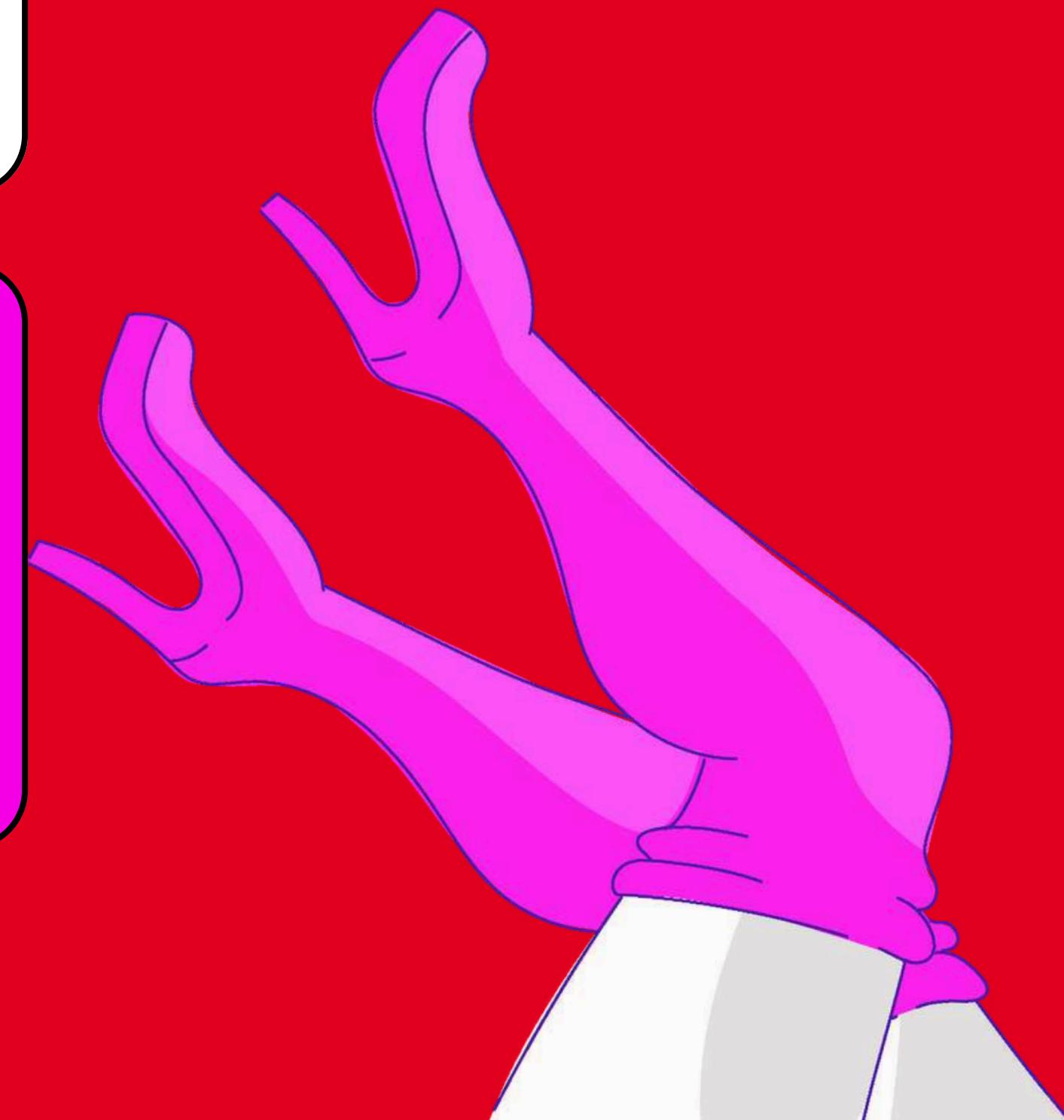


FESTIVAL REPORT



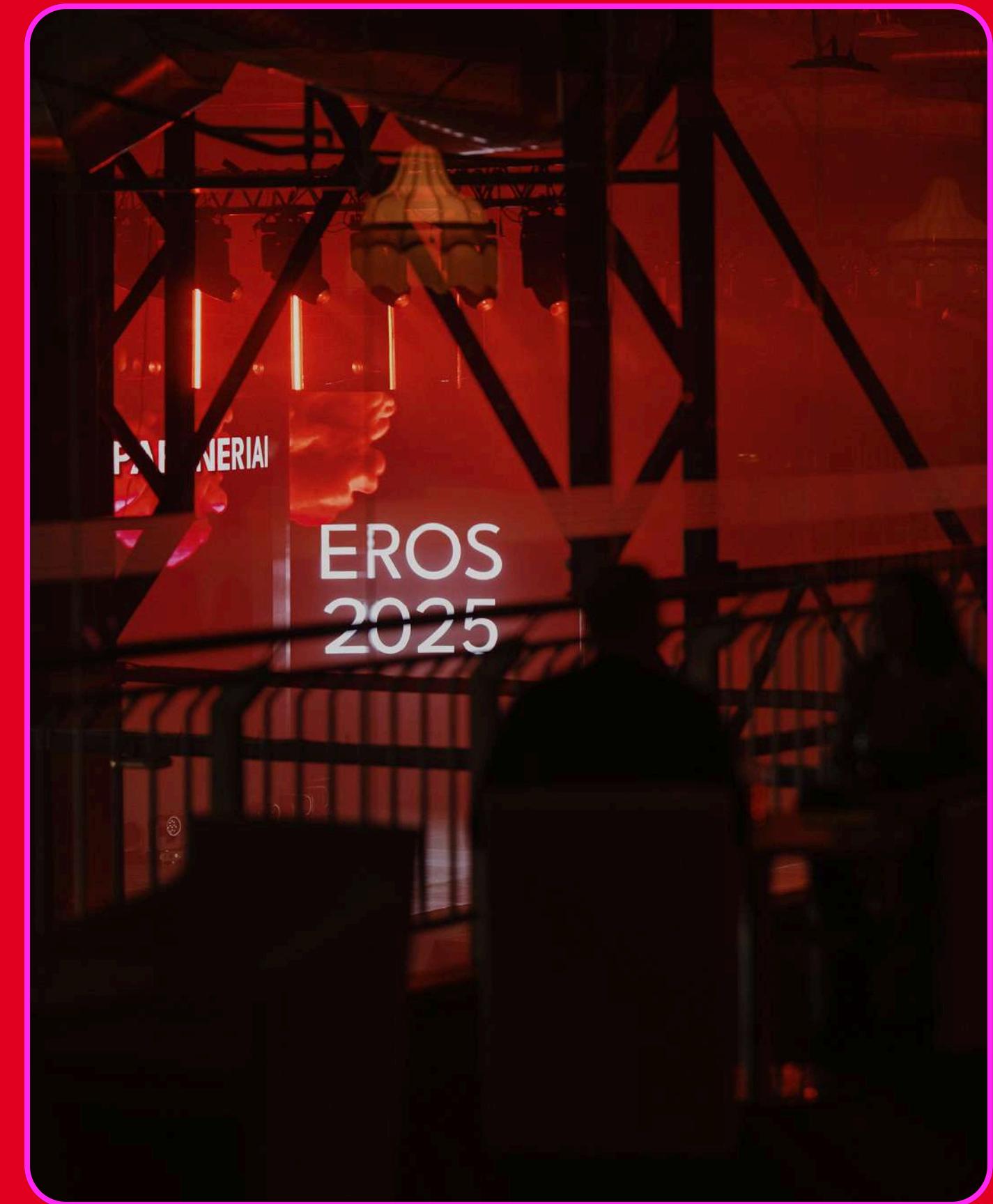
EROS 2025

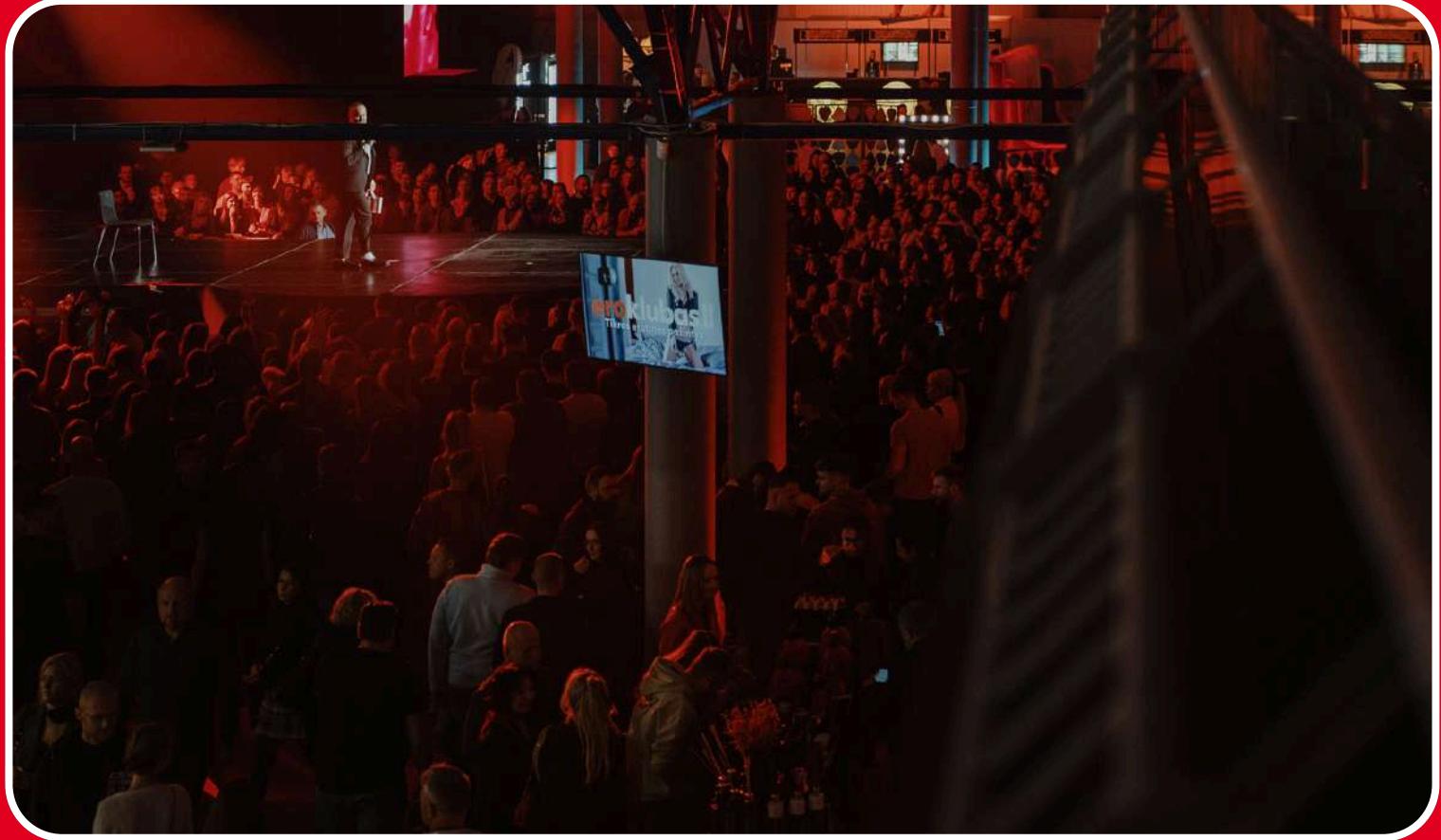
LITEXPO



**DEVILISHLY
CLOSE TO
YOUR
DESIRESS**

FESTIVAL FACTS

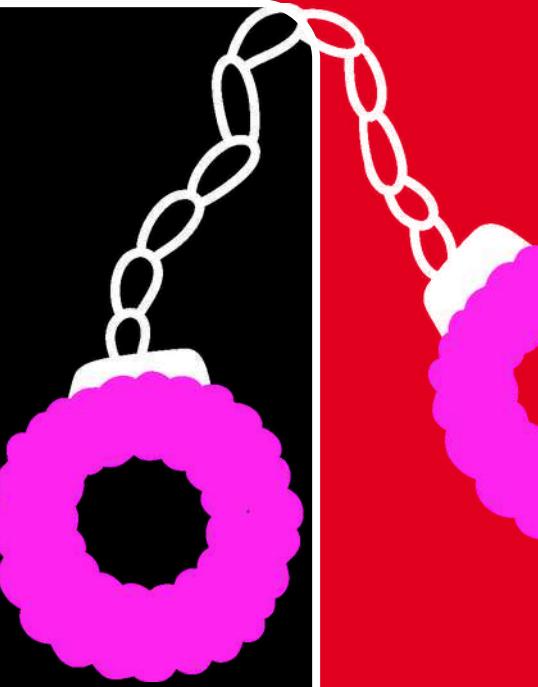




01 **5000
VISITORS**

02 **70 PARTICIPANTS
FROM 6 COUNTRIES**

03 **8 000 SQ.M
TOTAL AREA**





39 SHOW PERFORMANCES



19 TALKS



14 WORKSHOPS AND ACTIVITIES



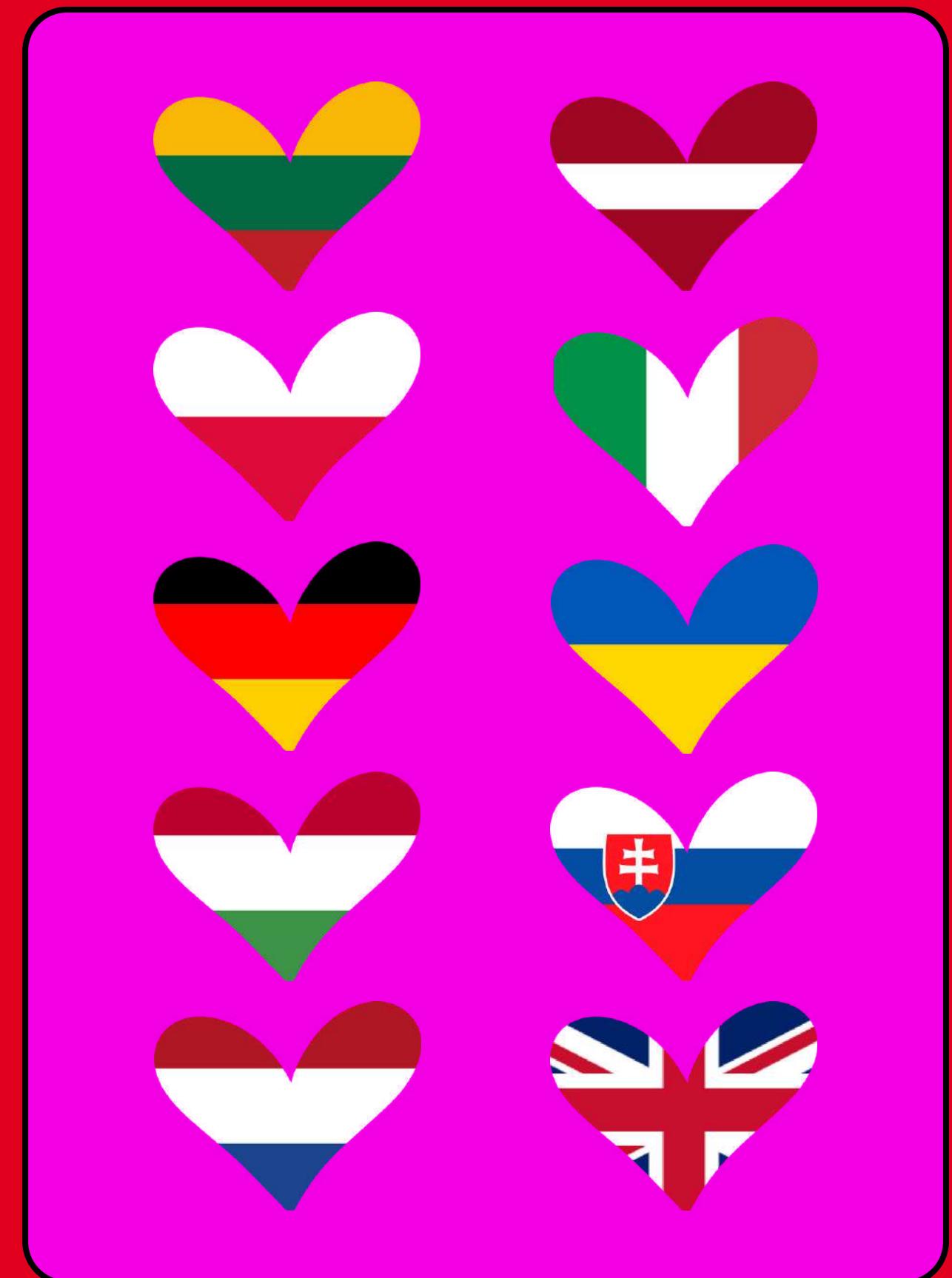
EVENT ATTRACTION POINTS



>Show & PROGRAM

Distinctive erotic performances
by professional dancers from
Lithuania and abroad.

https://www.instagram.com/p/DR2G_OeCBOB/





TALKS AREA

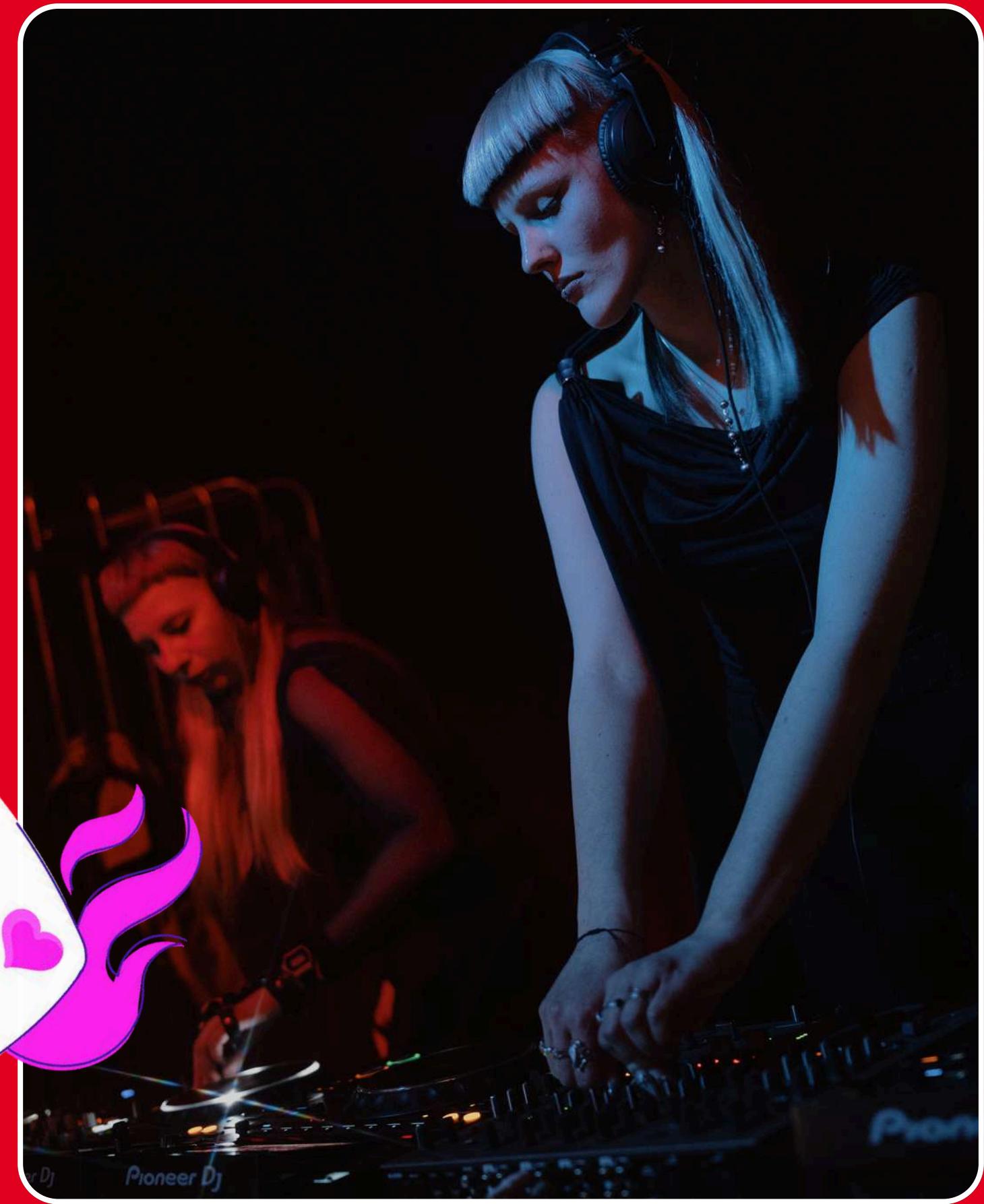
Inspiring lectures,
seminars, and
consultations on sexuality
and relationships.

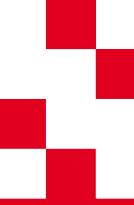
WORKSHOPS AND ACTIVITIES

Engaging activities: from twerk dancing to sensory games and speed dating.



NEW SPACES





THE LIMITS ZONE

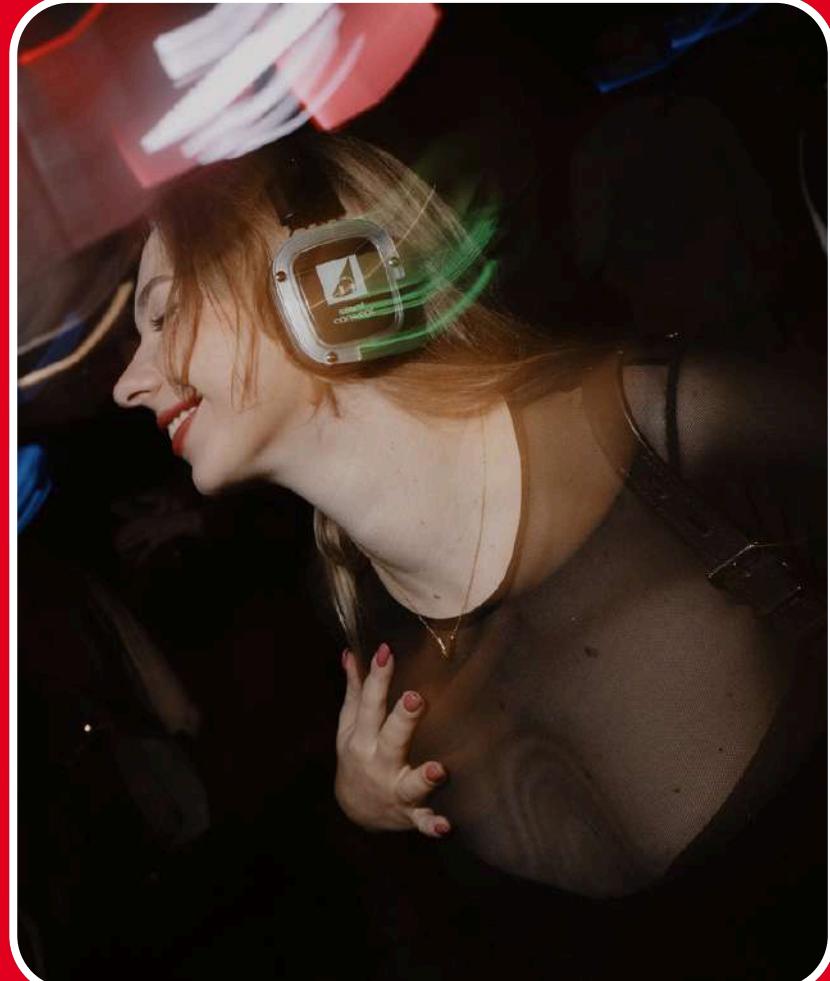
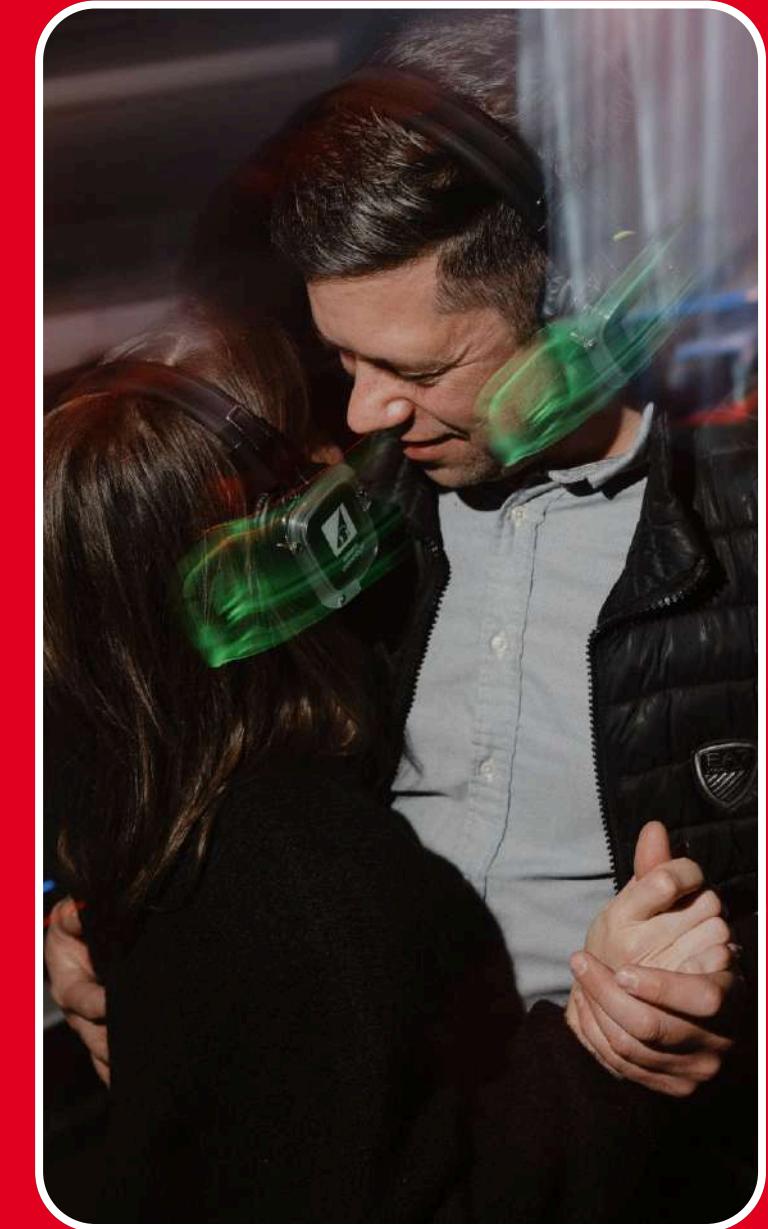
A distinctive festival space dedicated to kinky performances, featuring artists from Lithuania and across Europe. The stage showcased elements of rope, whips, wax, and fire, creating a ritualistic and sensory experience. The programme was presented by the Vilnius kinky entertainment club “Limits”.





SILENT STAGE

A silent disco inviting visitors into an individual musical experience through headphones. During sound sessions led by techno and kinky electronic DJs, participants explored rhythm, bodily sensations, and non-verbal connection in an immersive environment. The programme was presented by the Vilnius kinky entertainment club “Limits”.



PARTNERS AND FRIENDS





PIRMOJI AUKŠTAKULNIŲ PLATOFMA LIETUVOJE



EGYBOY

LIMITS



Vanilla
to the Max



eroklubas.lt



CHAZZ



kakava.lt



laisvalaikio
dovanos



VR ARENA



SLOWDOWN



Persephonie Ncredible

ROMANTiKA.LT

Airomi



ellips

Tepami vitaminai plaukams

MYLÓME
intimate cosmetics

evisdream

Apatinis trikotažas moterims

Birute

BALANCE OF WELLNESS

K MOTO



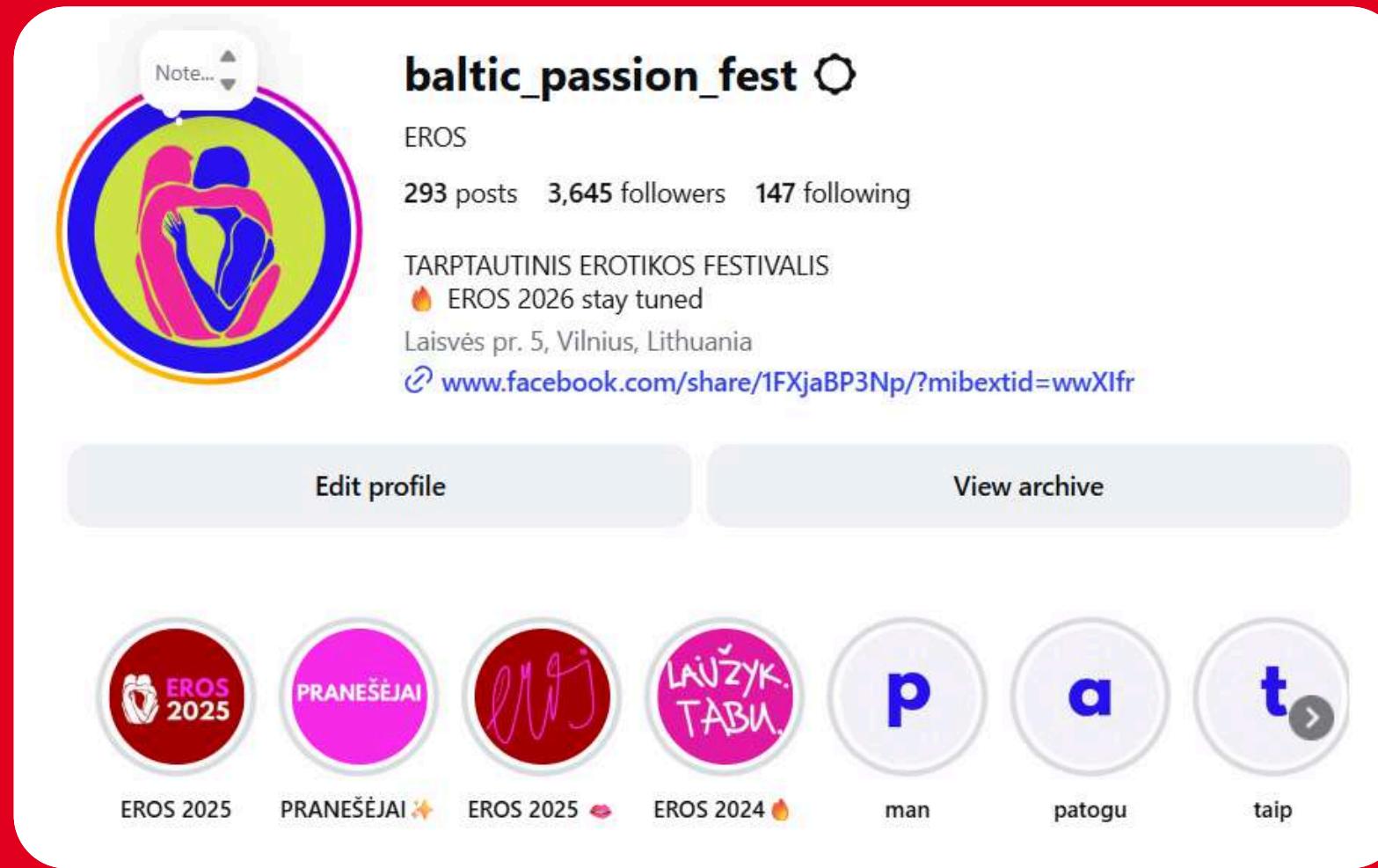
GEDEON RICHTER

corner HOTEL

Boulangerie

depuis 1998

MARKETING CAMPAINGS



MARKETING CAMPAINGS



ARTICLES DISTRIBUTED ACROSS VARIOUS PORTALS:

delfi.lt, 15min, alfa.lt,
zmones.15min.lt, lrytas.lt,
welovelithuania.com,
kauna.kasvyksta.lt,
madeinvilnius.lt,
jonavoszinios.lt.

MEDIA-PREPARED CONTENT:

delfi.lt, 15 min., lrytas straipsniai, reportažas LNK laidoje KK2.

15min.lt https://www.15min.lt › Žmonės › Lietuva ...
itin karštas vakaras: erotikos festivalyje kraują kaitino ...
2025-11-21 — Penktadienio vakarą Vilnių sudrebino vienintelio ir didžiausio Baltijos šalyse tarptautinio erotikos festivalio „Eros 2025“ atidarymo vakaras.

Delfi https://www.delfi.lt › Veidai › Ivairenybės ...
Vilnių drebina erotikos festivalis: nuo greitujų pasimatymų ...
2025-11-21 — Vilnių drebina erotikos festivalis: nuo greitujų pasimatymų iki apmokymų, kaip naudotis botagu. Delfi. 16. Įspėjimas!

tv3.lt https://www.tv3.lt › Žmonės ...
Sostinėje – aistringas renginys: atmosfera kaito nuo ...
2025-11-21 — „Eros 2025“ – tai vienintelis ir didžiausias erotikos festivalis Baltijos šalyse. „Eros 2025“ 2025 (nuotr. BNS). Šaltinis ...
Trūksta: straipsniai | Rodyti rezultatus su: straipsniai

∞ Meta **ADS CAMPAIGN**

1 202 323
IMPRESSIONS

226 085
REACHED AUDIENCE

Relax FM **RADIO**

3 WEEKS
AUDIO CLIP
BROADCASTS

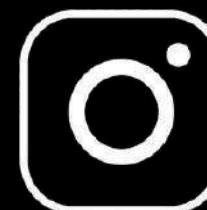
106
QUANTITY



1 056 996
IMPRESSIONS

2 804
ENGAGEMENT

839
NUMBER OF FOLLOWERS



Instagram

2 394 062
IMPRESSIONS

11 517
ENGAGEMENT

3 645
NUMBER OF FOLLOWERS



OUTDOOR ADVERTISING

11

SCREENS IN THE
CITY OF VILNIUS

16,500
IMPRESSIONS

1987 740
REACHED AUDIENCE



BANNER ADVERTISING

668 861
IMPRESSIONS

253 287
REACHED AUDIENCE

2 543
CLICKS



EROS 2025

November 21-22



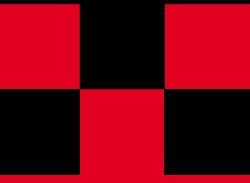
**Devilishly close
to your desires!**

INTERNATIONAL EROTIC FESTIVAL



T-SHIRTS EGY BOY COLLAB

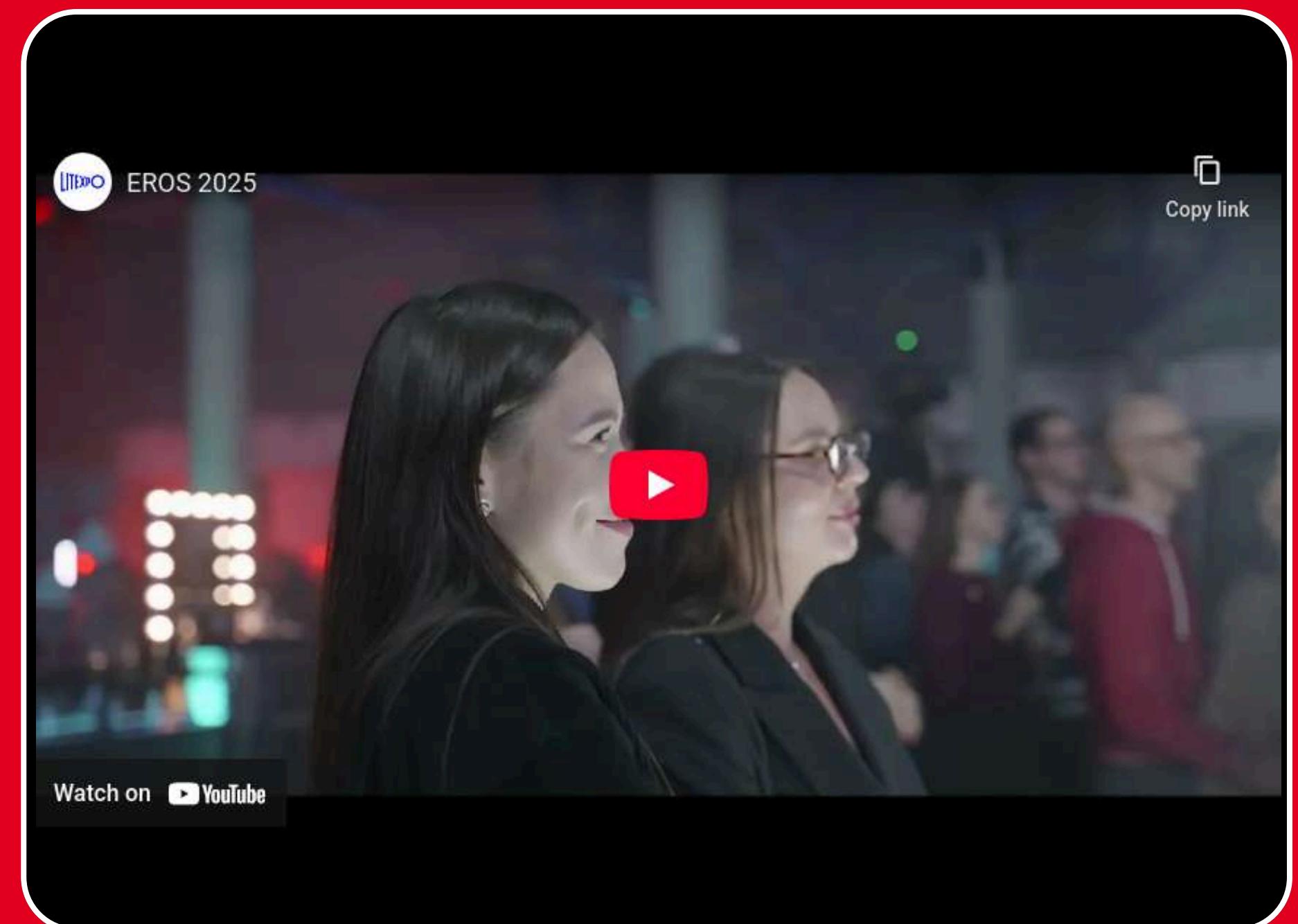
22
LIMITED EDITION
T-SHIRTS FOR
INFLUENCERS



3 MAKRO INFLUENCERS

5 MICRO INFLUENCERS

22 GIFTS FOR
INFLUENCERS
ON INSTAGRAM & TIKTOK
PLATFORMS



<https://youtu.be/53zAdJpxVn4?si=FNk033yZxOfD2YdM>



SEE YOU!



SAVE THE DATE
2026 11.13-14

EROS@LITEXPO.LT