# LITEXPO

# ADVERTISING POSITIONS

RL001

## **OUTDOOR BILLBOARD AT THE GATE**

Visible at the entrance of LITEXPO territory

#### **TENT SIZE:**

Width: 3900 mm Height: 6000 mm

#### MATERIAL:

PVC tent

#### INCLUDED IN THE PRICE:



RL002

## **OUTDOOR BILLBOARD AT THE GATE**

Visible when leaving the LITEXPO area

#### **TENT SIZE:**

Width: 3900 mm Height: 6000 mm

#### MATERIAL:

PVC tent

#### INCLUDED IN THE PRICE:



RL003

## **OUTDOOR ADVERTISING NEAR GATES**

At the ticket office

#### **TENT SIZE:**

Width: 2800 mm Height: 1500 mm

#### MATERIAL:

PVC tent Mesh tent

#### **INCLUDED IN THE PRICE:**



RL004

## **OUTDOOR ADVERTISING NEAR GATES**

Visible at the entrance of LITEXPO territory

#### **TENT SIZE:**

Width: 2800 mm Height: 1500 mm

#### MATERIAL:

PVC tent Mesh tent

#### **INCLUDED IN THE PRICE:**



RL006

## **ENTRANCE SIGN**

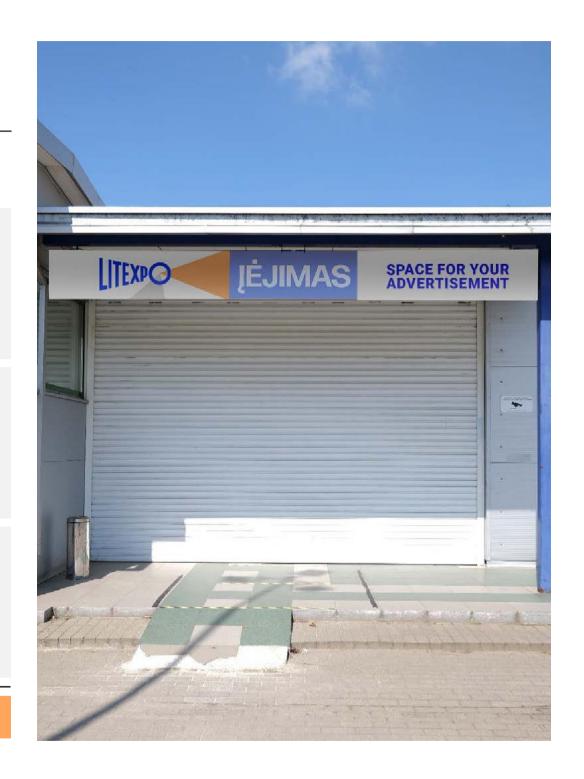
#### STICKER SIZE:

Width: 5000 mm Height: 500 mm

#### MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:



RL007

## **EXIT SIGN**

#### STICKER SIZE:

Width: 5000 mm Height: 500 mm

#### MATERIAL:

**PVC** sticker

#### INCLUDED IN THE PRICE:



RL008

## **ADVERTISING ON THE CENTRAL PALACE**

Visible at the entrance to LITEXPO territory

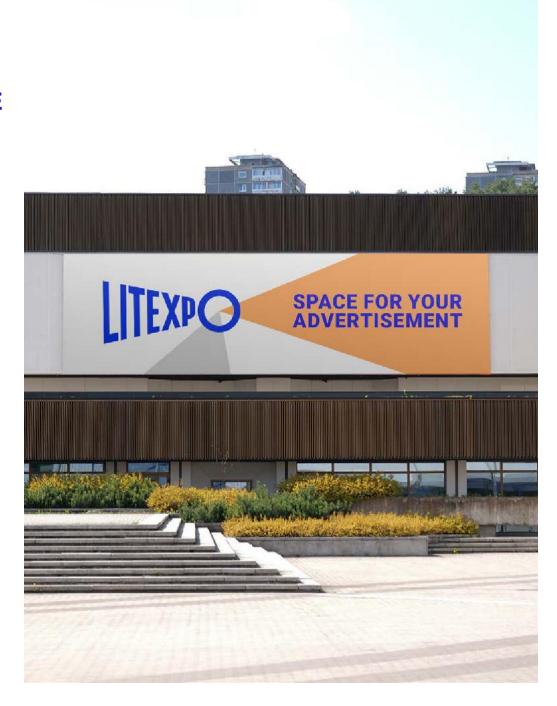
#### **TENT SIZE:**

Width: 17000 mm Height: 4800 mm

#### MATERIAL:

PVC tent

#### **INCLUDED IN THE PRICE:**



RL009

## **ADVERTISING ON THE CENTRAL PALACE**

Visible at the entrance to LITEXPO territory

#### TENT SIZE:

Width: 17000 mm Height: 4800 mm

#### MATERIAL:

PVC tent

#### INCLUDED IN THE PRICE:



RC001

## **ADVERTISING ON THE DOORS**

Entrance

STICKER SIZE:

Top (4 pieces)

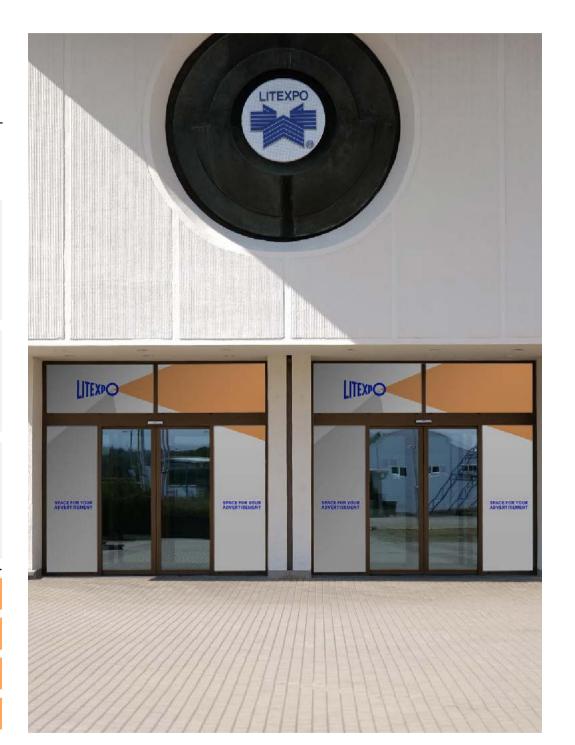
Sides (4 pieces) Width: 870 mm Height: 2385 mm Sliding doors (4 pieces) Width: 830 mm Height: 2385 mm

MATERIAL:

**PVC** sticker

#### INCLUDED IN THE PRICE:

Full cladding - 1 850 EUR + VAT	*Design work is not included in the price
Top - 850 EUR + VAT	*Design work is not included in the price
Sides - 1 080 EUR + VAT	*Design work is not included in the price
Sliding doors - 1 080 EUR + VAT	*Design work is not included in the price



RC002

## **ADVERTISING ON THE DOORS**

Exit

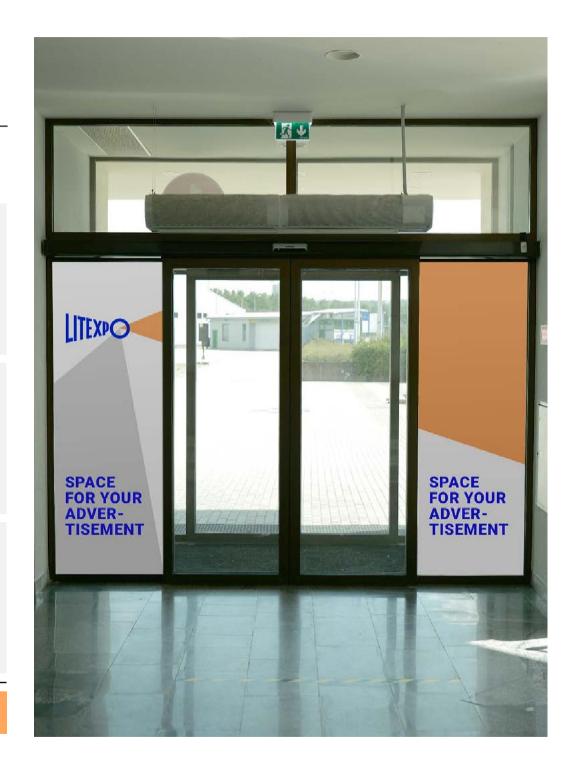
#### STICKER SIZE:

Width: 870 mm Height: 2465 mm

#### MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:



RC003

## **ADVERTISING IN THE CLOAKROOM**

#### STICKER SIZE:

Width: 11710 mm Height: 885 mm

#### MATERIAL:

PVC sticker

#### **IICLUDED IN THE PRICE:**



RC004

## **DOOR TO CLOAKROOM AND WC**

Visible from the foyer of the Central Palace

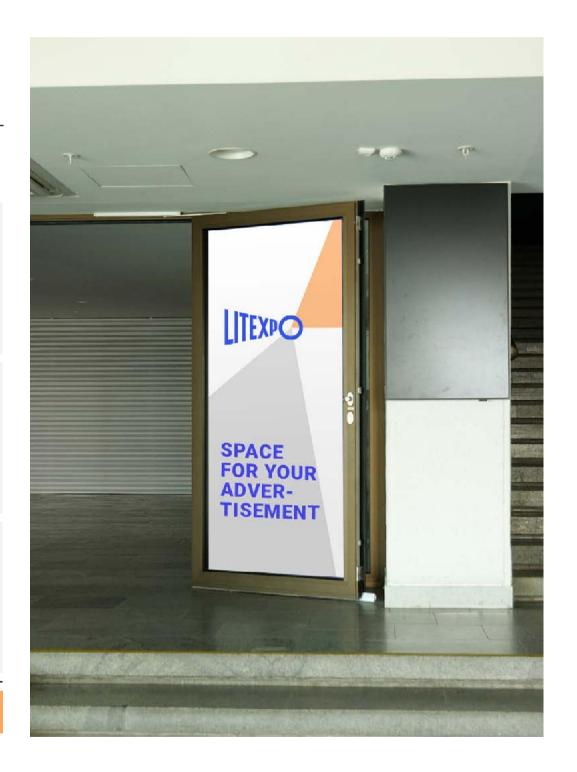
#### STICKER SIZE:

Width: 1925 mm Height: 870 mm

#### MATERIAL:

PVC sticker

#### **INCLUDED IN THE PRICE:**



RC006

## **ADVERTISING IN THE FOYER**

Visible from the entrance to the Central Palace

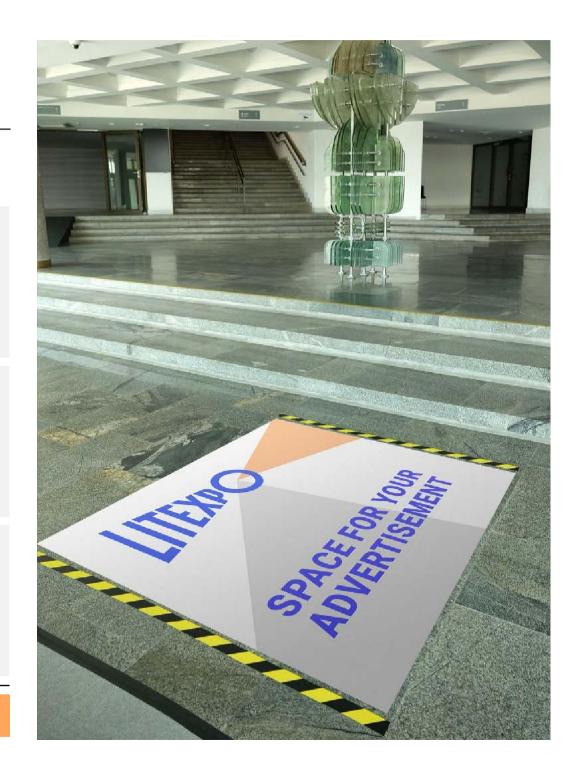
#### STICKER SIZE:

Width: 1000 mm Height: 1000 mm

#### MATERIAL:

Floor sticker with protective laminate

## INCLUDED IN THE PRICE:



RC007

## **WALL BANNER IN THE FOYER**

Visible from the entrance to the Central Palace

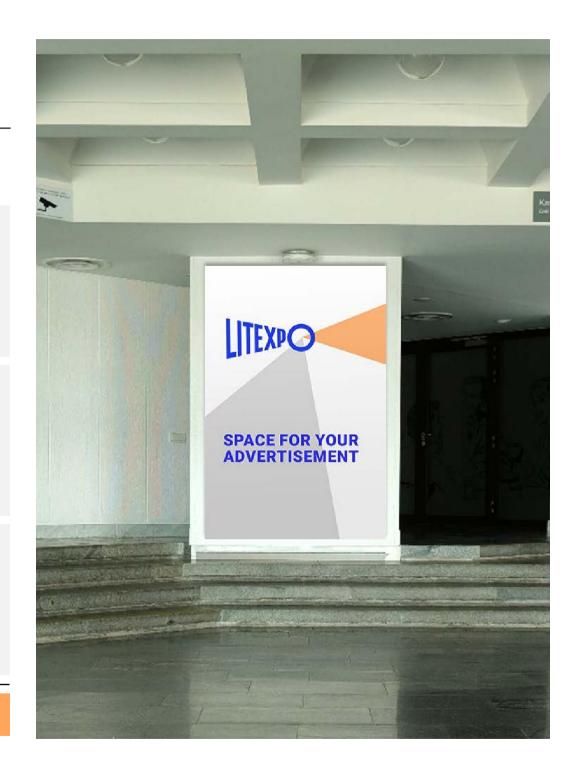
#### **BOARD SIZE:**

Width: 1540 mm Height: 2155 mm

#### MATERIAL:

5 mm PVC board 5 mm foam board Sticker

#### INCLUDED IN THE PRICE:



RC008

## **ADVERTISING ON INFO CENTRES**

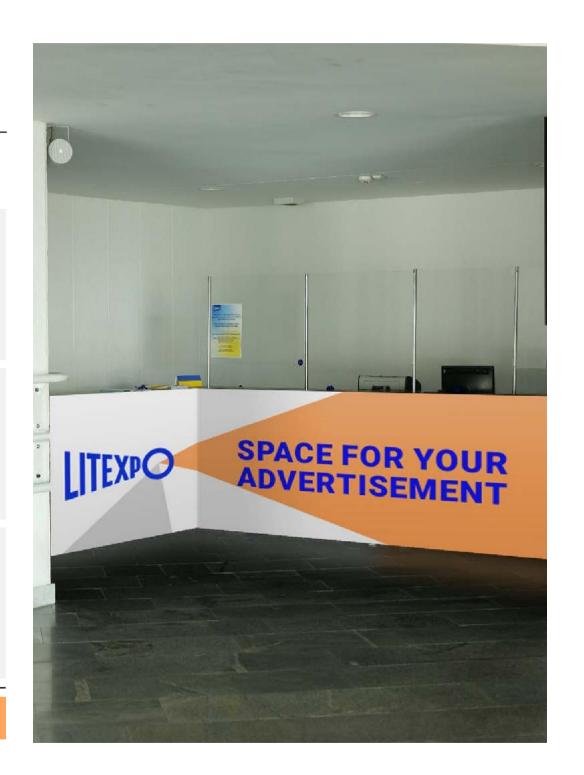
#### STICKER SIZE:

Width: 5090 mm Height: 1090 mm

#### MATERIAL:

**PVC** sticker

#### **INCLUDED IN THE PRICE:**



RC009

## **ADVERTISING ON STAIR TREADS**

A step on one part of a staircase. Visible on ascent to Hall 1, 1 unit

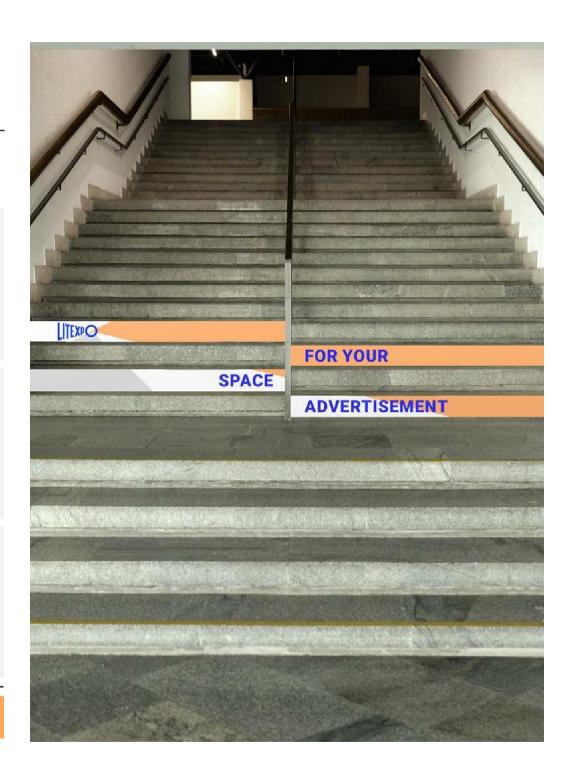
#### STICKER SIZE:

Width: 1890 mm Height: 100 mm

#### MATERIAL:

**PVC** sticker

#### **INCLUDED IN THE PRICE:**



RC010

## STAIRCASE ADVERTISING

Floor sticker (2 pcs)

#### STICKER SIZE:

Width: 1000 mm Height: 1000 mm

#### MATERIAL:

Floor sticker with protective laminate

#### INCLUDED IN THE PRICE:



RC011

## **ADVERTISEMENT ON THE HANDRAIL**

Second floor of the first hall. Visible from the entrance to Hall 1

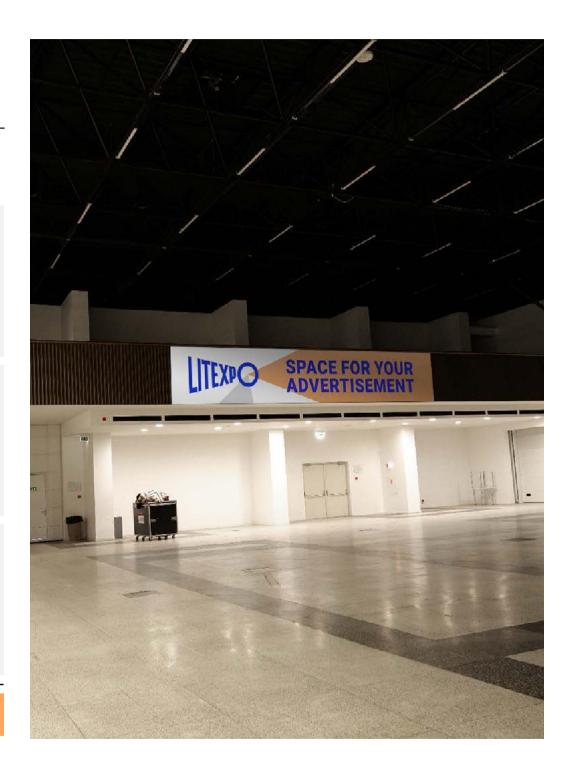
**TENT SIZE:** 

Width: 9000 mm Height: 1660 mm

MATERIAL:

PVC tent

#### INCLUDED IN THE PRICE:



RC012

## **ADVERTISING IN HALL 1**

Visible when in or out of Hall 1

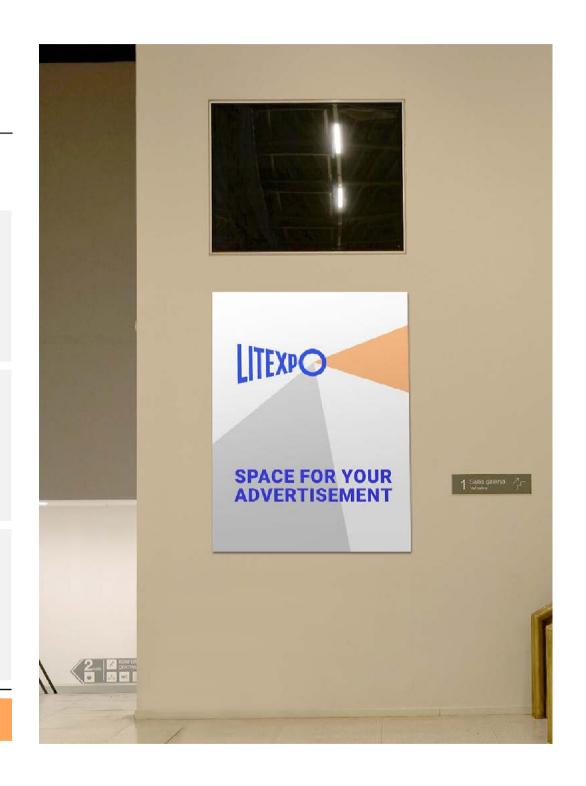
#### **BOARD SIZE:**

Width: 1000 mm Height: 1500 mm

#### MATERIAL:

PVC tent

#### INCLUDED IN THE PRICE:



R5001

#### **ENTRANCE TO HALL 5**

Visible from outside

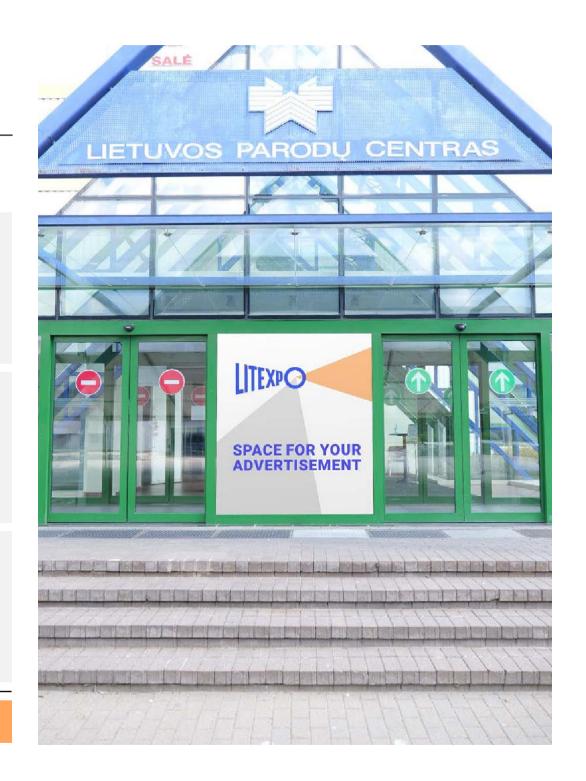
#### STICKER SIZE

Width: 1750 mm Height: 1970 mm

#### MATERIAL:

**PVC** sticker

#### **INCLUDED IN THE PRICE:**



## **EXIT FROM HALL**

R5002

## **EXIT FROM HALL 5**

Visible from inside (when leaving)

#### STICKER SIZE

Width: 1750 mm Height: 1970 mm

#### MATERIAL:

**PVC** sticker

#### INCLUDED IN THE PRICE:



R5003

## **COVERING OF COLUMNS IN HALL 5 (FOYER**

Full column - 1 pcs. | Possible quantity of columns - 3 pcs.

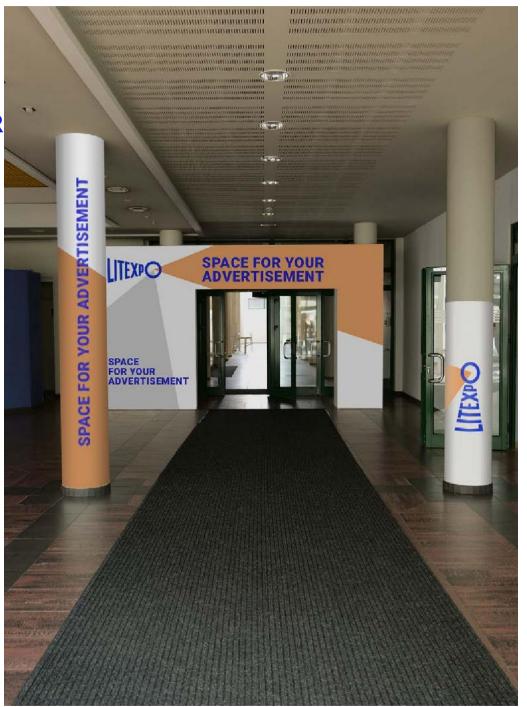
SIZE:

Width: 1320 mm Height: 3000 mm

#### MATERIAL:

250 gsm Paper wrap-around

#### **INCLUDED IN THE PRICE:**



R5004

## **COVERING OF COLUMNS IN HALL 5 (FOYER**

Half column - 1 pcs. | Possible quantity of columns - 3 pcs.

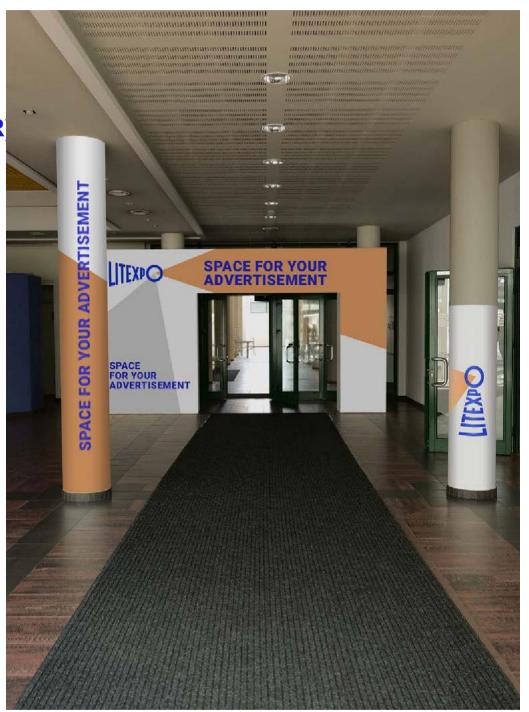
SIZE:

Width: 1320 mm Height: 1500 mm

#### MATERIAL:

250 gsm Paper wrap-around

#### **INCLUDED IN THE PRICE:**



R5007

## **ADVERTISEMENT FOYER (RIGHT/LEFT SIDE**

#### **TENT SIZE:**

Widht: 710 mm or 980 mm

Height: 2050 mm

#### MATERIAL:

Tent

#### **INCLUDED IN THE PRICE:**



R5007

## **ADVERTISEMENT FOYER (TOP)**

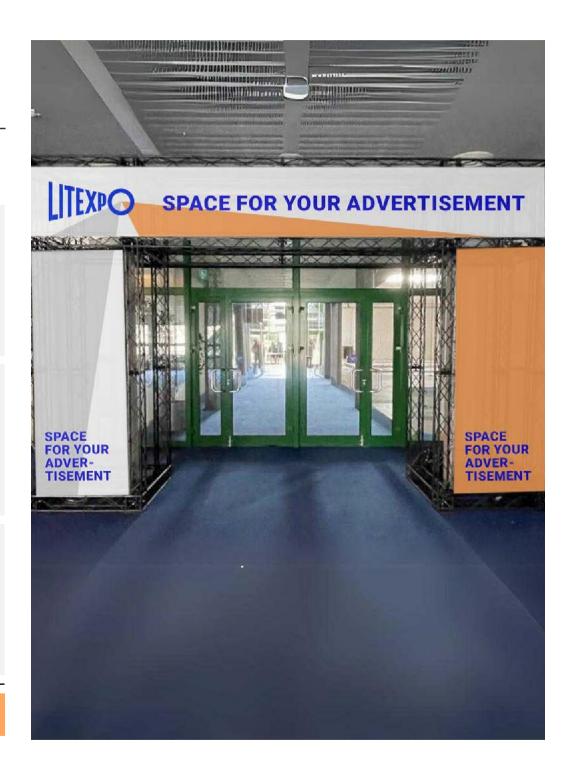
#### **TENT SIZE:**

Width: 4580 mm or 2520 mm Height: 690 mm or 420 mm

#### MATERIAL:

Tentas

#### **INCLUDED IN THE PRICE:**



R5008

## **ADVERTISING IN THE CLOAKROOM**

On the mirror. Possible quantity of columns - 3 pcs.

STICKER MIRROR SIZE:

Top: Width: 2150 mm

Width: 2150 mm Height: 400 mm

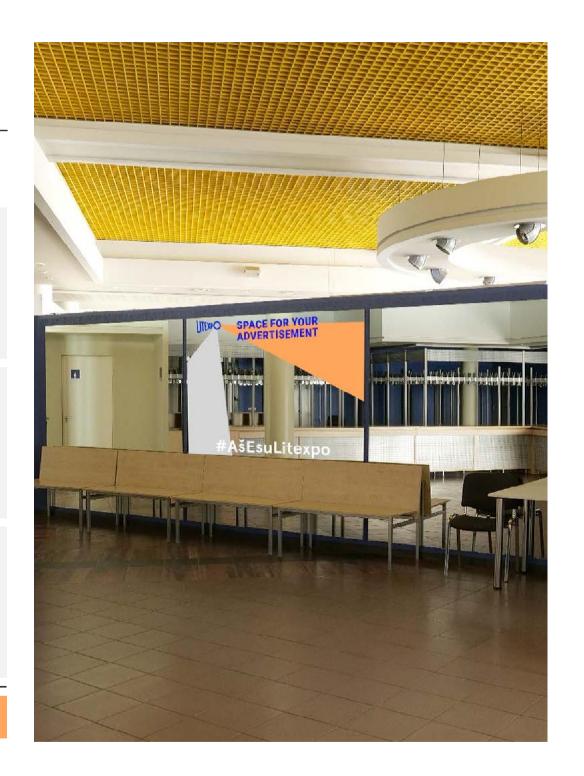
Sides:

Width: 400 mm

#### MATERIAL:

**PVC** sticker

#### **INCLUDED IN THE PRICE:**



R5010

## **ADVERTISING IN THE CLOAKROOM**

On lockers - 10 pcs.

#### STICKER SIZE:

Width: 130 mm Height: 200 mm

#### MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:



R5011

## **ADVERTISING IN HALL 5**

By the stairs to the conference centre

**TENT SIZE:** 

Width: 2500 mm Height: 1800 mm

MATERIAL:

PVC tent

#### **INCLUDED IN THE PRICE:**



R5014

## **ADVERTISING IN HALL 5**

By the elevator. 2 flags lowered

#### MESH SIZE:

Width: 1150 mm Height: 4200 mm

#### MATERIAL:

Mesh tent

#### INCLUDED IN THE PRICE:



# **DIGITAL**

## RT001

## **ADVERTISING ON TV SCREENS**

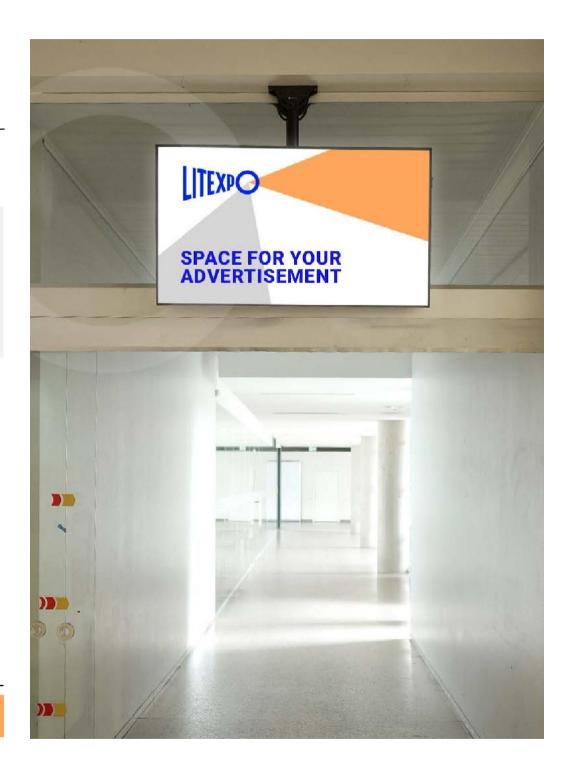
Not less than 4000 displays

#### FORMAT:

1920 x 1080 px, jpg.

or

A 10-15 second video clip, without sound.



R4001

## **FLOOR ADVERTISING - STICKER**

4 units

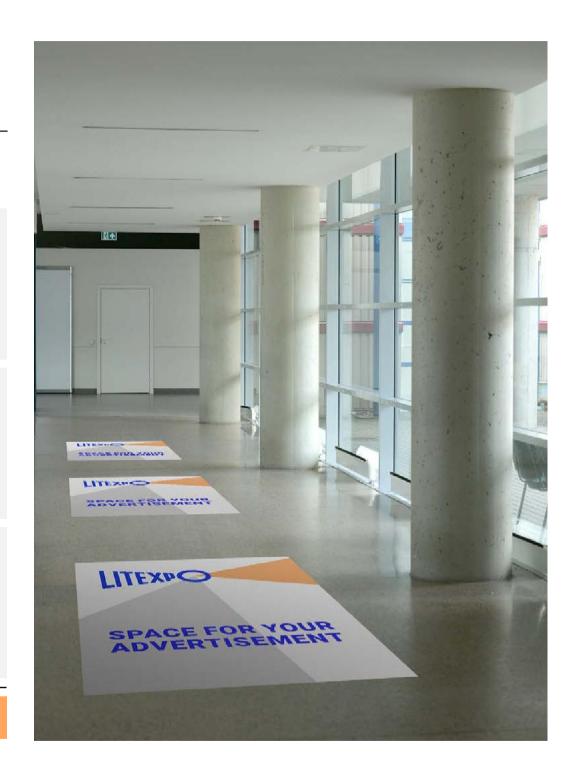
#### STICKER SIZE:

Width: 1000 mm Height: 1000 mm

#### MATERIAL:

Floor sticker with protective laminate

#### INCLUDED IN THE PRICE:



R4002

## **ADVERTISING ON GALLERY COLUMNS**

Between halls 4 and 5, 4 units

SIZE:

Width: 1930 mm Height: 2830 mm

#### MATERIAL:

250 gsm Paper wrap-around

#### INCLUDED IN THE PRICE:



R4003

# ADVERTISING ON THE ENTRANCE DOOR OF HALL 4

#### STICKER SIZE:

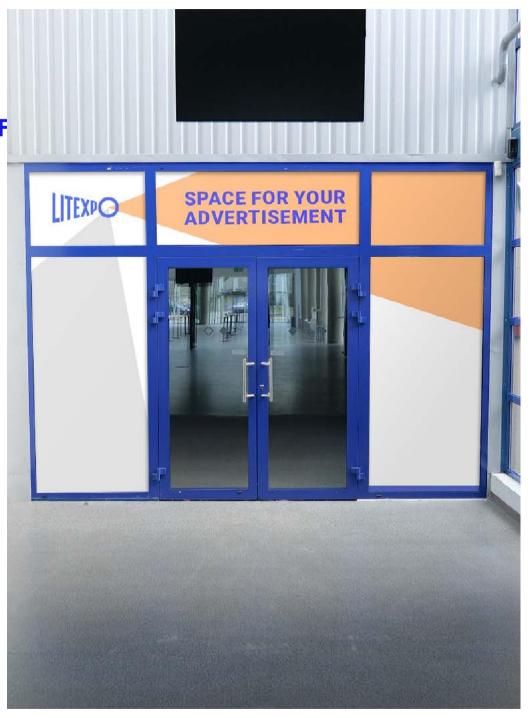
Width: 1075 mm
Height: 685 mm
Width: 1075 mm
Height: 2230 mm

Width: 1880 mm Height: 685 mm

#### MATERIAL:

**PVC** sticker

#### **INCLUDED IN THE PRICE:**



R4003A

## **EXIT DOORS OF HALL 4**

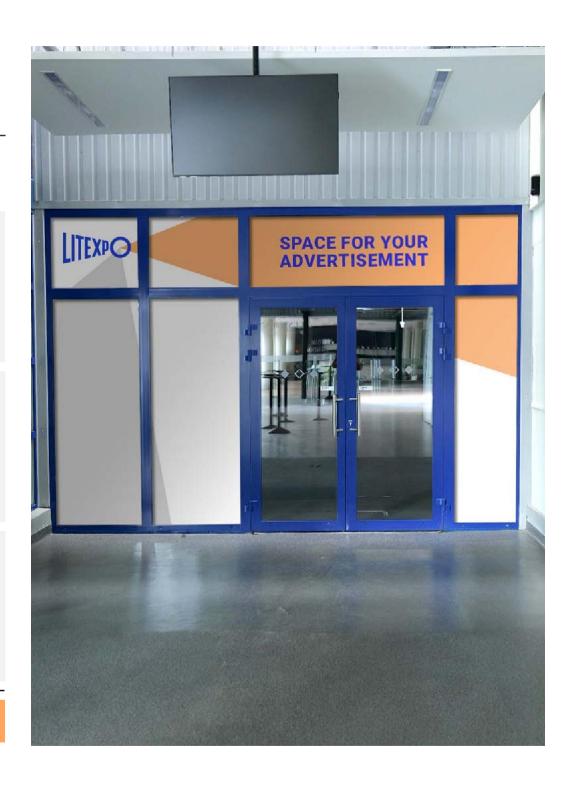
#### STICKER SIZE:

- 1. Width: 685 mm Height: 850 mm
- 2. Width: 685 mm Height: 870 mm
- 3. Width: 685 mm Height: 1895 mm
- 4. Width: 685 mm Height: 610 mm
- 5. Width: 2230 mm Height: 850 mm
- 6. Width: 2230 mm Height: 870 mm
- 7. 8.Width: 2095 mm Height: 750 mm
- 9. Width: 2230 mm Height: 610 mm

#### MATERIAL:

PVC sticker

#### **INCLUDED IN THE PRICE:**



R4004

## **ADVERTISING IN FRONT OF HALL 4**

On ART panels, visible when approaching from hall 5

#### STICKER SIZE:

Width: 3060 mm Height: 2840 mm

#### MATERIAL:

**PVC** sticker

#### **INCLUDED IN THE PRICE:**



R3001

**SOLD** 

# **ENTRANCE TO HALL 3 (SIDES)**

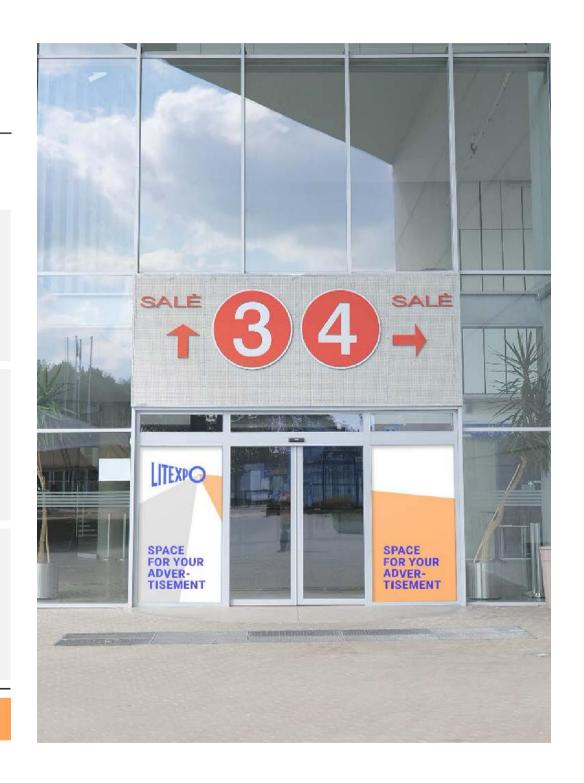
#### STICKER SIZE:

Width: 1125 mm Height: 2060 mm

#### MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:



R3002

## **ADVERTISING ON THE DOOR OF HALL 3**

Seen from inside

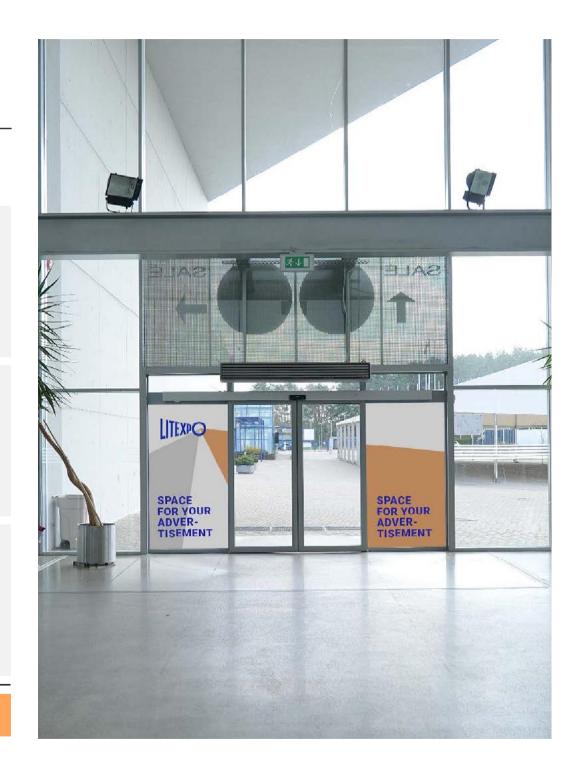
#### STICKER SIZE:

Width: 1125 mm Height: 2060 mm

#### MATERIAL:

PVC sticker

#### **INCLUDED IN THE PRICE:**



R3003

# **ADVERTISING ON THE FLOOR OF HALL 3**

#### STICKER SIZE:

Width: 1000 mm Height: 1000 mm

#### MATERIAL:

Floor sticker with protective laminate

#### **INCLUDED IN THE PRICE:**



R3004

## **ADVERTISING IN HALL 3 INFO CENTRE**

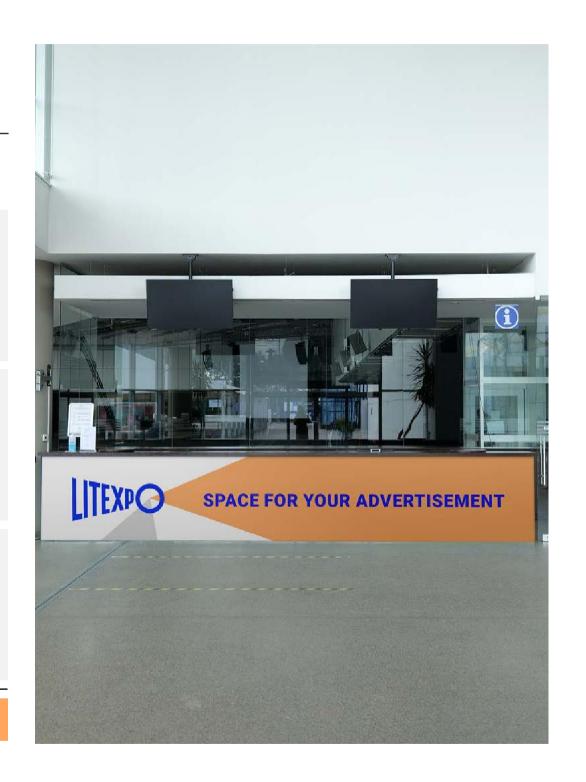
#### STICKER SIZE:

Width: 7500 mm Height: 1060 mm

#### MATERIAL:

**PVC** sticker

#### INCLUDED IN THE PRICE:



R3005

## **ADVERTISING IN HALL 3 CLOAKROOM**

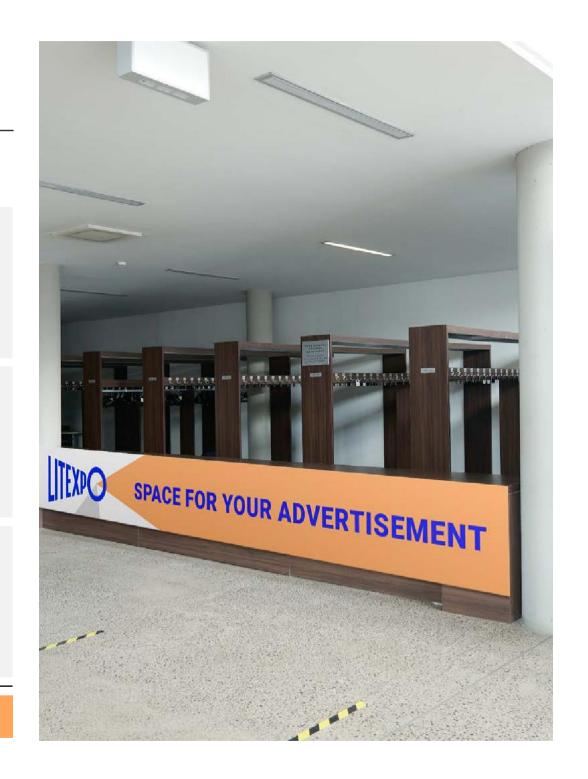
#### **BOARD SIZE:**

Width: 6230 mm Height: 550 mm

#### MATERIAL:

PVC board 1-2 mm Sticker

#### INCLUDED IN THE PRICE:



R3006

## **ADVERTISING IN THE FOYER OF HALL 3**

Seen coming from Halls 4 and 5

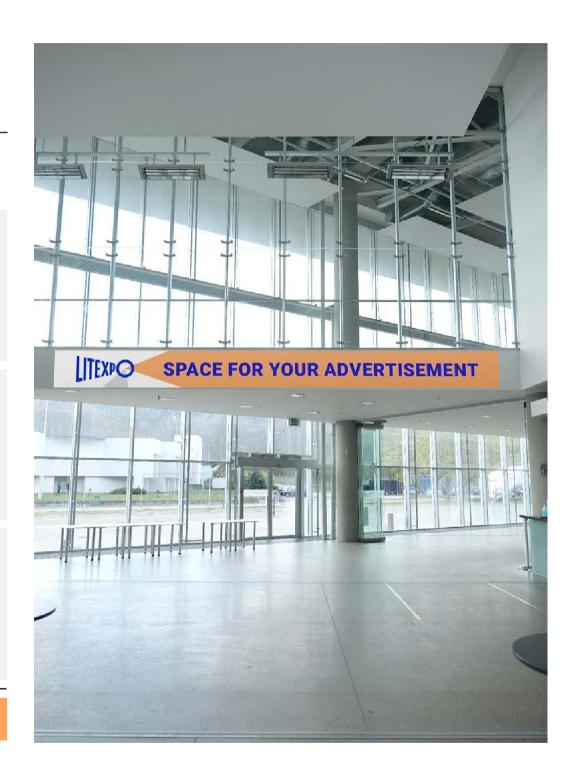
#### **TENT SIZE:**

Width: 10500 mm Height: 850 mm

#### MATERIAL:

PVC tent PVC sticker

#### INCLUDED IN THE PRICE:



R3007

## WALL ADVERTISEMENT IN THE FOYER

Visible when entering/exiting hall 3

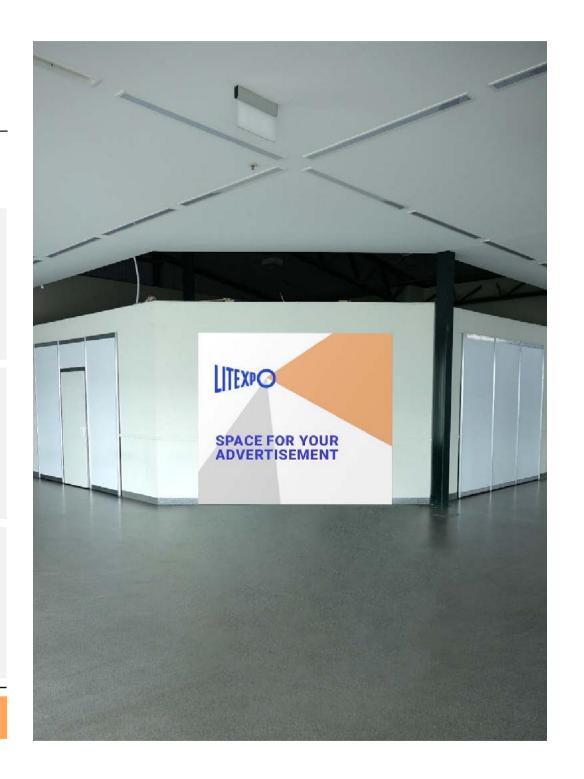
SIZE:

Width: 4060 mm Height: 2840 mm

#### MATERIAL:

PVC tent

#### INCLUDED IN THE PRICE:



R3008

# **ADVERTISING PANEL IN THE FOYER**

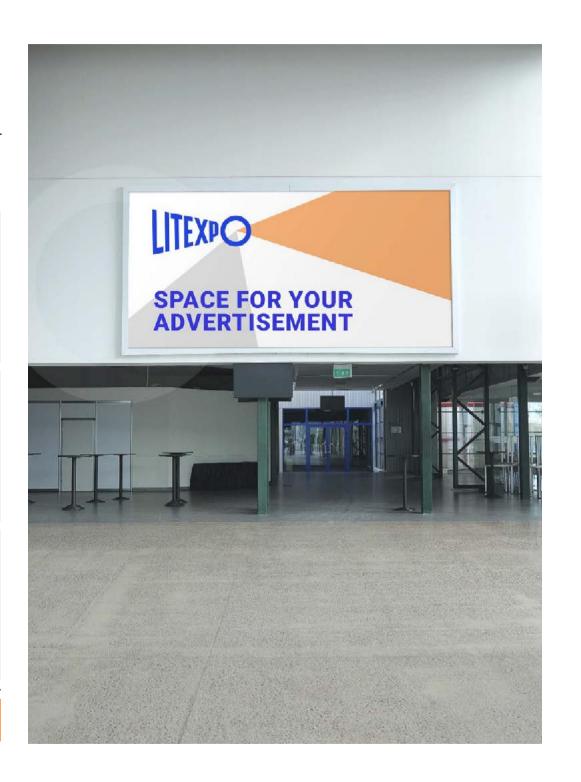
#### **TENT SIZE:**

Width: 5950 mm Height: 2980 mm

#### MATERIAL:

PVC tent

#### INCLUDED IN THE PRICE:



R3011

# **ADVERTISING ON THE BALCONY OF HALL 3**

Advertising visible from Hall 3

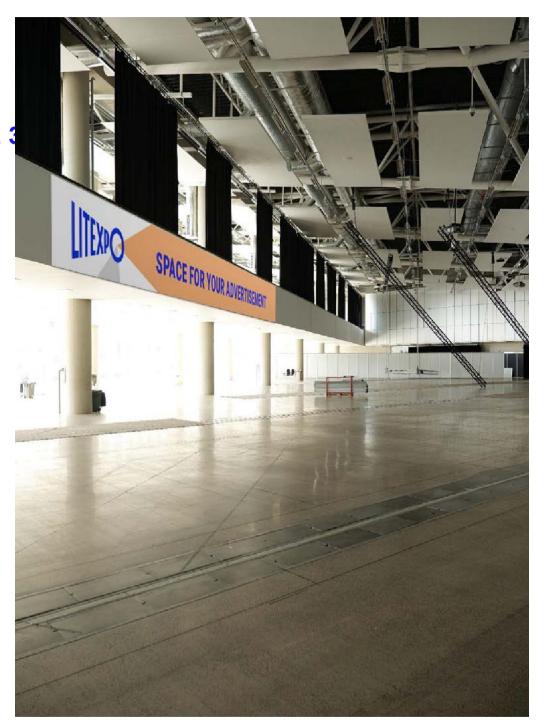
#### TENT SIZE:

Width: 10000 mm Height: 1950 mm

#### MATERIAL:

PVC sticker PVC tent

#### INCLUDED IN THE PRICE:





## **ADVERTISING SPACE IN WC**

Men's WC. Possible quantity - 52 units.

#### STICKER SIZE:

Width: 297 mm Height: 420 mm

#### MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:





## **ADVERTISING SPACE FOR ON WC MIRROR**

Men's WC. Possible quantity - 2 units.

STICKER MIRROR SIZE:

Width: 2690mmm

MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:





## **ADVERTISING SPACE FOR ON WC MIRROR**

Accessible WC. Possible quantity - 1 unit.

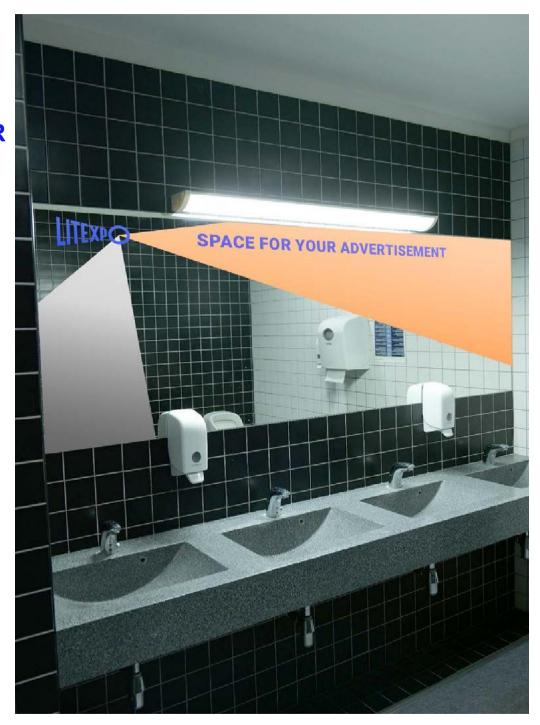
STICKER MIRROR SIZE: SIZE:

Width: 600 mm

MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:





## **ADVERTISING SPACE FOR ON WC MIRROR**

Women's WC. Possible quantity - 2 units.

STICKER MIRROR SIZE:

Width: 4560 mm Height: 1200 mm

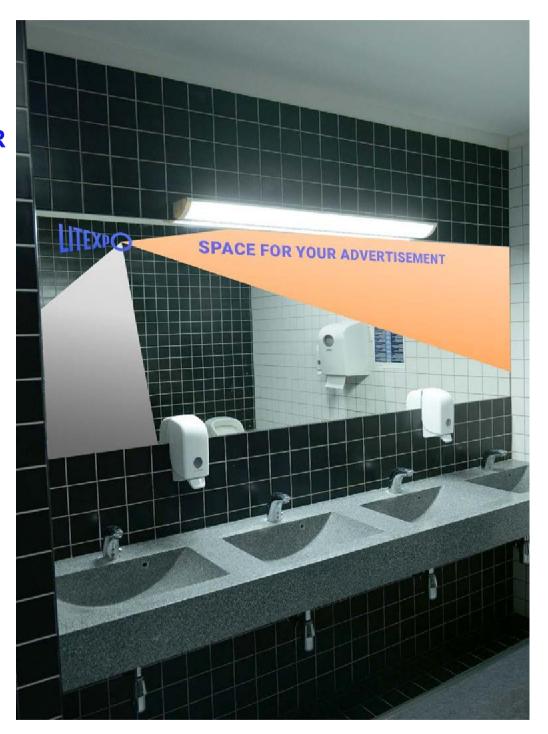
and

Width: 2/160 mm

MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:



# WC

RL002

## **ADVERTISING SPACE ON WC DOOR**

At Women's WC possible quantity - 53 units | At Men's WC possible quantity - 31 units.

#### STICKER SIZE

Width: 297 mm Height: 420 mm

#### MATERIAL:

PVC sticker

#### INCLUDED IN THE PRICE:



**RB001** 

#### **ADVERTISEMENT ON EVENT TICKETS**

FORMAT.

2170x850 up to 1 mb. (jpg/png)

1500 EUR + VAT (30 % of

\*Design work is not included in the price

2500 EUR + VAT (100 % of

Design work is not included ir the price



Biliotas/Ticket X

Bilieto galutinė kaina/ Final ticket price Kvietimas

Nesulankstykte bilete ties brükfniniu kodu. Biletą saugokte iki renginio pabaigos.



Lietuvos parodu ir kongresu



Ototal Caronton

Laisvės pr. 5

centras LITEXPO

Vilnius, Lietuva



BILIETA draudžiama kopijuoti ir/ar dauginti. BILIETAS suteikia teise

patekti i rengini viena karta, todėl pirmas BILIETA kontrolei, pateikės

asmuo tures teise patekti I rengini, Isigvdami BILIETA sutikote, kad

renginio vietoje apsaugos darbuotojai atliktų Jūsų ir/ar Jūsų daiktų

patikra saugumo tikslais, lėjimas į rengini/renginio vieta reiškia

patyirtinima, jog sutinkate su renginio ir/ar jo vietos taisyklėmis; būti

filmuojamas ir/ar fotografuojamas renginio vietoje, kad filmuota

medžiaga ir/ar nuotraukos būtų naudojamos bet kokiais tikslais,

iskaitant komerciniais, be papildomos kompensacijos ar atlyglo. Billetų

pirkimo, renginio organizatoriaus, renginio vietos ir/ar ant BILIETO

nurodytų taisyklių pažeidimas gali būti pagrindas atimti teisę patekti ar

dalyvauti renginyje. BILIETAI nekeičiami ir/ar pinigai už juos

negražinami. Jei renginys yra atšaukiamas, perkeliamas arba keičiamos

kitos renginio sąlygos, kreipkitės į renginio organizatorių, nurodytą ant

BILIETO, UAB "Kakaya LT" veikia kaip organizatoriaus atstovas todėl

neatsako už renginio atšaukimą, nukėlimą, kokybę ar kitus su renginiu

susilusius dalvicus del logiu reikalavimus turite teise nareikšti, renginio

organizatoriui. Be rašytinio UAB "Kakava LT" sutikimo BILIETO negalima

komerciniams tikslams. Primename, jog būtina laikytis visu teisės aktuose

naudoti reklamai, akcijoms, varžyboms, loterijoms ar



Planty is fullered Planty and Name

2022-11-11 10:00, Penktadienis

18:00: lankvičin 12 d. nuo 10:00-16:00

Recalling trulume/ Dutation 2 dienos

Durys stidsromos' Door opens lapkridio 11 d. nuo 10:00-





Organizatorius/ Promoter Lietuvos parodų ir kongresų centras "Litexpo", UAB; Tel.Nr. \*37052454500; info@fitexpo.lt; Adr. Laisvės pr. S, Vilnius, Lietuva

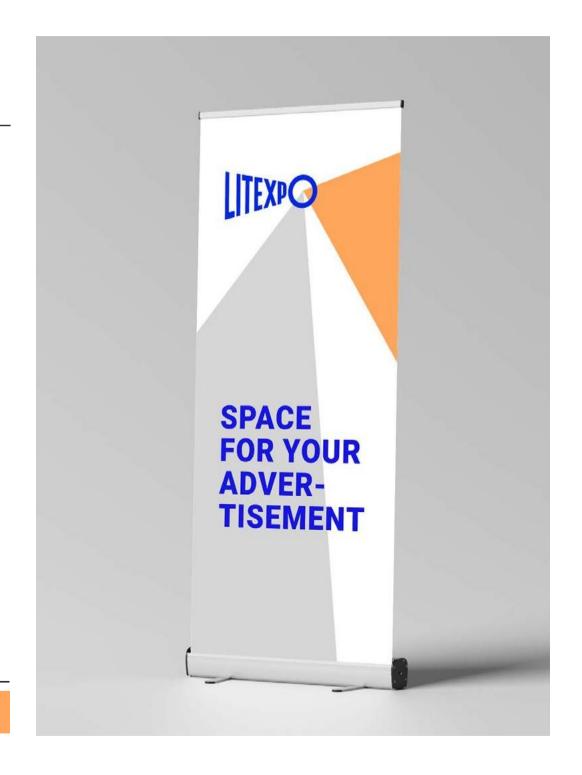
By acquiring TICKET, you have agreed to be searched at the yenue, by security staff for safety reasons. TICKET grants the right to enter, the event only once, so, the first person presenting TICKET for control shall have the right to enter the event. Your entrance to the venue is a confirmation of your consent to rules of the event and/or its venue, to being filmed and/or photographed at the venue of the event, to filmed materials and/or pictures taken to be used for any purposes. Including commercial ones, without any extra compensation or remuneration Violation of TICKET acquisition. Promoter 's, venue rules and/or rules indicated on this TICKET can be grounds for denying the right to enter or participate in the event. TICKETS cannot be exchanged and/or refunded. In case of cancellation of the event, change of its date or any other conditions you have the right to apply to the Promoter of the event indicated on TICKET, JSC "Kakava LT" acts as an agent and is not responsible for the concellation or postponion of the event its invality or any other matters connected with the event, in respect of which, you have the right to apply to the Promoter of the event TICKET cannot, be used for advertising, sports events, lotteries, or other commercial purposes without a written consent of JSC "Kakava LT". We kindly emind you that it is necessary to follow safe distance, public health and hygiene requirements specified in legislation.



RB002

# **ROLL UP**

1 units.



RL001

# **FLYER DISTRIBUTION**







RB004

## **CUBES WITH PRINTING**

1 unit.

#### **CUBE SIZE:**

Width: 500 cm Height: 500 cm

#### MATERIAL:

**PVC** sticker

#### **INCLUDED IN THE PRICE:**



RB005

## **DIGITAL ADVERTISING**

LED module 0.5 m x 0.5 m, interior/exterior arch 17.5 sq.m.



Pc video server Construction Assembling/Disassembling Standby technician (remote)





## RB006

## X-MODULE CONSTRUCTIONS

When the module height is 2.55 meters and the width is 1.05 meters

Custom project orders are possible

#### MATERIAL:

Tent

#### **INCLUDED IN THE PRICE:**

X-module constructions Tent production Fastening/Removal.



#### RL001

## X-MODULE CONSTRUCTIONS

When the module height is 2.55 meters and the width is 1.05 meters

Custom project orders are possible

#### MATERIAL:

Tent

#### **INCLUDED IN THE PRICE:**

X-module constructions Tent production Fastening/Removal.



# LITEXPO

# ADVERTISING POSITIONS