

The background features a large, abstract graphic composed of several overlapping shapes. A prominent orange shape, resembling a wide arrow or a stylized 'L', points towards the right. Behind it is a grey shape with curved, organic edges. In the lower right, a light blue shape also points towards the right, overlapping the orange one. The overall composition is dynamic and modern.

LITEXPO

**ADVERTISING
POSITIONS**

OUTDOOR ADVERTISING

RL001

OUTDOOR BILLBOARD AT THE GATE

Visible at the entrance of LITEXPO territory

TENT SIZE:

Width: 3900 mm
Height: 6000 mm

MATERIAL:

PVC tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

1 500 EUR + VAT

*Design work is not included in the price



OUTDOOR ADVERTISING

RL002

OUTDOOR BILLBOARD AT THE GATE

Visible when leaving the LITEXPO area

TENT SIZE:

Width: 3900 mm
Height: 6000 mm

MATERIAL:

PVC tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

1 500 EUR + VAT

*Design work is not included in the price



OUTDOOR ADVERTISING

RL003

OUTDOOR ADVERTISING NEAR GATES

At the ticket office

TENT SIZE:

Width: 2800 mm
Height: 1500 mm

MATERIAL:

PVC tent
Mesh tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

500 EUR + VAT

*Design work is not included in the price



OUTDOOR ADVERTISING

RL004

OUTDOOR ADVERTISING NEAR GATES

Visible at the entrance of LITEXPO territory

TENT SIZE:

Width: 2800 mm
Height: 1500 mm

MATERIAL:

PVC tent
Mesh tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

500 EUR + VAT

*Design work is not included in the price



OUTDOOR ADVERTISING

RL005

OUTDOOR AWNING ON A FENCE

Visible when entering the site (in front of the car parking)

TENT SIZE:

Width: 2000 mm
Height: 600 mm

MATERIAL:

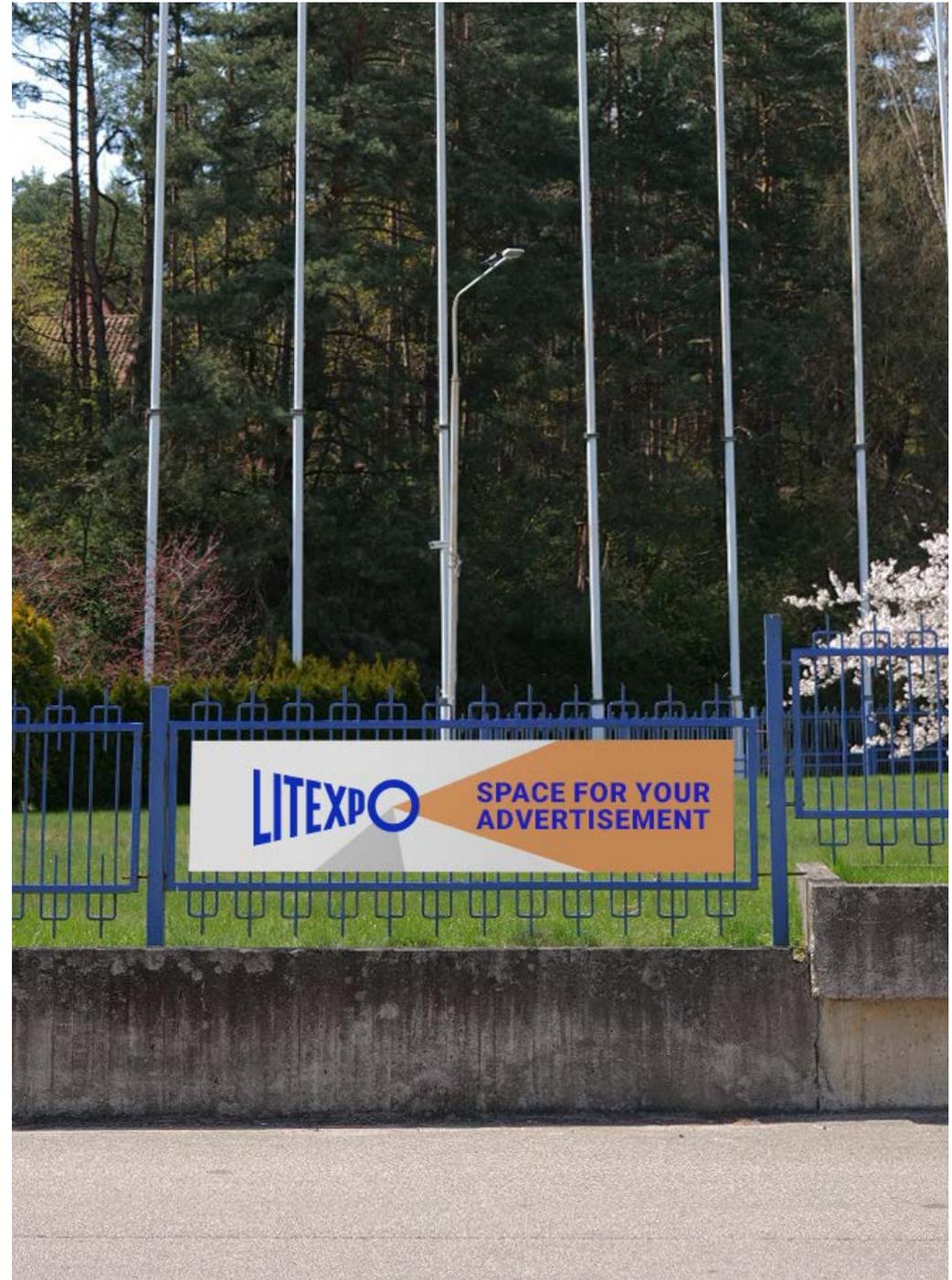
PVC tent
Mesh tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

300 EUR + VAT

*Design work is not included in the price



OUTDOOR ADVERTISING

RL006

ENTRANCE SIGN

STICKER SIZE:

Width: 5000 mm
Height: 500 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

400 EUR + VAT

*Design work is not included in the price



OUTDOOR ADVERTISING

RL007

EXIT SIGN

STICKER SIZE:

Width: 5000 mm
Height: 500 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

400 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5001

ENTRANCE TO HALL 5

Visible from outside

STICKER SIZE

Width: 1750 mm
Height: 1970 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

1 200 EUR + VAT

*Design work is not included in the price



EXIT FROM HALL 5

R5002

EXIT FROM HALL 5

Visible from inside (when leaving)

STICKER SIZE

Width: 1750 mm
Height: 1970 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

1 200 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5003

COVERING OF COLUMNS IN HALL 5 (FOYER)

Full column - 1 pcs. | Possible quantity of columns - 3 pcs.

SIZE:

Width: 1320 mm
Height: 3000 mm

MATERIAL:

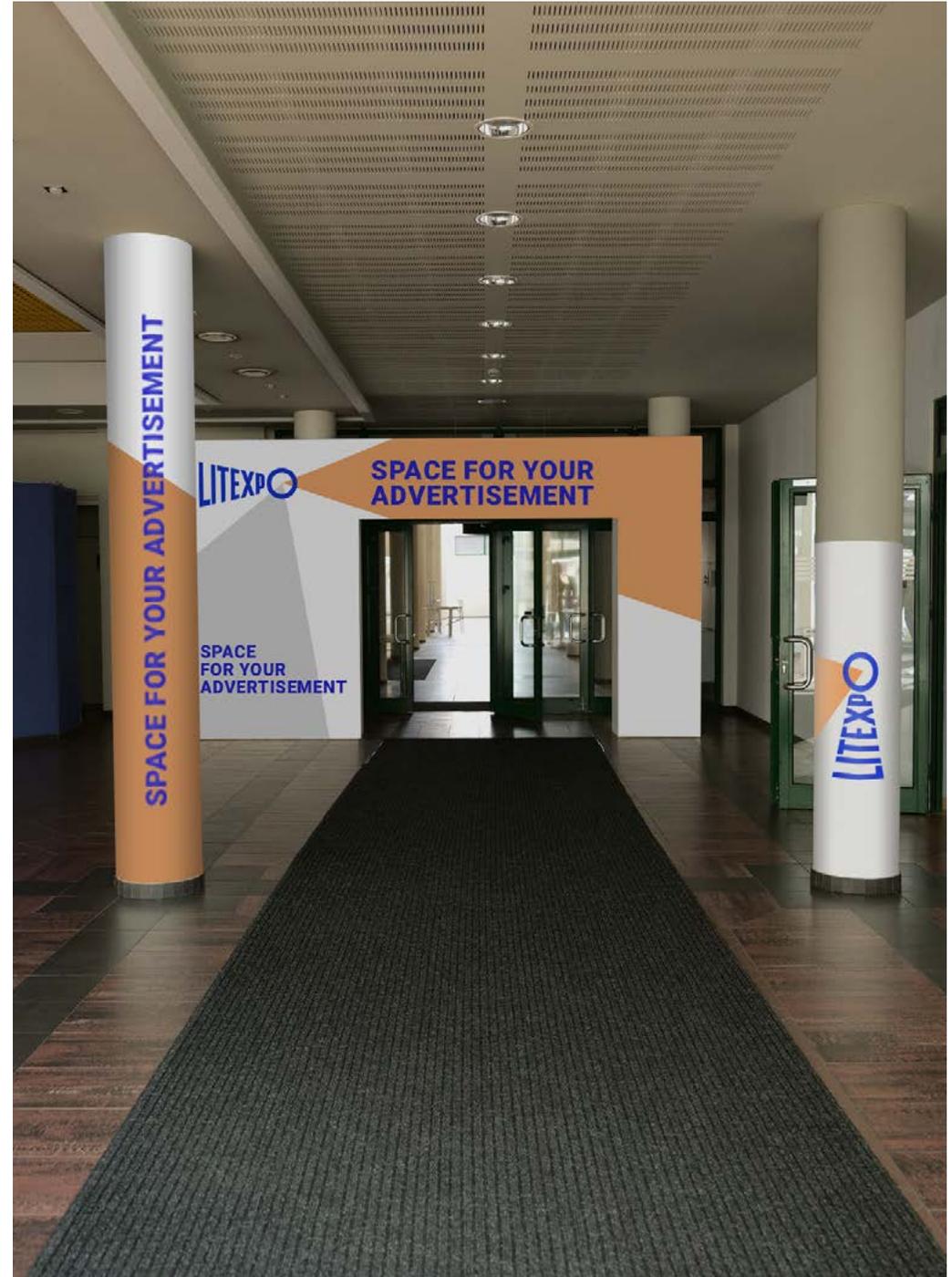
250 gsm Paper
wrap-around

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

300 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5004

COVERING OF COLUMNS IN HALL 5 (FOYER)

Half column - 1 pcs. | Possible quantity of columns - 3 pcs.

SIZE:

Width: 1320 mm
Height: 1500 mm

MATERIAL:

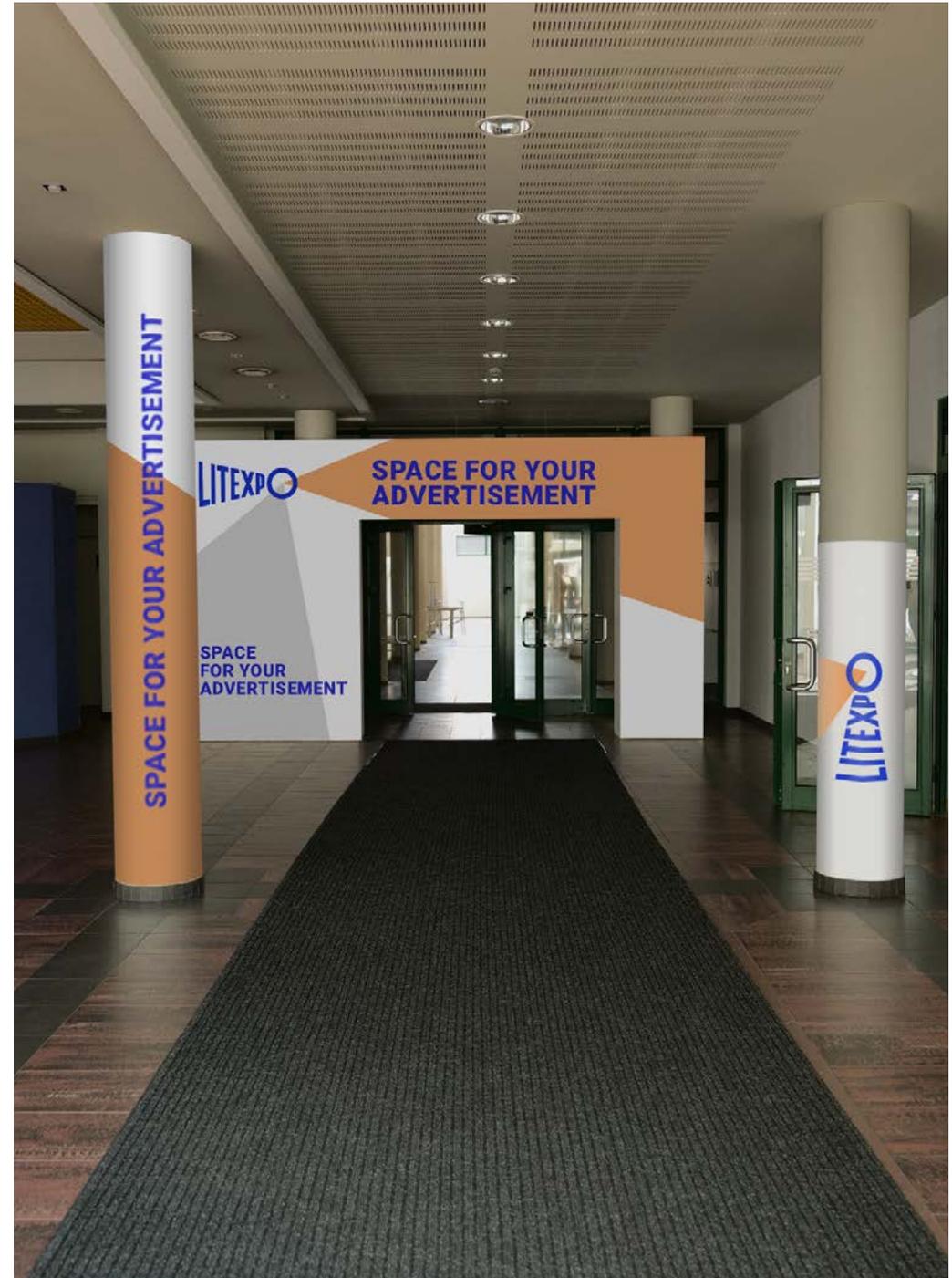
250 gsm Paper
wrap-around

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

200 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5005

CLADDING OF COLUMNS IN HALL 5

Full column - 1 pcs. | Possible quantity of columns - 37 pcs.

SIZE:

Width: 1320 mm
Height: 1500 mm

MATERIAL:

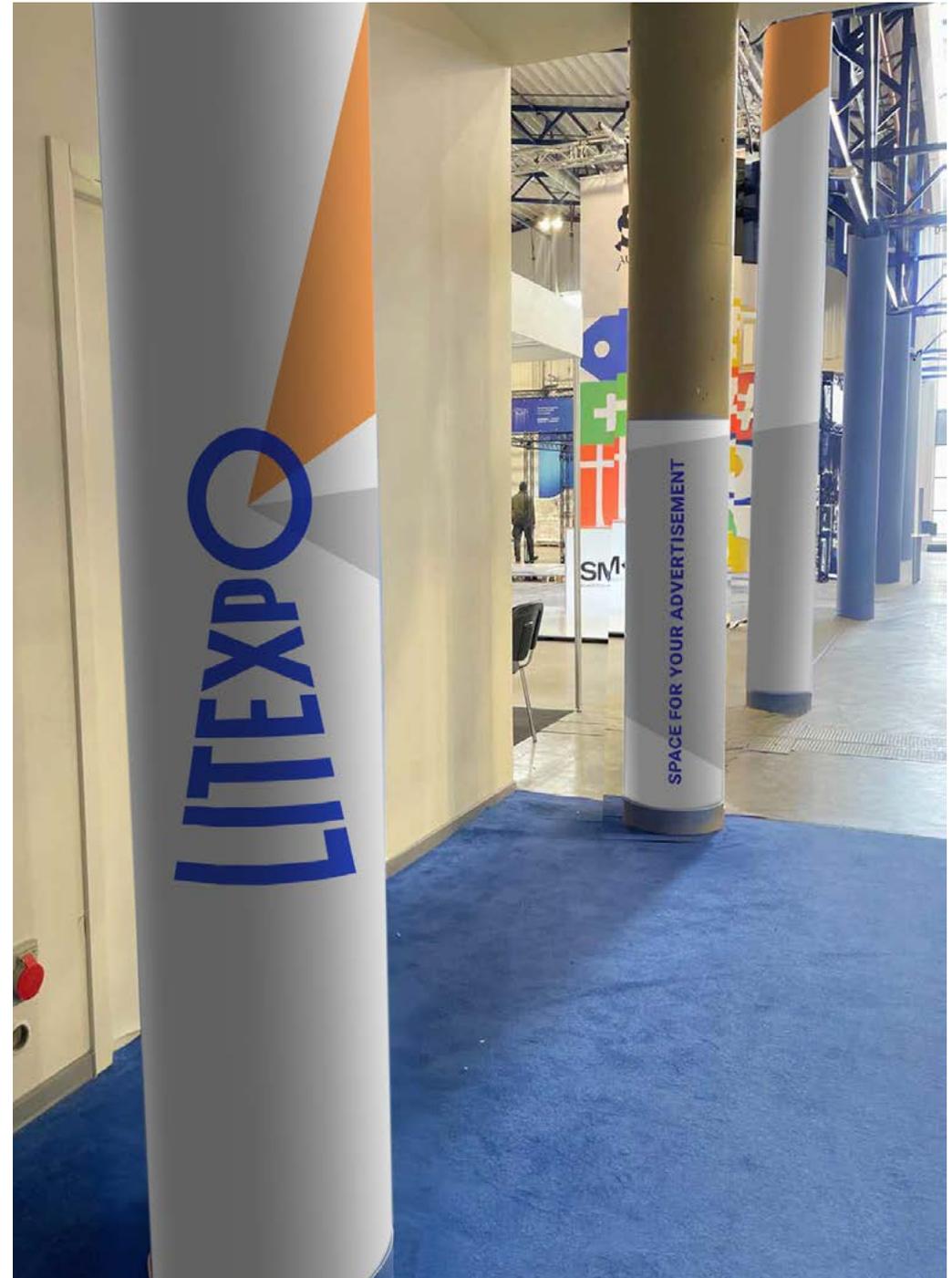
250 gsm Paper
wrap-around

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

300 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5006

CLADDING OF COLUMNS IN HALL 5

Half column - 1 pcs. | Possible quantity of columns - 37 pcs.

SIZE:

Width: 1320 mm
Height: 1500 mm

MATERIAL:

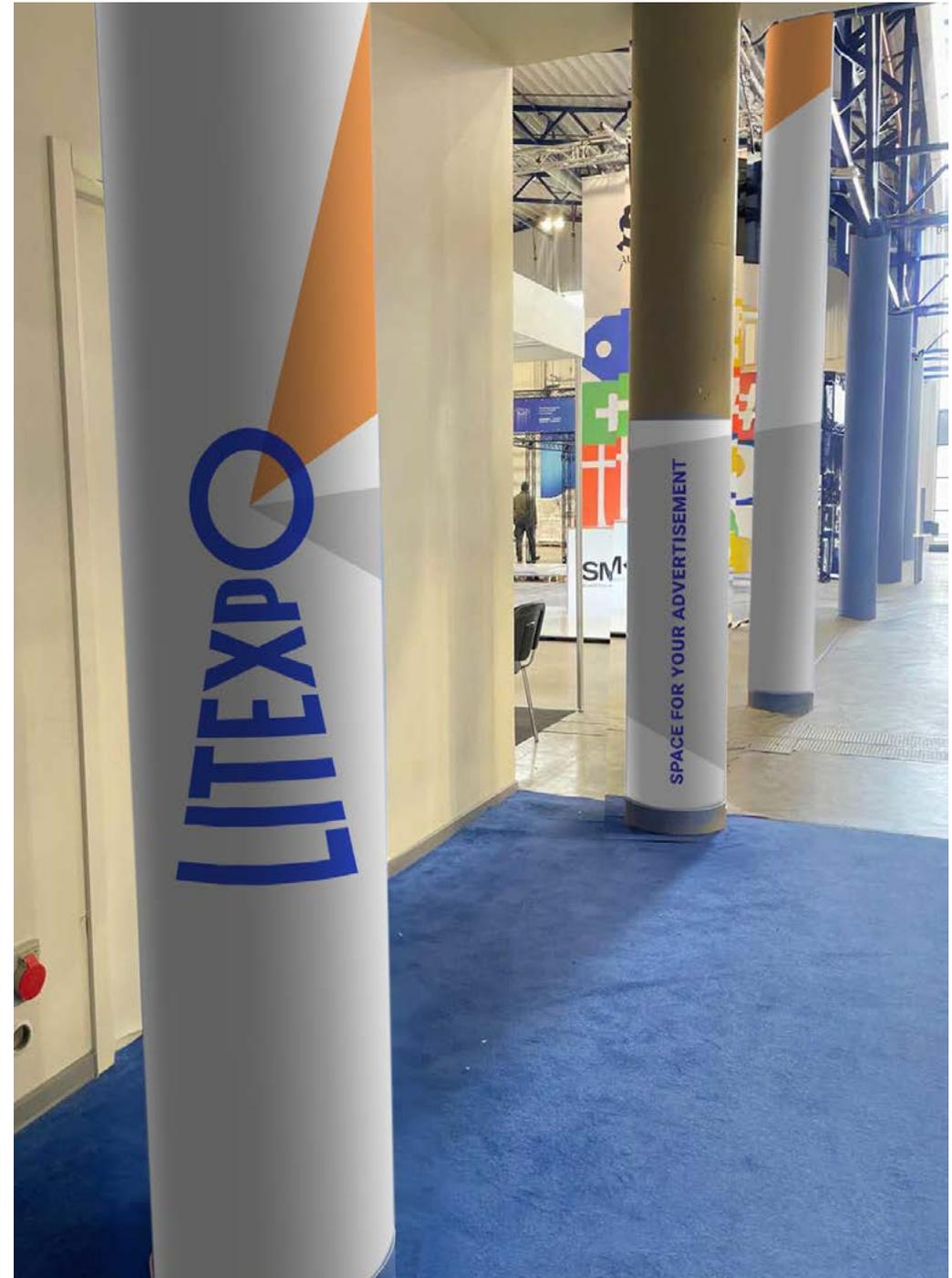
250 gsm Paper
wrap-around

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

200 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5007

ADVERTISEMENT FOYER (RIGHT/LEFT SIDE)

TENT SIZE:

Width: 710 mm or 980 mm
Height: 2050 mm

MATERIAL:

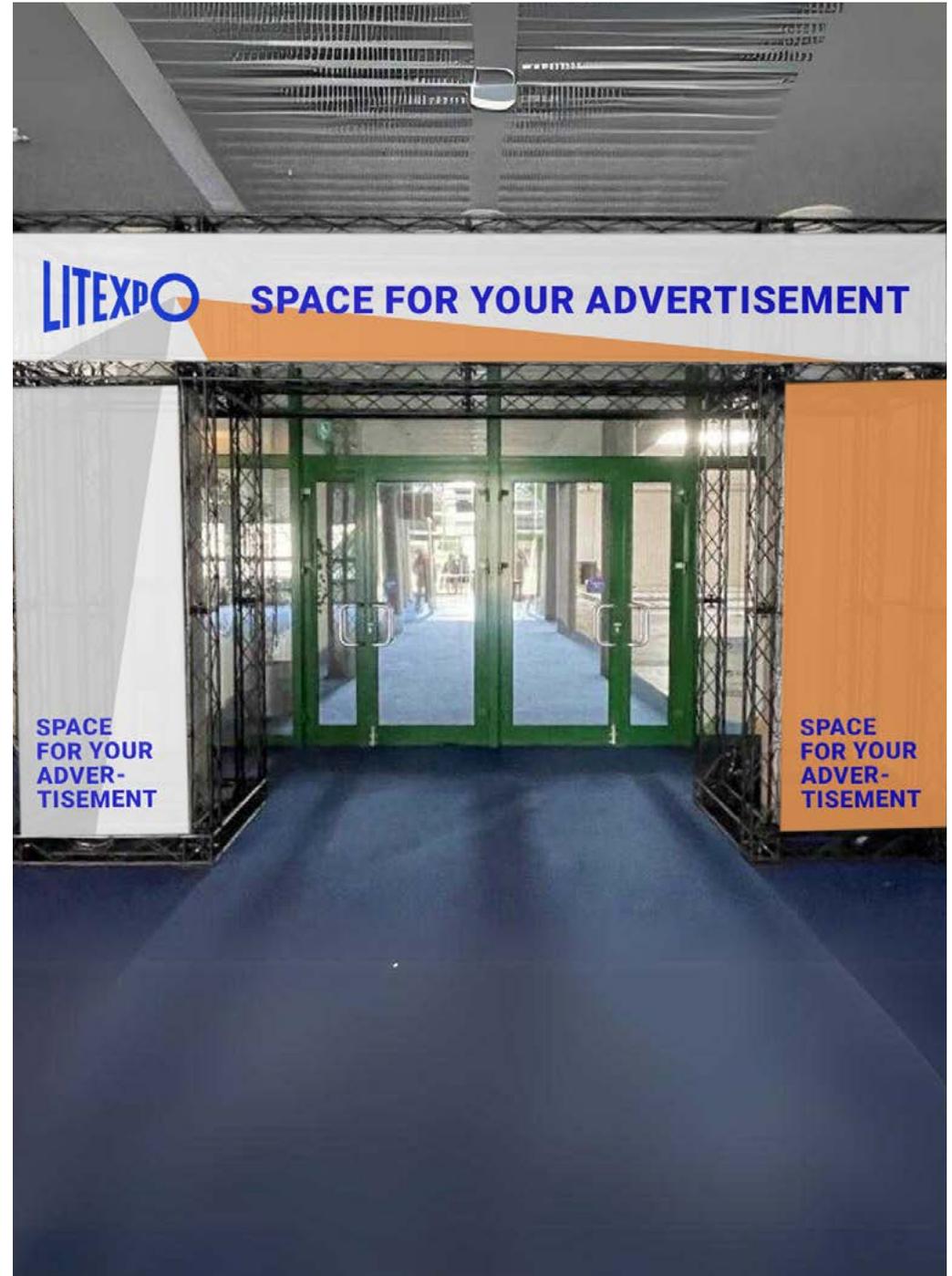
Tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

1 500 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5007

ADVERTISEMENT FOYER (TOP)

TENT SIZE:

Width: 4580 mm or 2520 mm
Height: 690 mm or 420 mm

MATERIAL:

Tentas

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

3 000 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5008

ADVERTISING IN THE CLOAKROOM

On the mirror. Possible quantity of columns - 3 pcs.

STICKER SIZE:

Top:
Width: 2150 mm
Height: 400 mm

Sides:
Width: 400 mm
Height: 2150mm

MIRROR SIZE:

Width: 2150 mm
Height: 2150 mm

MATERIAL:

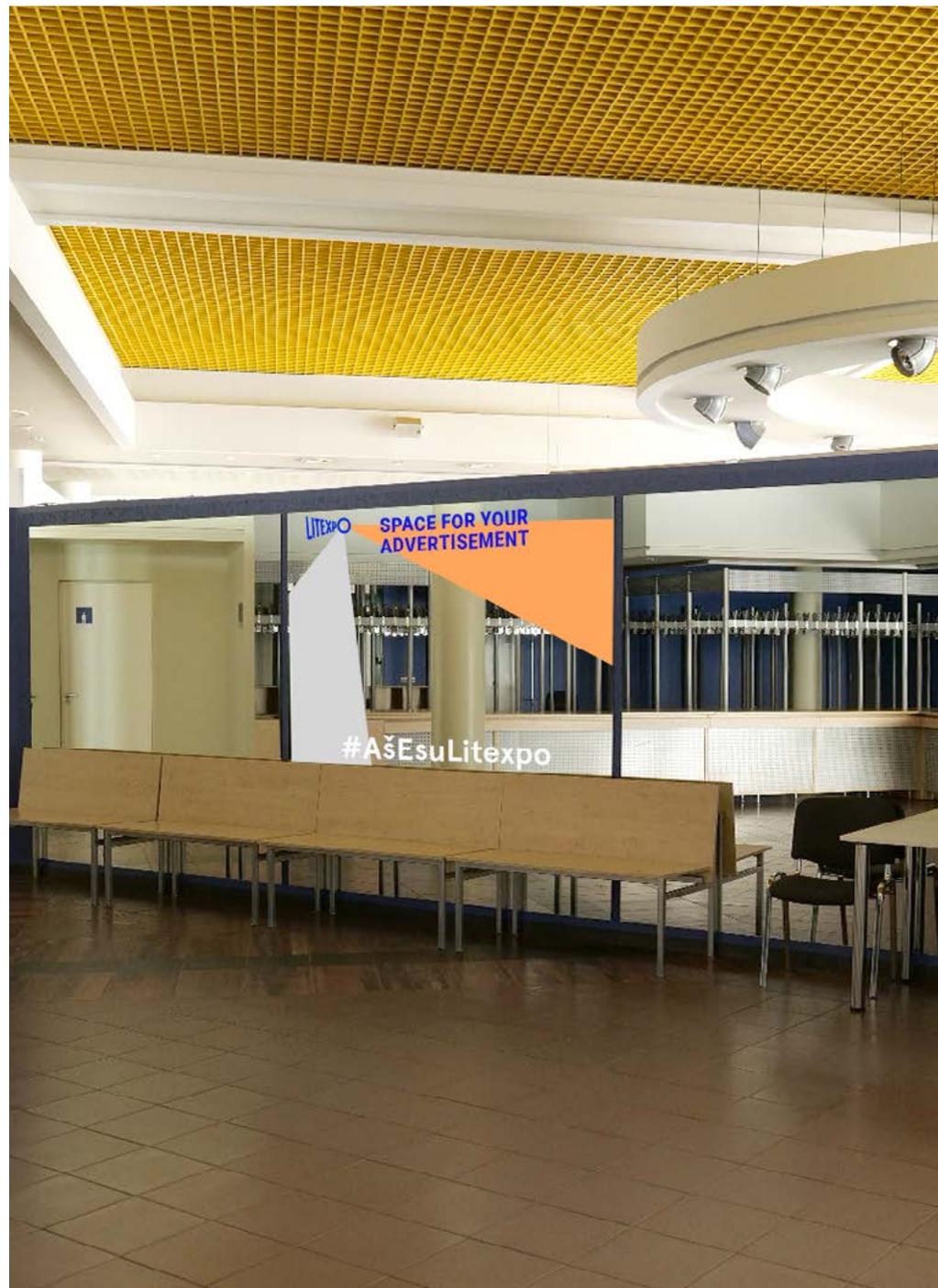
PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

500 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5010

ADVERTISING IN THE CLOAKROOM

On lockers - 10 pcs.

STICKER SIZE:

Width: 130 mm
Height: 200 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

250 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5011

ADVERTISING IN HALL 5

By the stairs to the conference centre

TENT SIZE:

Width: 2500 mm
Height: 1800 mm

MATERIAL:

PVC tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

800 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5012

ENTRANCE TO CONFERENCE ROOM 5.1

Or other conference rooms

STICKER SIZE:

Width: 865 mm
Height: 2290 mm

MATERIAL:

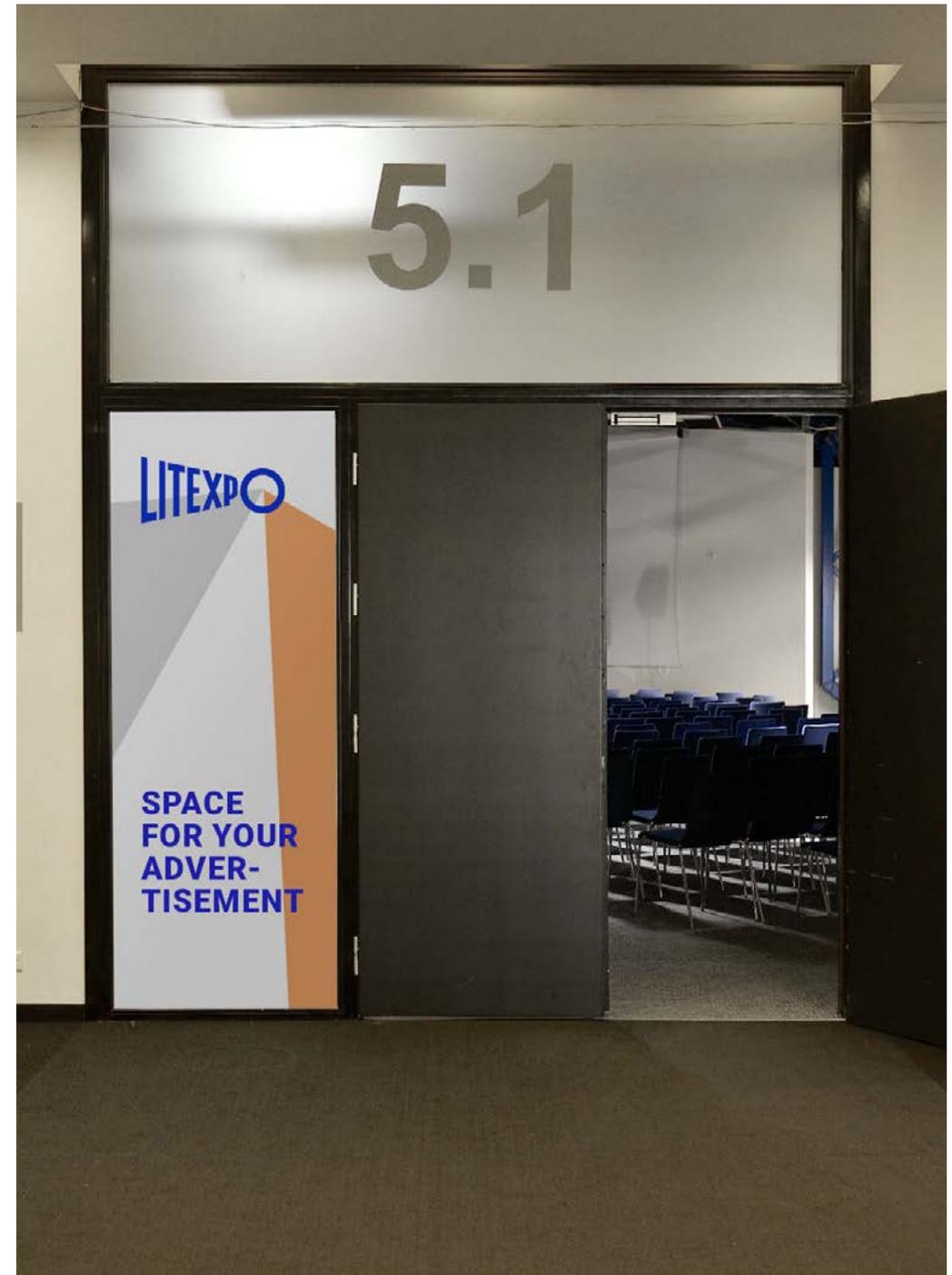
PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

500 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5013

ADVERTISING IN THE CONFERENCE CENTRE

BOARD SIZE:

Width: 3060 mm
Height: 2840 mm

MATERIAL:

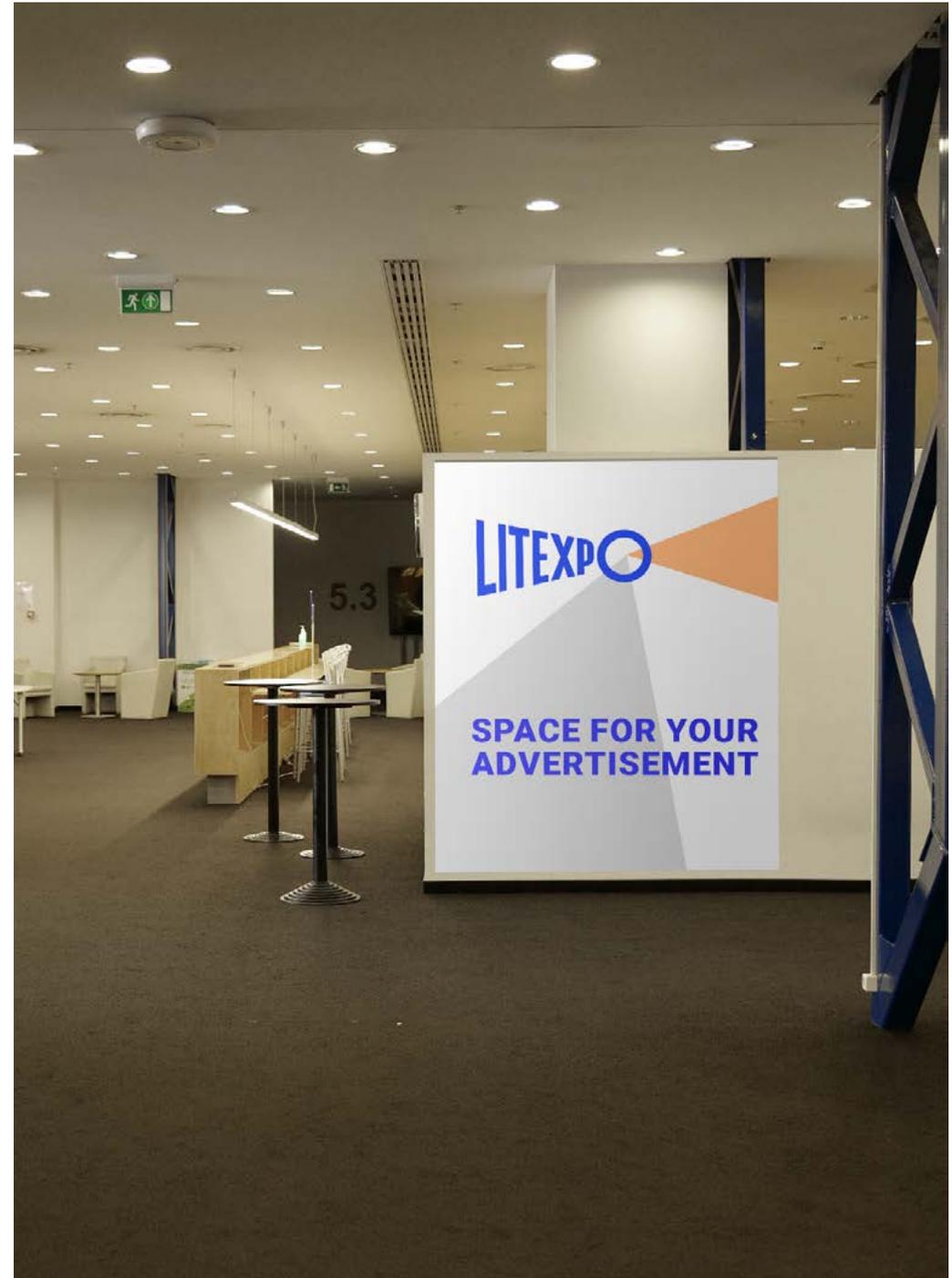
5 mm PVC board
5 mm foam board
Sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

900 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5014

ADVERTISING IN HALL 5

By the elevator. 2 flags lowered

MESH SIZE:

Width: 1150 mm
Height: 4200 mm

MATERIAL:

Mesh tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

1 000 EUR + VAT

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5015

ADVERTISING IN HALL 5

At the entrance to the café

STICKER (PANEL) SIZE:

Width: 4060 mm
Height: 2840 mm

MATERIAL:

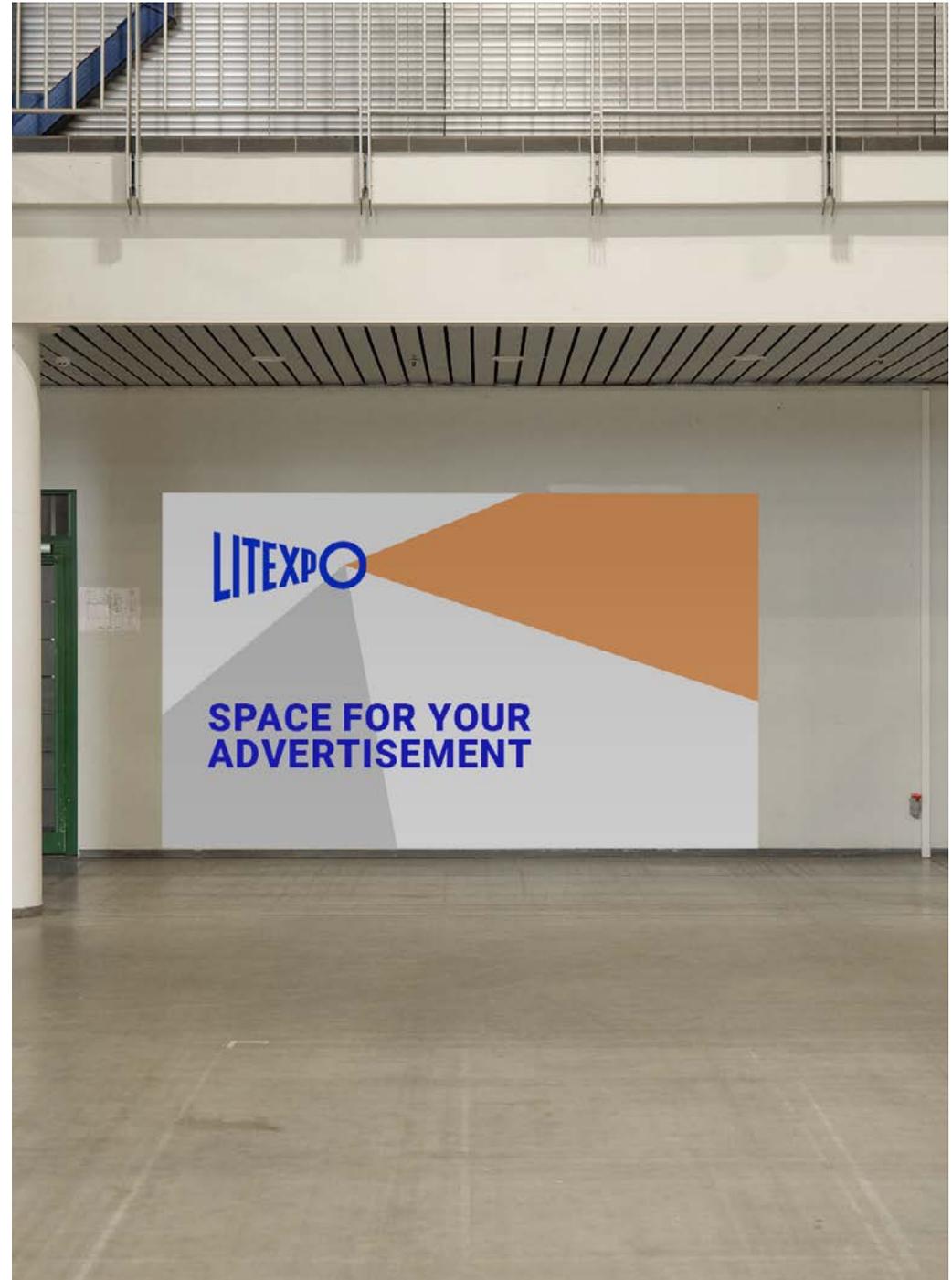
ART panel

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

1 200 EUR + VAT

*Design work is not included in the price



DIGITAL ADVERTISING

RT001

ADVERTISING ON TV SCREENS

Not less than 4000 displays

FORMAT:

1920 x 1080 px, jpg.

or

A 10-15 second video clip, without sound.

500 EUR + VAT

*Design work is not included in the price



WC ADVERTISING

RW001

ADVERTISING SPACE IN WC

Men's WC. Possible quantity - 52 units.

STICKER SIZE:

Width: 297 mm
Height: 420 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

50 EUR + VAT / 1 pcs.

*Design work is not included in the price



WC ADVERTISING

RW002

ADVERTISING SPACE FOR ON WC MIRROR

Men's WC. Possible quantity - 2 units.

STICKER SIZE:

Width: 20 cm

MIRROR SIZE:

Width: 2680mm
Height: 1200 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

200 EUR + VAT / 1 pcs.

*Design work is not included in the price



WC ADVERTISING

RW003

ADVERTISING SPACE FOR ON WC MIRROR

Accessible WC. Possible quantity - 1 unit.

STICKER SIZE:

Width: 20 cm

MIRROR SIZE:

Width: 600 mm
Height: 1200 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

100 EUR + VAT

*Design work is not included in the price



WC ADVERTISING

RW004

ADVERTISING SPACE FOR ON WC MIRROR

Women's WC. Possible quantity - 2 units.

STICKER SIZE:

Width: 20 cm

MIRROR SIZE:

Width: 4560 mm
Height: 1200 mm
and
Width: 3460 mm
Height: 1200 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

200 EUR + VAT / 1 pcs.

*Design work is not included in the price



WC ADVERTISING

RL002

ADVERTISING SPACE ON WC DOOR

At Women's WC possible quantity - 53 units | At Men's WC possible quantity - 31 units.

STICKER SIZE

Width: 297 mm

Height: 420 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production

Fastening

Removal

FROM 50 EUR + VAT / 1 pcs.

*Design work is not included in the price



EVENT ADVERTISING

RB001

ADVERTISEMENT ON EVENT TICKETS

FORMAT:

2170x850 up to 1 mb. (jpg/png)

1500 EUR + VAT (30 % of tickets)

*Design work is not included in the price

2500 EUR + VAT (100 % of tickets)

*Design work is not included in the price

kakava.lt

Bilietas/ Ticket 3353285

Vieta/ Location
Lietuvos parodų ir kongresų centras LITEXPO
Laisvės pr. 5
Vilnius, Lietuva

Data ir laikas/ Date and time
2022-11-11 10:00, Penktadienis
Duryų atidarymas/ Door opens **lapkričio 11 d. nuo 10:00-18:00; lapkričio 12 d. nuo 10:00-16:00**
Renginio trukmė/ Duration **2 dienas**

Bilieto galutinė kaina/ Final ticket price
Kvietimas
Nesunkintykite bilieto ties brūkšnių kodu. Bilietą saugokite iki renginio pabaigos.

Sektorius/ Sector

Kvietimas



Organizatorius/ Promoter
Lietuvos parodų ir kongresų centras „Litexpo“, UAB; Tel.Nr. +37052454500; Info@litexpo.lt; Adr. Laisvės pr. 5, Vilnius, Lietuva

BILIETA draudžiama kopijuoti ir/ar dauginti. BILIETAS suteikia teisę patekti į renginį vieną kartą, todėl pirmas BILIETA kontrolei patekęs asmuo turės teisę patekti į renginį įsigydami BILIETA sutikote, kad renginio vietoje apsaugos darbuotojai atliktų Jūsų ir/ar Jūsų daiktų patikrą saugumo tikslais. Įėjimas į renginį/renginio vietą reikalauja patvirtinimo, jog sutinkate su renginio ir/ar jo vietos taisyklėmis, būti filmuojamas ir/ar fotografuojamas renginio vietoje, kad filmuota medžiaga ir/ar nuotraukos būtų naudojamos bet kokiais tikslais, įskaitant komercinius bei papildomos kompensacijos ar atlygio. Bilietų pirkimo, renginio organizatoriaus, renginio vietos ir/ar ant BILIETO nurodytų taisyklių pažeidimas gali būti pagrindas atimti teisę patekti ar dalyvauti renginyje. BILIETAI nekeičiami ir/ar pinigai už juos negražinami. Jei renginys yra atšaukiamas, perkeliamas arba keičiamos kitos renginio sąlygos, kreipkitės į renginio organizatorių, nurodytą ant BILIETO. UAB „Kakava LT“ veikia kaip organizatoriaus atstovas, todėl neatsako už renginio atšaukimą, nukėlimą, kokybę ar kitus su renginiu susijusius dalykus dėl kurių reikalavimus turite teisę pareikšti renginio organizatoriui. Be rašytinio UAB „Kakava LT“ sutikimo BILIETO negalima naudoti reklamai, akcijoms, varžyboms, loterijoms ar kitiems komerciniams tikslams. **Primename, jog būtina laikytis visų teisės aktuose nustatytų saugaus atstumo, visuomenės sveikatos saugos bei higienos reikalavimų.**

By acquiring TICKET, you have agreed to be searched at the venue by security staff for safety reasons. TICKET grants the right to enter the event only once, so, the first person presenting TICKET for control shall have the right to enter the event. Your entrance to the venue is a confirmation of your consent to rules of the event and/or its venue, to being filmed and/or photographed at the venue of the event, to filmed materials and/or pictures taken to be used for any purposes, including commercial ones, without any extra compensation or remuneration. Violation of TICKET acquisition, Promoter's, venue rules and/or rules indicated on this TICKET can be grounds for denying the right to enter or participate in the event. TICKETS cannot be exchanged and/or refunded. In case of cancellation of the event, change of its date or any other conditions, you have the right to apply to the Promoter of the event indicated on TICKET. JSC "Kakava LT" acts as an agent and is not responsible for the cancellation or postponing of the event, its quality or any other matters connected with the event, in respect of which you have the right to apply to the Promoter of the event. TICKET cannot be used for advertising, sports events, lotteries, or other commercial purposes without a written consent of JSC "Kakava LT". **We kindly remind you that it is necessary to follow safe distance, public health and hygiene requirements specified in legislation.**



EVENT ADVERTISING

RB002

ROLL UP

1 units.

500 EUR + VAT

*Design work is not included in the price



EVENT ADVERTISING

RL001

FLYER DISTRIBUTION

500 EUR + VAT (2 person seating)

*Design work is not included in the price

2000 EUR + VAT (2 person walking)

*Design work is not included in the price



EVENT ADVERTISING

RB004

CUBES WITH PRINTING

1 unit.

CUBE SIZE:

Width: 500 cm
Height: 500 cm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

150 EUR + VAT

*Design work is not included in the price



EVENT ADVERTISING

RB006

X-MODULE CONSTRUCTIONS

When the module height is 2.55 meters and the width is 1.05 meters

Custom project orders are possible

MATERIAL:

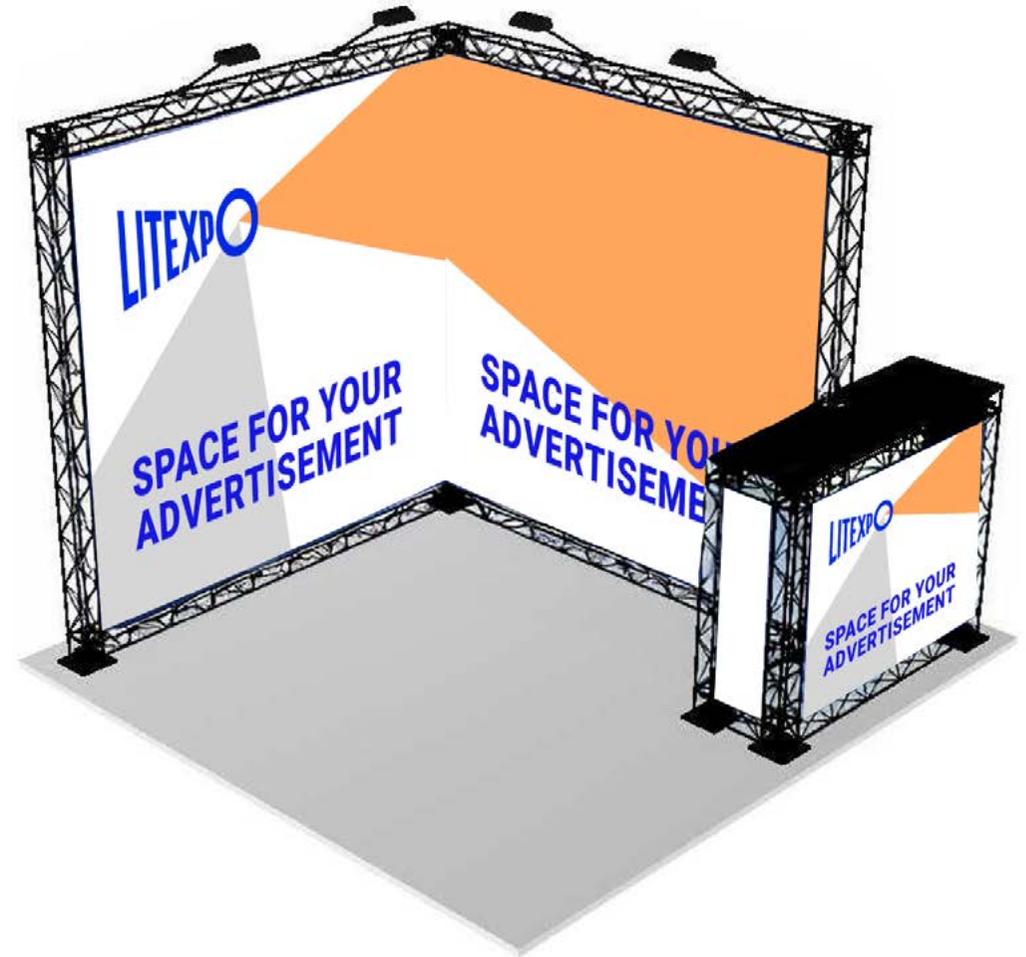
Tent

INCLUDED IN THE PRICE:

X-module constructions
Tent production
Fastening/Removal.

PER 1 SQ.M. is 137 EUR + VAT

*Design work is not included in the price



EVENT ADVERTISING

RL001

X-MODULE CONSTRUCTIONS

When the module height is 2.55 meters and the width is 1.05 meters

Custom project orders are possible

MATERIAL:

Tent

INCLUDED IN THE PRICE:

X-module constructions
Tent production
Fastening/Removal.

PER 1 SQ.M. is 137 EUR + VAT

*Design work is not included in the price



The background features a large, abstract graphic composed of overlapping shapes. A prominent orange shape, resembling a stylized arrow or a wing, points towards the right. Behind it is a grey shape with a similar but more rounded form. In the lower right, a light blue shape also points towards the right, overlapping the orange and grey shapes. The overall composition is dynamic and modern.

LITEXPO

**ADVERTISING
POSITIONS**