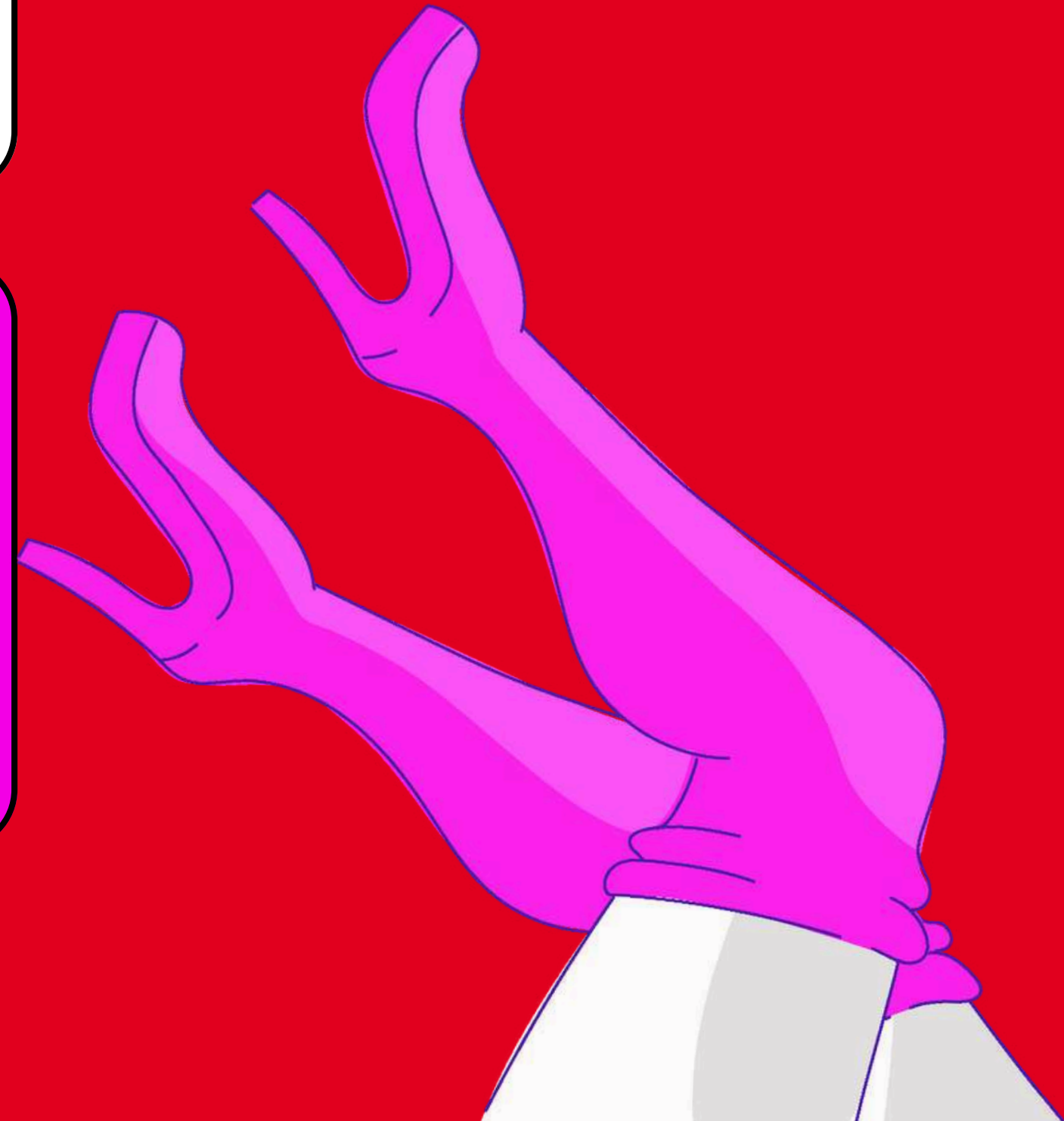


FESTIVAL REPORT



EROS 2025

LITEXPO

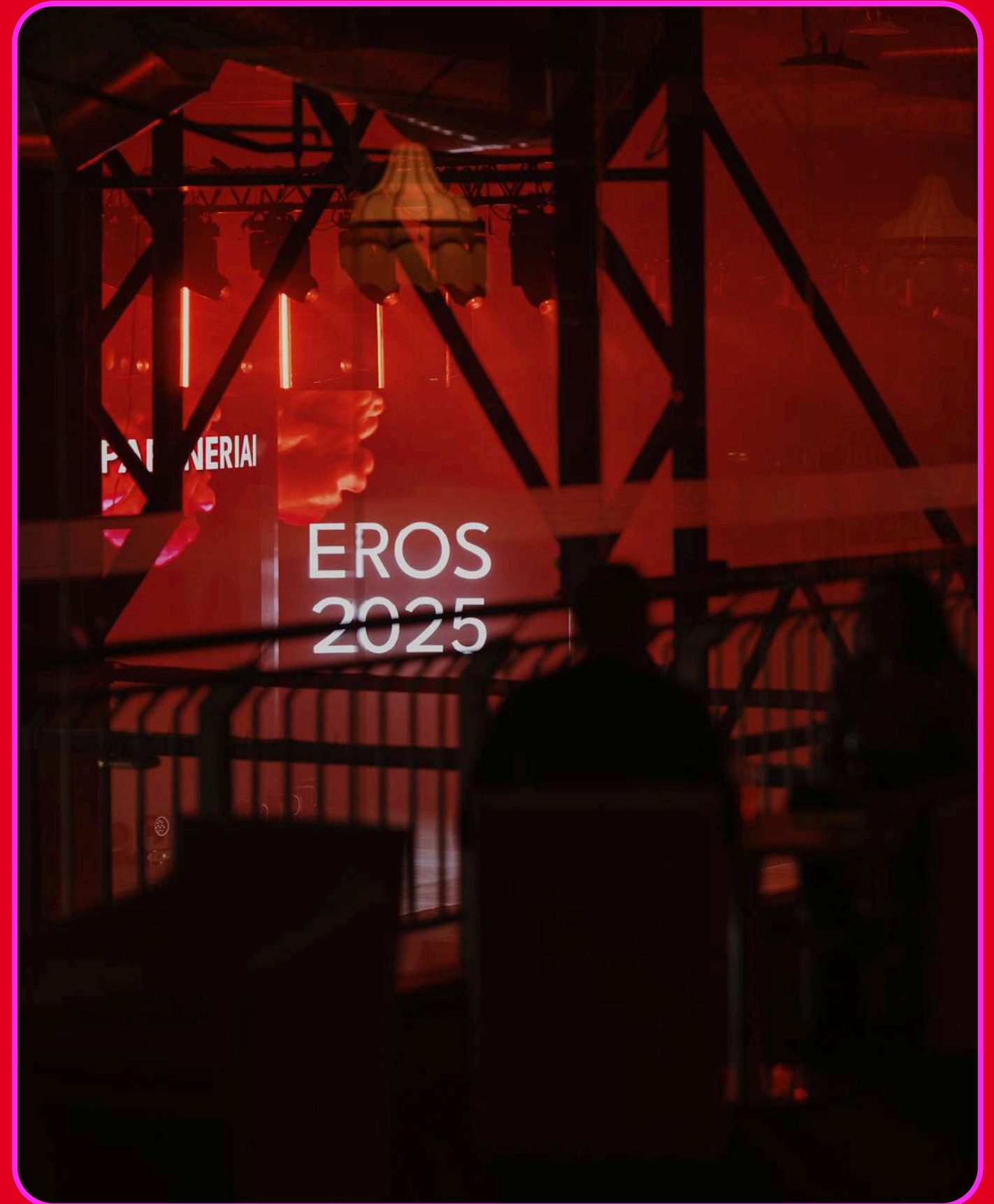




DEVILISHLY CLOSE TO YOUR DESIRES



FESTIVAL FACTS





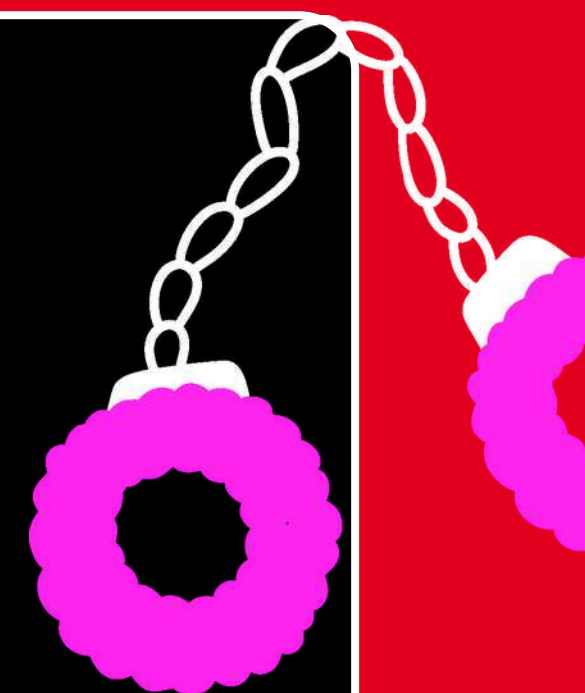
5000
VISITORS



70 PARTICIPANTS
FROM 6 COUNTRIES



8 000 SQ.M
TOTAL AREA





39
SHOW
PERFORMANCES



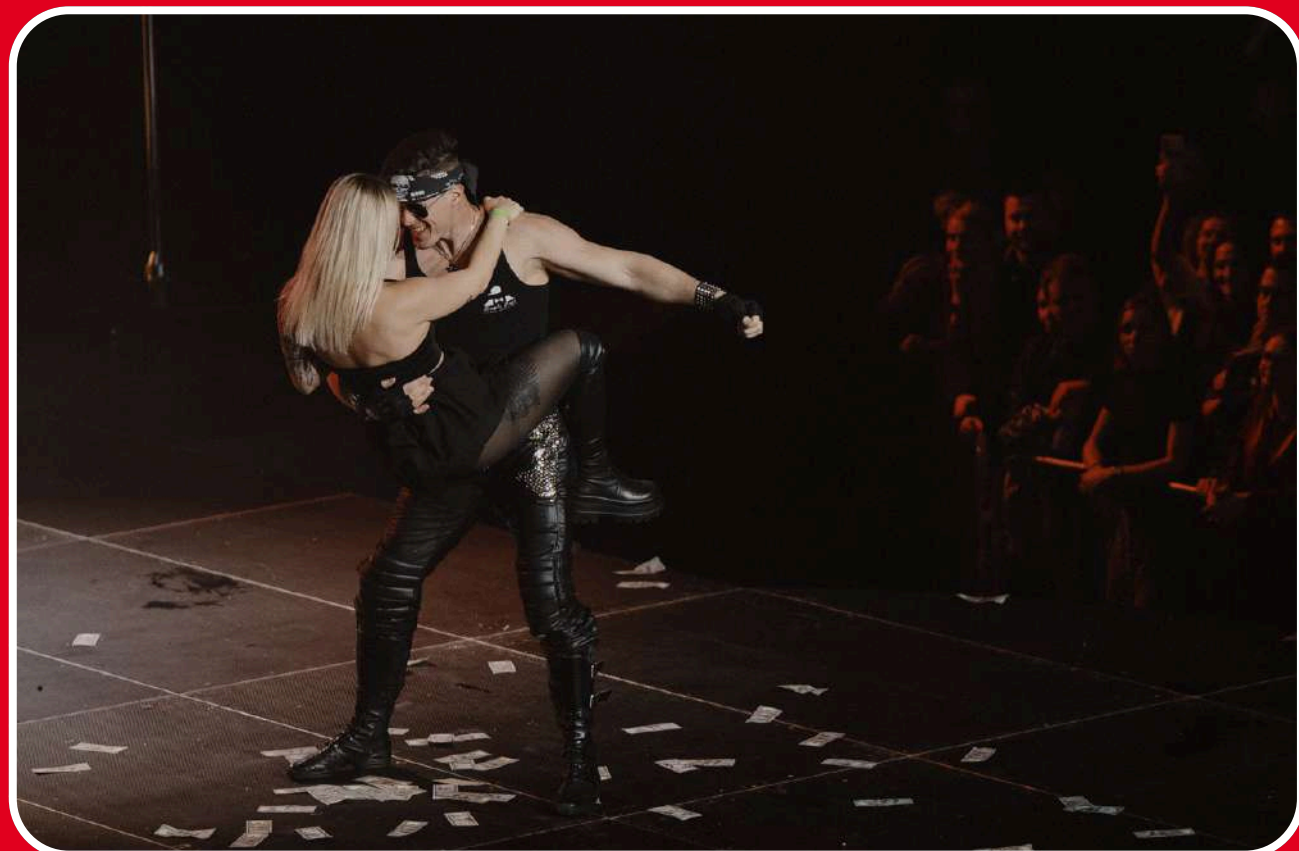
19
TALKS



14
WORKSHOPS AND
ACTIVITIES



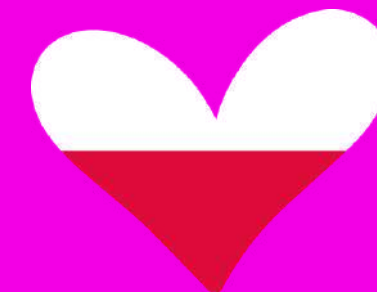
EVENT ATTRACTION POINTS 🔥



ŠOW PROGRAM

Distinctive erotic performances
by professional dancers from
Lithuania and abroad.

https://www.instagram.com/p/DR2G_OeCBOB/





TALKS AREA

Inspiring lectures,
seminars, and
consultations on sexuality
and relationships.

WORKSHOPS AND ACTIVITIES

Engaging activities: from
twerk dancing to sensory
games and speed dating.



NEW SPACES





THE LIMITS ZONE

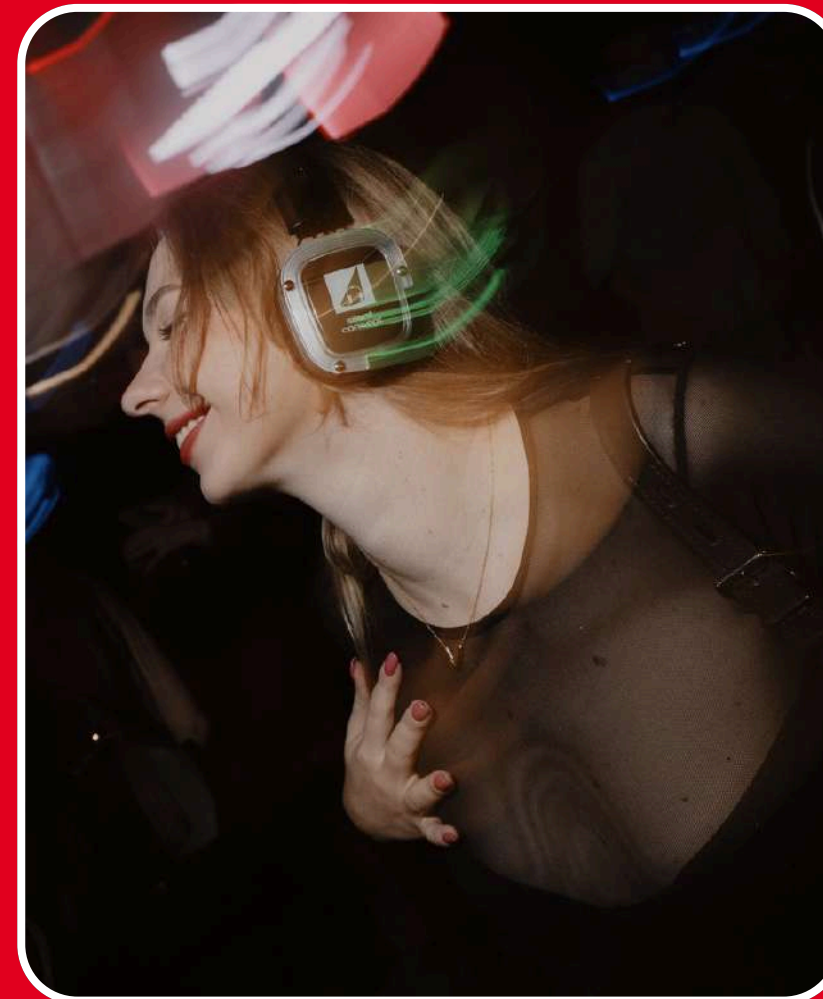
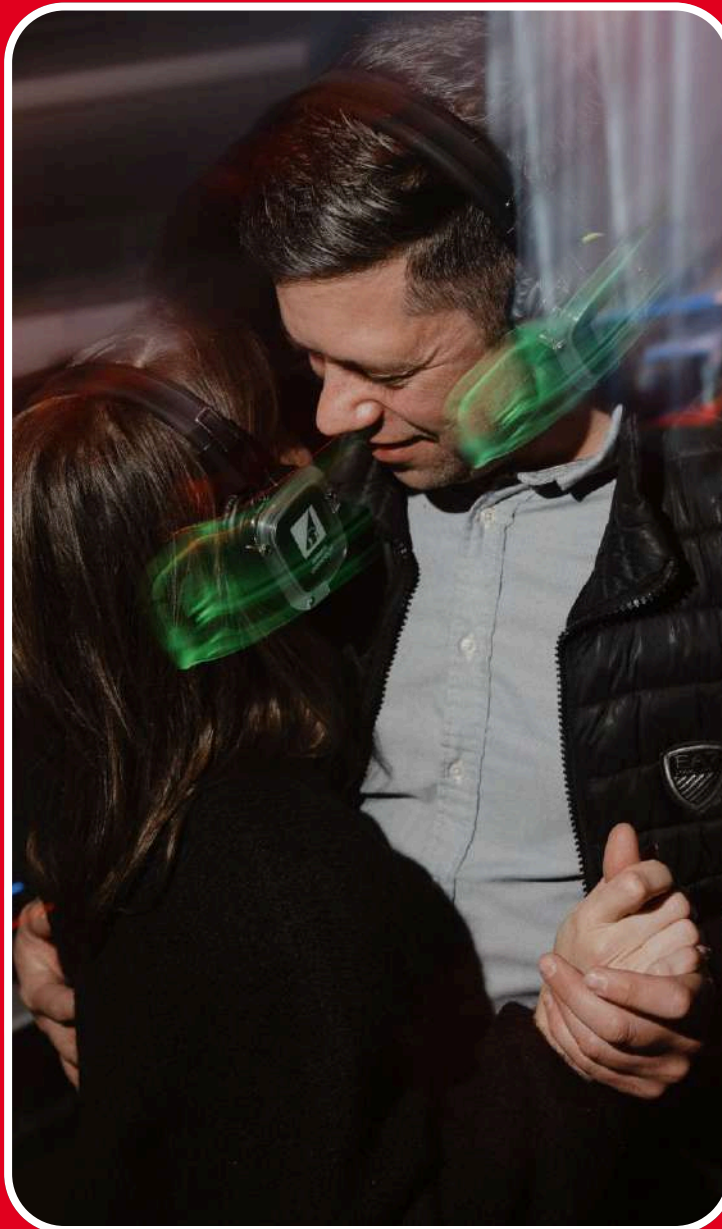
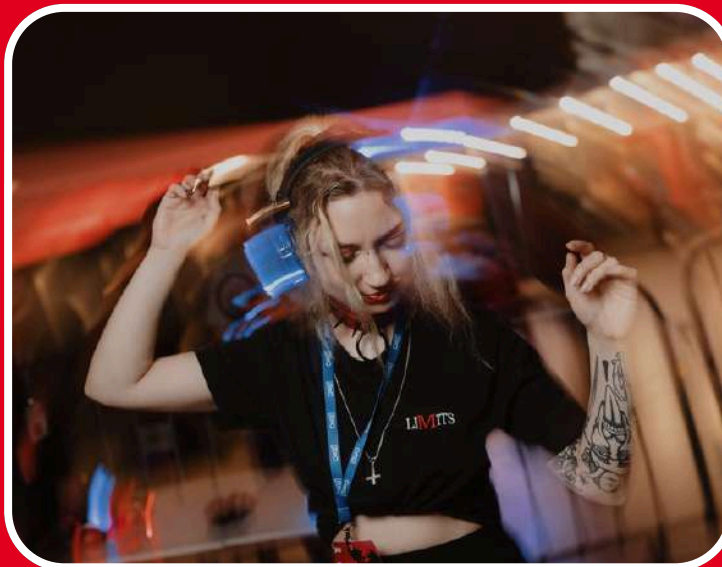
A distinctive festival space dedicated to kinky performances, featuring artists from Lithuania and across Europe. The stage showcased elements of rope, whips, wax, and fire, creating a ritualistic and sensory experience. The programme was presented by the Vilnius kinky entertainment club "Limits".





SILENT **STAGE**

A silent disco inviting visitors into an individual musical experience through headphones. During sound sessions led by techno and kinky electronic DJs, participants explored rhythm, bodily sensations, and non-verbal connection in an immersive environment. The programme was presented by the Vilnius kinky entertainment club "Limits".



PARTNERS AND FRIENDS





LIMITS



EGYBOY



Vanilla
to the Max



eroklubas.lt



CHAZZ



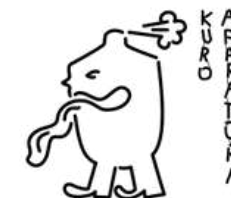
kakava.lt



laisvalaikio
dovanos



VIR ARENA



SLOWDOWN

Persephonie Ncredible



ellips

Tepami vitaminai plaukams



ROMANTIKA.LT

Airomi

MYLÓME
intimate cosmetics

Birute
BALANCE OF WELLNESS

MOTO



CORNER HOTEL

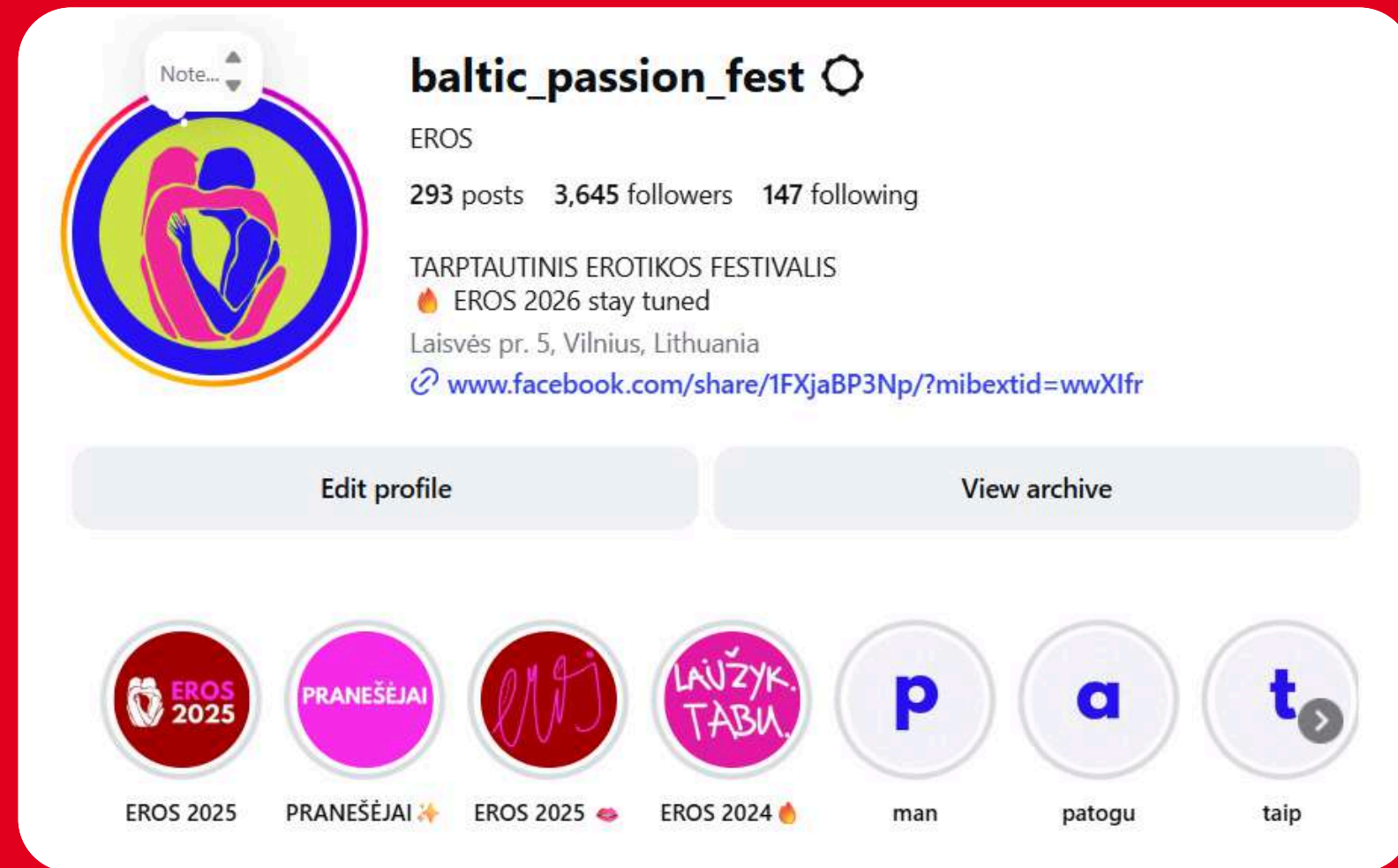


evisdream
Apatinis trikotažas moterims

Boulangerie
depuis 1998



MARKETING CAMPAIGNS



MARKETING CAMPAIGNS

ARTICLES DISTRIBUTED ACROSS VARIOUS PORTALS:

delfi.lt, 15min, alfa.lt,
zmones.15min.lt, lrytas.lt,
welovelithuania.com,
kauna.kasvyksta.lt,
madeinvilnius.lt,
jonavoszinios.lt.

MEDIA-PREPARED CONTENT:

delfi.lt, 15 min., lrytas
straipsniai, reportažas LNK
laidoje KK2.



 Meta **ADS CAMPAIGN**

1 202 323
IMPRESSIONS

226 085
REACHED AUDIENCE

Relax.FM **RADIO**

3 WEEKS
AUDIO CLIP
BROADCASTS

106
QUANTITY

 **facebook**

1 056 996

IMPRESSIONS

2 804

ENGAGEMENT

839

NUMBER OF FOLLOWERS

 **Instagram**

2 394 062

IMPRESSIONS

11 517

ENGAGEMENT

3 645

NUMBER OF FOLLOWERS



OUTDOOR ADVERTISING

11
SCREENS IN THE
CITY OF VILNIUS

16,500
IMPRESSIONS

1 987 740
REACHED AUDIENCE



BANNER ADVERTISING

668 861
IMPRESSIONS

253 287
REACHED AUDIENCE

2 543
CLICKS



EROS 2025

November 21-22



**Devilishly close
to your desires!**

INTERNATIONAL **EROTIC** FESTIVAL



T-SHIRTS

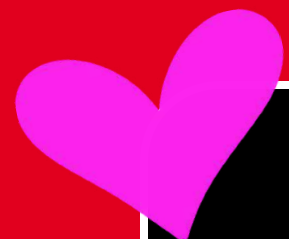
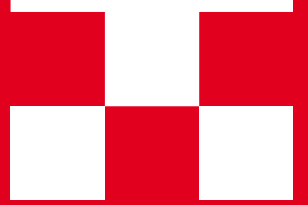
EGY BOY

COLLAB

22

**LIMITED EDITION
T-SHIRTS FOR
INFLUENCERS**





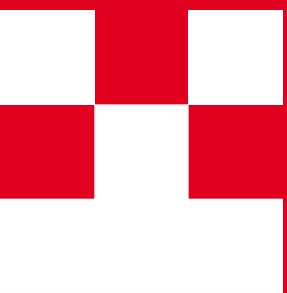
3 MAKRO INFLUENCERS

5 MICRO INFLUENCERS

**22 GIFTS FOR
INFLUENCERS
ON INSTAGRAM & TIKTOK
PLATFORMS**



<https://youtu.be/53zAdJpxVn4?si=FNk033yZxOfD2YdM>



SEE YOU!



SAVE THE DATE
2026 11.13-14

EROS@LITEXPO.LT

