

\*Design work is not included in the price





# WC ADVERTISING

RW002

## ADVERTISING SPACE FOR ON WC MIRROR

Men's WC. Possible quantity -2 units.

### STICKER SIZE:

Width: 20 cm

### MIRROR SIZE:

Width: 2680mm

Height: 1200 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**200 EUR + VAT / 1  
pcs.**

\*Design work is not included in the price



# WC ADVERTISING

RW003

## ADVERTISING SPACE FOR ON WC MIRROR

Accessible WC. Possible quantity -1 unit.

### STICKER SIZE:

Width: 20 cm

### MIRROR SIZE:

Width: 600 mm  
Height: 1200 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**100 EUR +  
VAT**

\*Design work is not included in the price



# WC ADVERTISING **SOLD**

RW004

## ADVERTISING SPACE FOR ON WC MIRROR

### STICKER SIZE:

Width: 20 cm

### MIRROR SIZE:

Width: 4560 mm  
Height: 1200 mm  
**and**  
Width: 3460 mm  
Height: 1200 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**200 EUR + VAT / 1**

\*Design work is not included in the price



# WC ADVERTISING

RL002

## ADVERTISING SPACE ON WC DOOR

At Women's WC possible quantity -53 units | At Men's WC possible quantity -31 units.

### STICKER SIZE

Width: 297 mm  
Height: 420 mm

### MATERIAL:

PVC sticker

### INCLUDED IN THE PRICE:

Print production  
Fastening  
Removal

**FROM 50 EUR + VAT / 1  
pcs.**

\*Design work is not included in the price





# EVENT ADVERTISING

RB001

## ADVERTISEMENT ON EVENT TICKETS

FORMAT:

2170x850 up to 1 mb. (jpg/png)



1500 EUR + VAT (30 % of tickets)	*Design work is not included in the price
2500 EUR + VAT (100 % of tickets)	*Design work is not included in the price



# EVENT ADVERTISING

RB002

## ROLL UP

1 units.

**500 EUR +  
VAT**

\*Design work is not included in the price



# EVENT ADVERTISING

RL001

## FLYER DISTRIBUTION

**500 EUR + VAT (2 person  
seating)**

**2000 EUR + VAT (2 person  
walking)**

\*Design work is not included in  
the price

\*Design work is not included in  
the price





**LITEXPO**

**ADVERTISING  
POSITIONS**