



October 23–25, 2026

**International Video Game Culture Exhibition
“GameOn 2026”**

Lithuanian Exhibition and Congress Centre
LITEXPO 5 Laisvės pr., Vilnius

www.gameon.lt/go/ | Email: info@gameon.lt

EXHIBITION PARTICIPATION TERMS / SERVICE INFORMATION

1. Application submission and registration

Participants register for the exhibition by logging into the **EXPODOC** system by **October 2, 2026**.
<https://floorplan.expodoc.com/en/2113/gameon-2026>

- After submitting a completed application in the EXPODOC system, the Participant receives an automatic confirmation of receipt. Once the Participant’s application is reviewed, a sales manager from the exhibition contacts them to confirm participation and issues a proforma invoice for the registration fee.
- The Participant’s stand location in the exhibition plan is **confirmed only after the advance payment is made**.
(The advance payment includes the registration fee and 30% of the cost of empty exhibition space).
- The Participation Terms provide a summary of the procedures and conditions for taking part in the exhibition or fair. The main rights and obligations of the Participant, in addition to these Participation Terms, are defined by the application-contract completed and submitted by each Participant and accepted by LITEXPO, the [Regulations for Participation in Exhibitions, Fairs, and Conferences](#), as well as the Stand Design and Construction Rules and other internal legal acts of LITEXPO. All these legal acts are collectively referred to as the Legal Acts Regulating Participation. **Each participant is required to familiarize themselves with these legal acts.**

2. Sub-exhibitors

- A participant may host sub-exhibitors (other companies, organizations, or institutions) at their stand, provided they are first registered in the application-contract and their participation is approved by the exhibition organizer.
- The main participant pays a sub-exhibitor fee for each sub-exhibitor.
- During the exhibition, a sub-exhibitor has the right to use the main participant’s stand and must comply with the same participation terms and requirements as the main participant.
- The same requirements apply to sub-exhibitors as to participants; however, the main participant is responsible for any violations committed by the sub-exhibitor or breaches of the legal acts regulating participation.
- The business profile of a participating sub-exhibitor must correspond to the theme of the exhibition.

3. Main Services

The exhibition organizer rents out empty exhibition space according to the chosen participation category for the entire duration of the exhibition and provides the following services:

- Creation and coordination of exhibition content;
- Exhibition advertising and communication campaign;
- Attraction of target visitors;

- Sending invitations to officials and specialists;
- General lighting, heating, and ventilation of the premises;
- General security of the premises against open theft during non-exhibition hours.

4. Participation Fee Pricing by Categories

- Indie Town registration (*point 4.1*)
- Board Games registration (*point 4.2*)
- Artists' Alley registration (*point 4.3*)
- LŽKA Members registration (*point 4.4*)
- Standard registration (*point 4.5*)
- Outdoor Vendors registration (*point 4.6*)

4.1. INDIE TOWN REGISTRATION

Small independent developers-prototypers (Hall 5)

Prices for registrations completed and paid by October 2, 2026 (inclusive).

Prices are shown excluding VAT.	
Participant / Sub-exhibitor fee (1 workspace): 2 "Octanorm" construction panels 2 Press units 2 Cabinets 2 Lights	180 EUR
Participant / Sub-exhibitor fee (2 workspaces): 3 "Octanorm" construction panels 3 Press units 3 Cabinets 3 Lights	280 EUR

** The prices indicated apply only to the designated "Indie Town" zone for the selected workspace. For participation with an individual stand, pricing is based on the area of empty exhibition space – 60 EUR per 1 sq.m. – and standard stand setup – 40 EUR per 1 sq.m.*

- Entry in the electronic exhibition Participants' catalog;
- Participant card – 1 pc.;
- Single-use (one-day) electronic invitations for visiting the exhibition – 3 pcs.

4.2. BOARD GAMES REGISTRATION

Small independent developers-prototypers (Hall 4)

Prices for registrations and payment of the registration and exhibition space fees completed by October 2, 2026 (inclusive).

Prices are shown excluding VAT.	
Participant / Sub-exhibitor fee Participation in the "Board Games" zone: 1 Table (70x70) 4 Chairs 1 Participant card	100 EUR
Participant / Sub-exhibitor fee Participation in the "Board Games" zone with a standard "Octanorm" stand, without press, up to 8 sq.m.: 1 Table (70x70) 2 Chairs 1 Participant card per 3 sq.m., but no more than 3 cards per stand	250 EUR

- Entry in the electronic exhibition Participants' catalog.

4.3. ARTISTS' ALLEY REGISTRATION

Small independent creators (Hall 3)

Prices for registrations completed and paid by October 2, 2026 (inclusive).

Prices are shown excluding VAT.	
Participant / Sub-exhibitor fee (1 person): 1 Table (two joined 70x70 tables) 1 Chair 1 Participant card	95 EUR
Participant / Sub-exhibitor fee (2 persons): 1 Table (three joined 70x70 tables) 2 Chairs 2 Participant cards	180 EUR

- Entry in the electronic exhibition Participants' catalog.

Please note that participation in the "GameOn" Artists' Alley is only possible **after completing the participation selection form**, and registration in the EXPODOC system is carried out only after selection approval.

Complete the registration form: [Application Form](#)

4.4. LŽKA MEMBERS REGISTRATION

Game developers and studios – for association members only (Hall 5)

Prices for registrations and payment of the registration and exhibition space fees completed by October 2, 2026 (inclusive).

Prices are shown excluding VAT.	Price	>16 sq m
Participant / Sub-exhibitor fee	250 EUR	
Price per 1 sq.m. of empty exhibition space* (Hall 5)	0 EUR*	60 EUR
1 sq.m. standard stand setup ("Octanorm" panels, white color, without graphics)	40 EUR	
1 sq.m. custom stand setup ("ART" panels, white color, without graphics)	85 EUR	

* For association members, up to 15 sq.m. of empty exhibition space is provided free of charge, and for space exceeding 15 sq.m., the empty exhibition space fee indicated in the table applies.

- Entry in the electronic exhibition Participants' catalog;
- Participant cards (quantity depends on the booked space – 1 card per 3 sq.m., but no more than 15 cards per stand);
- Single-use (one-day) electronic invitations for visiting the exhibition (15 pcs. each for the participant and sub-exhibitor).

4.5. STANDARD REGISTRATION

Vendors ("Merch"), universities, commercial companies, GameVerse zone participants, etc.

Prices for registrations and payment of the registration and exhibition space fees completed by October 2, 2026 (inclusive).

Prices are shown excluding VAT.	Price	>51 sq m
Participant / Sub-exhibitor fee	290 EUR	
Price per 1 sq.m. of empty exhibition space (Foyers of Halls 1 and 3; Halls 1, 2, 3, 4, 5)	70 EUR	60 EUR
1 sq.m. standard stand setup ("Octanorm," white color, without graphics)	40 EUR	
1 sq.m. custom stand setup (ART panels, white color, without graphics)	85 EUR	

- Entry in the electronic exhibition Participants' catalog;

- Participant cards (quantity depends on the booked space – 1 card per 3 sq.m., but no more than 15 cards per stand);
- Single-use (one-day) electronic invitations for visiting the exhibition (15 pcs. each for the participant and sub-exhibitor).

4.6. OUTDOOR VENDORS REGISTRATION

Food trucks

Prices for registrations and payment of the registration and exhibition space fees completed by October 2, 2026 (inclusive).

Prices are shown excluding VAT.	
Participant / Sub-exhibitor fee	290 EUR
Price per 1 sq.m. of empty outdoor exhibition space	50 EUR

- Entry in the electronic exhibition Participants' catalog;
- Participant cards – 2 pcs.;
- Single-use (one-day) electronic invitations for visiting the exhibition – 8 pcs.

5. A standard minimum 6 sq.m. stand consists of

- Stand walls made of OCTANORM exhibition structures (1 m x 2.5 m)
- Grey carpet flooring
- 10W lights (one every 3 m)
- 1 table and 2 chairs
- Standard 3-socket power outlet (220V / 2kW)
- Trash bin
- Company name in standard font at the top of the stand (up to 10 letters)
- Daily stand cleaning

** Possible variations*

Stand catalog: https://issuu.com/litexpo/docs/gameon_stands_catalogue

6. Stand Design and Equipment, Additional Services

- The exhibition space location in the hall and the stand shape are designated by the exhibition organizers.
- If a non-standard stand is built for the Participant by someone other than LITEXPO, the stand design must be approved by the exhibition designer – Roman Gajevski (mobile: +370 671 26178, email: stendai@litexpo.lt) – no later than 21 calendar days before the exhibition (see point 7.2 of the “Regulations for Participation in Exhibitions, Fairs, and Conferences”).
- Additional standard stand equipment, furniture, names and/or logos on the stand, as well as communications, must be ordered through the **EXPODOC** system: <https://floorplan.expodoc.com/en/2113/gameon-2026> or by contacting the sales managers: Antanas Čeponis (tel. +370 685 57 116; email: a.ceponis@litexpo.lt) Gabrielė Vilkytė (tel. +370 618 14434; email: g.vilkyte@litexpo.lt)
- For custom stand design, please also contact the sales managers using the above contacts.
- If additional equipment and services are ordered **within 14 working days before the exhibition opening**, prices increase by 50%, and during participant registration days and the exhibition itself – by 100%.
- If the stand design is changed or any modifications are made to the **project less than 7 days before the exhibition opening, a 20% surcharge on the stand setup price applies.**

7. Payment Terms

- The Participant pays the registration fee, exhibition space, and additional services upon receiving proforma invoices from LITEXPO within the periods indicated on the invoices.
- If the Participant **does not pay** the invoices on time, **they will not be registered for the exhibition.**
- VAT invoices are sent to Participants by email within 5 working days after the exhibition, to the email address provided in the Participants' electronic registration system. For Participants who wish to receive a VAT invoice on the registration day, invoices will be printed at Hall 5 "Information and Services Center."

8. Other Services

- **Invitations for participants**

Each Participant and sub-exhibitor **who has paid the advance fee receives up to 15 single-use electronic invitations** via the email address provided in the system, depending on the chosen registration category. These invitations allow their guests to visit the exhibition and are intended solely for the designated recipients. Exhibition entry is only allowed with invitations or prior registration.

For ordering additional invitations, please contact the project manager's assistant, Gabija Šilaikytė (tel. +370 675 92209; email: g.silaikyte@litexpo.lt).

- **Participant cards**

Each Participant and sub-exhibitor is provided with a set number of cards based on the chosen registration category and its conditions.

For ordering additional cards, please contact the project manager's assistant, Gabija Šilaikytė (tel. +370 675 92209; email: g.silaikyte@litexpo.lt).

- **Additional advertising positions**

Each exhibition Participant has the opportunity, for an additional fee, to purchase advertising positions within the exhibition area according to the current advertising options catalog: https://issuu.com/litexpo/docs/advertising_positions_litexpo?fr=xIAEoAT3_MzMz

- **Loading, logistics, and customs services**

Exhibit loading and logistics work, as well as customs services, are provided by UAB "PAN-LIT Service." Services are available by advance order and paid for by the participant. Contact: tel. +370 5 244 56 77, email: info@pls.lt, www.pls.lt.

9. Participant-Organized Events

Each exhibition Participant may organize various events during the exhibition (press conferences, seminars, product presentations, etc.). The event program must be approved by the exhibition organizer no later than one month before the exhibition by submitting a rental application for conference rooms and other event spaces. If needed, the application form will be sent by the project manager's assistant.

In all cases, the Participant must ensure that any activities conducted at their stand do not interfere with other participants' ability to properly take part in the exhibition (e.g., noise, loud music, etc.).

10. Exhibition Operating Schedule

- A Participant whose stand is assembled and dismantled by a company other than LITEXPO must inform the contracting company about the working schedule established by LITEXPO (see Section 8 of the "Regulations for Participation in Exhibitions, Fairs, and Conferences"). In this case, the Participant is fully responsible for the actions of the hired third parties as if they were their own. Overtime work is subject to additional charges (see point 8.6 of Section 8 in the

“Regulations for Participation in Exhibitions, Fairs, and Conferences”).

- Upon arrival the day before the exhibition, **the Participant must register** at Hall 5 “Information and Services Center.” Only Participants who have paid all invoices for services provided by LITEXPO will be registered and further served.
- The Participant is provided with information about the exhibition schedule, available services, and issued participant cards, which must be presented to security. These cards allow Participants to access the exhibition halls during setup, dismantling, and the exhibition itself, as well as permits for vehicle parking.

11. Exhibition Opening Hours*

Exhibition Venue	LITEXPO parodų salės: 3 ir 5 salės fojė, 3, 4, 5 salėse ir lauke
Stand setup time, exhibit delivery, and computer installation time	October 20: from 8:00 to 18:00 October 21: from 8:00 to 18:00 October 22: from 8:00 to 22:00 October 23: from 8:00 to 10:00
Exhibition opening hours	October 23–25: from 10:00 to 18:00
Participants are registered	October 22: from 9:00 to 19:00 October 23: from 8:00 to 10:00
Stand dismantling time and exhibit removal	October 25: from 18:00 to 22:00 October 26: from 8:00 to 17:00

**The organizers reserve the right to change the exhibition schedule, stand setup times, exhibit delivery and removal times, and participant registration times.*

**For changes related to safety requirements regulated by the laws of the Republic of Lithuania, see the document “Safety Recommendations for Participants” available on the exhibition’s website.*

12. Exhibition Organizers



13. Contacts:

Project Manager
Laura Mažuknaitė



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Email: l.mazuknaite@litexpo.lt

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