

The background features a large, abstract graphic composed of several overlapping shapes. A prominent orange shape, resembling a wide arrow or a stylized 'L', points towards the right. Behind it is a grey shape with a curved, organic form. In the lower right, there is a light blue shape that also points towards the right, partially overlapping the orange and grey shapes. The overall composition is dynamic and modern.

LITEXPO

**ADVERTISING
POSITIONS**

OUTDOOR ADVERTISING

RL001

OUTDOOR BILLBOARD AT THE GATE

TENT SIZE:

Width: 3900 mm
Height: 6000 mm

MATERIAL:

PVC tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**1 500 EUR +
VAT**

*Design work is not included in the price



OUTDOOR ADVERTISING

RL002

OUTDOOR BILLBOARD AT THE GATE

Visible when leaving the LITEXPO area

TENT SIZE:

Width: 3900 mm
Height: 6000 mm

MATERIAL:

PVC tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**1 500 EUR +
VAT**

*Design work is not included in the price



OUTDOOR ADVERTISING

RL003

OUTDOOR ADVERTISING NEAR GATES

At the ticket office

TENT SIZE:

Width: 2800 mm
Height: 1500 mm

MATERIAL:

PVC tent
Mesh tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**500 EUR +
VAT**

*Design work is not included in the price



OUTDOOR ADVERTISING

RL006

ENTRANCE SIGN

STICKER SIZE:

Width: 5000 mm
Height: 500 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**400 EUR +
VAT**

*Design work is not included in the price



OUTDOOR ADVERTISING

RL007

EXIT SIGN

STICKER SIZE:

Width: 5000 mm
Height: 500 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**400 EUR +
VAT**

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5001

ENTRANCE TO HALL 5

Visible from outside

STICKER SIZE

Width: 1750 mm
Height: 1970 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**1 200 EUR +
VAT**

*Design work is not included in the price



EXIT FROM HALL 5

R5002

EXIT FROM HALL 5

STICKER SIZE

Width: 1750 mm
Height: 1970 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**1 200 EUR +
VAT**

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5003

COVERING OF COLUMNS IN HALL 5 (FOYER)

Full column -1 pcs. | Possible quantity of columns -3 pcs.

SIZE:

Width: 1320 mm
Height: 3000 mm

MATERIAL:

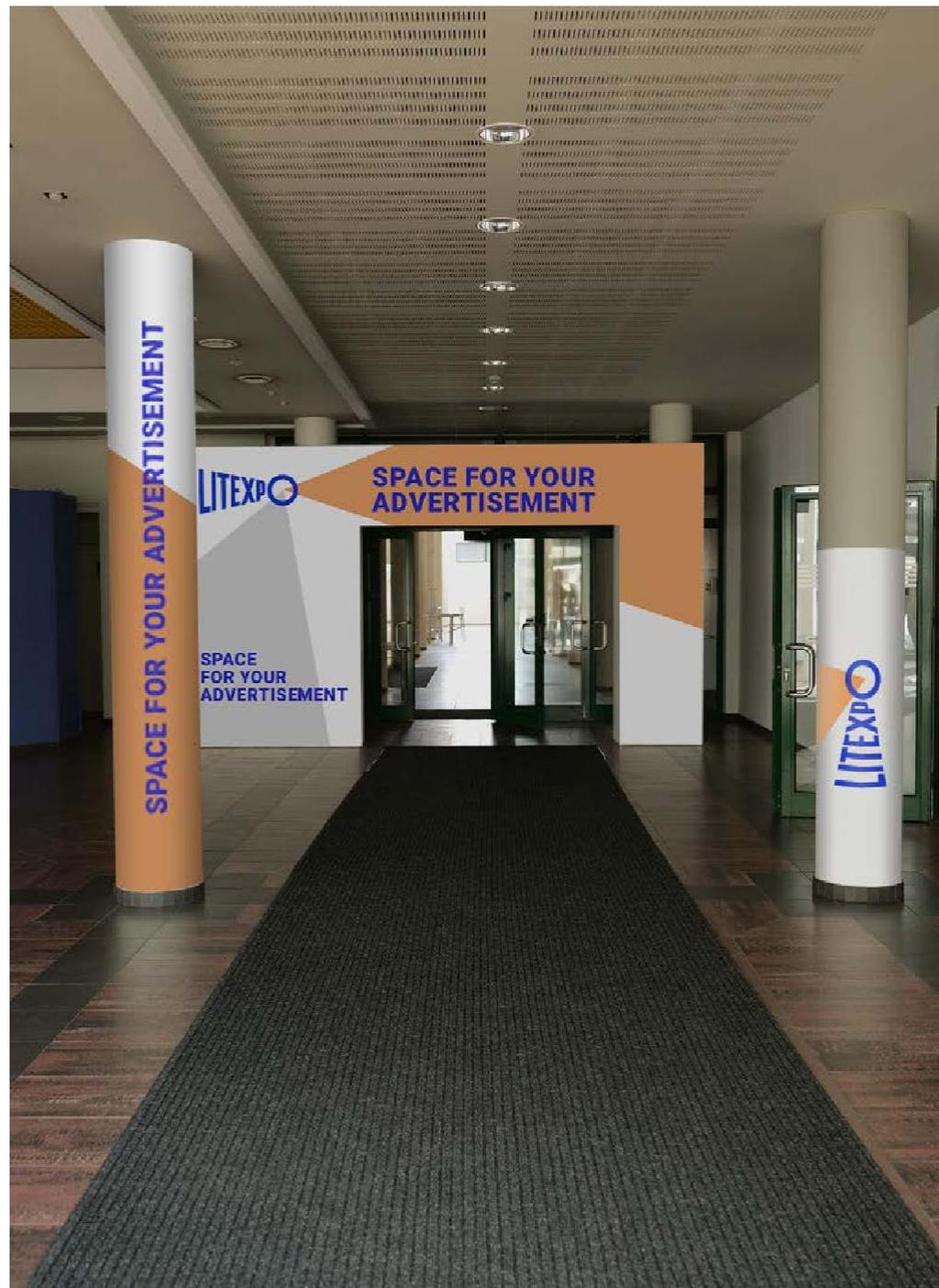
250 gsm Paper
wrap-around

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**300 EUR +
VAT**

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5004

COVERING OF COLUMNS IN HALL 5 (FOYER)

Half column -1 pcs. | Possible quantity of columns -3 pcs.

SIZE:

Width: 1320 mm
Height: 1500 mm

MATERIAL:

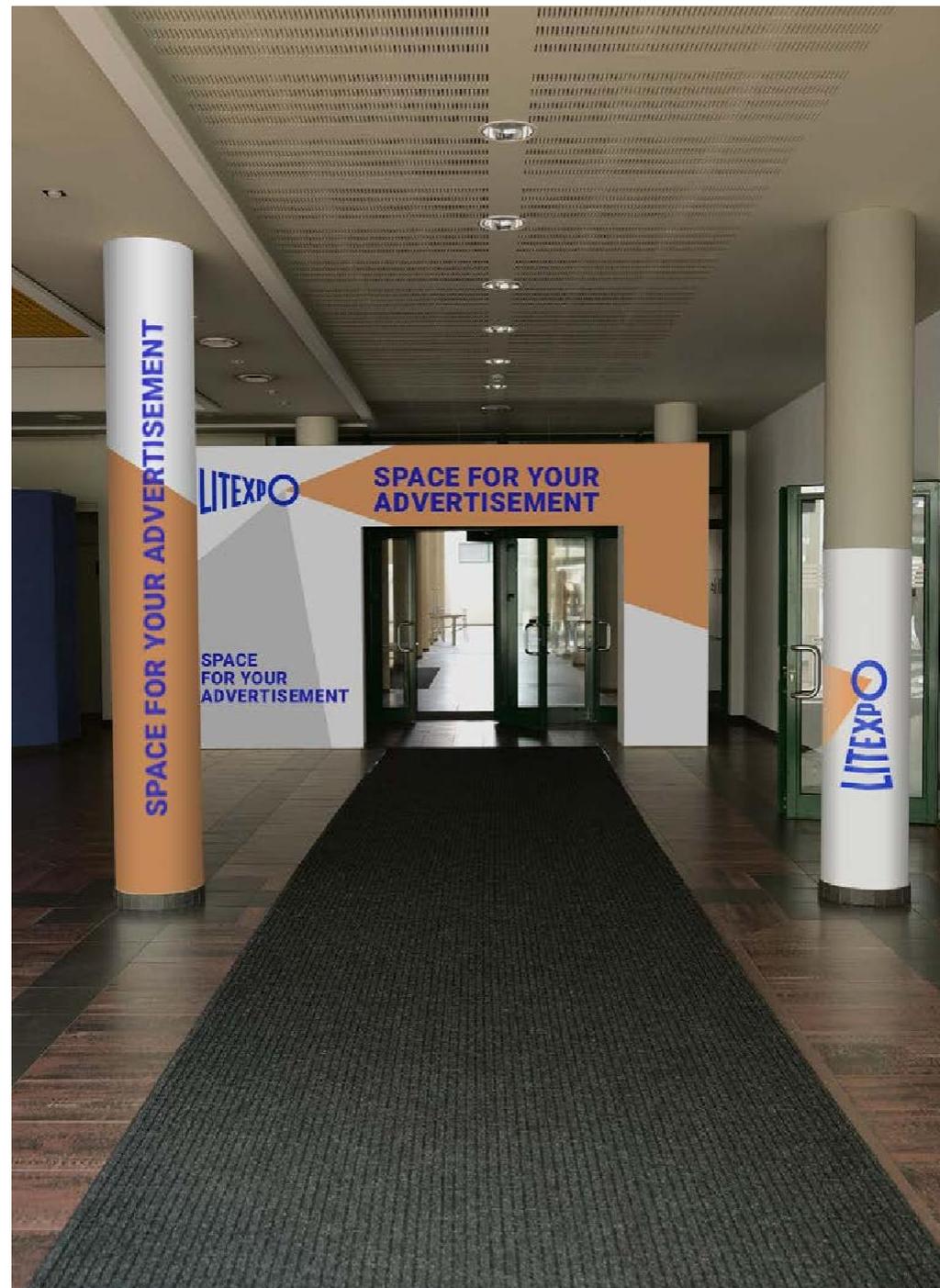
250 gsm Paper
wrap-around

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**200 EUR +
VAT**

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5007

ADVERTISEMENT FOYER (RIGHT/LEFT SIDE)

TENT SIZE:

Width: 710 mm or 980 mm
Height: 2050 mm

MATERIAL:

Tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**1 500 EUR +
VAT**

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5007

ADVERTISEMENT FOYER (TOP)

TENT SIZE:

Width: 4580 mm or 2520 mm
Height: 690 mm or 420 mm

MATERIAL:

Tentas

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**3 000 EUR +
VAT**

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5008

ADVERTISING IN THE CLOAKROOM

On the mirror. Possible quantity of columns -3 pcs.

STICKER SIZE:

Top:
Width: 2150 mm
Height: 400 mm

Sides:
Width: 400 mm
Height: 2150mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

MIRROR SIZE:

Width: 2150 mm
Height: 2150 mm

**500 EUR +
VAT**

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5010

ADVERTISING IN THE CLOAKROOM

On lockers -10 pcs.

STICKER SIZE:

Width: 130 mm
Height: 200 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**250 EUR +
VAT**

*Design work is not included in the price



HALL 5 INDOOR ADVERTISING

R5014

ADVERTISING IN HALL 5

By the elevator. 2 flags lowered

MESH SIZE:

Width: 1150 mm
Height: 4200 mm

MATERIAL:

Mesh tent

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**1 000 EUR +
VAT**

*Design work is not included in the price



DIGITAL ADVERTISING

RT001

ADVERTISING ON TV SCREENS

Not less than 4000 displays

FORMAT:

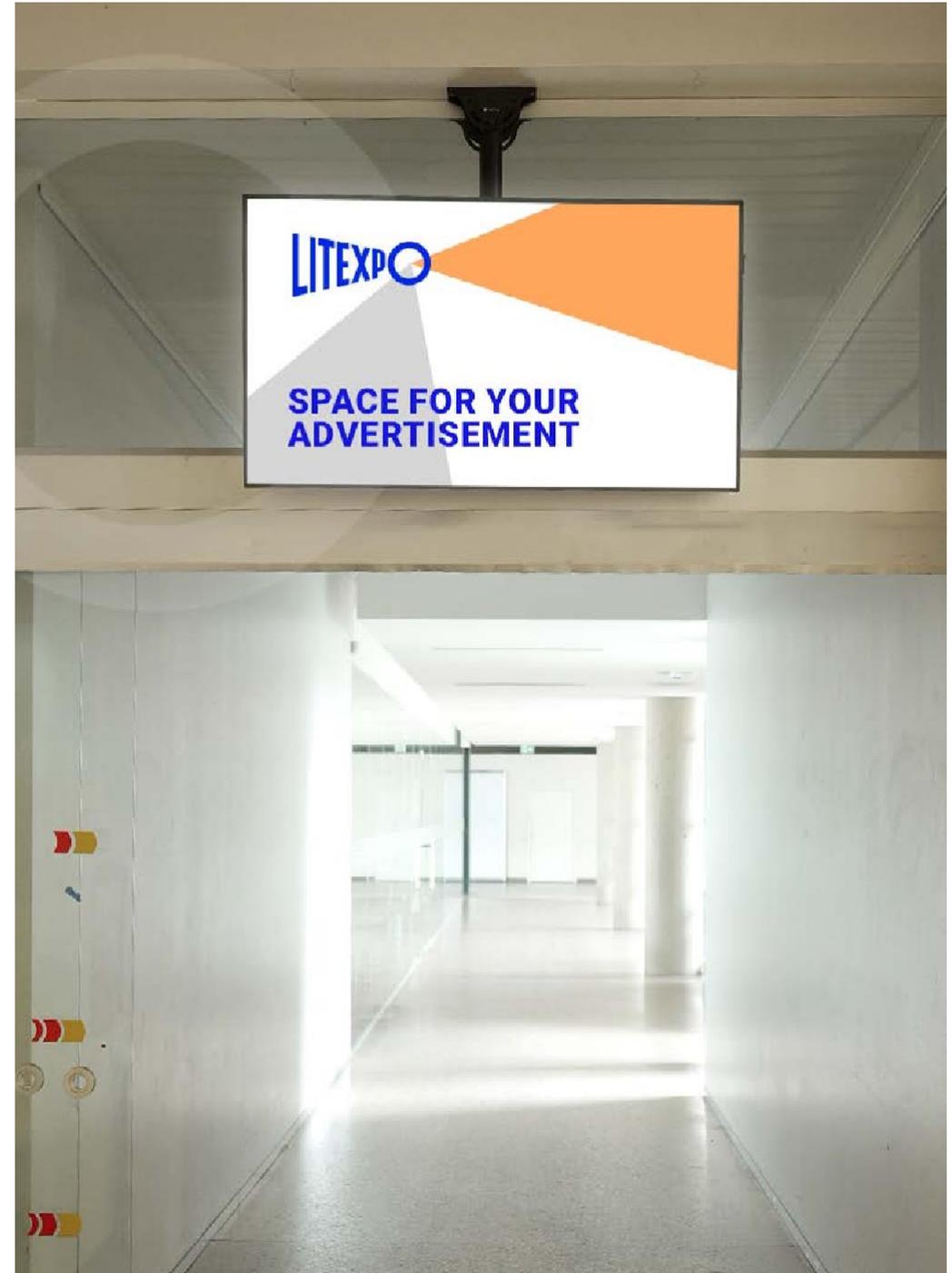
1920 x 1080 px, jpg.

or

A 10-15 second video clip, without sound.

**500 EUR +
VAT**

*Design work is not included in the price



HALL 4 INDOOR ADVERTISING

R4002

ADVERTISING ON GALLERY COLUMNS

Between halls 4 and 5. 4 units

SIZE:

Width: 1930 mm
Height: 2830 mm

MATERIAL:

250 gsm Paper
wrap-around

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**300 EUR + VAT / 1
pcs.**

*Design work is not included in the price



HALL 4 INDOOR ADVERTISING

R4003

ADVERTISING ON THE ENTRANCE DOOR OF HALL 4

STICKER SIZE:

Width: 1075 mm
Height: 685 mm

Width: 1075 mm
Height: 2230 mm

Width: 1880 mm
Height: 685 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**750 EUR +
VAT**

*Design work is not included in the price



HALL 4 INDOOR ADVERTISING

R4003A

EXIT DOORS OF HALL 4

STICKER SIZE:

- | | |
|----------------------------------|------------------------------------|
| 1. Width: 685 mm Height: 850 mm | 5. Width: 2230 mm Height: 850 mm |
| 2. Width: 685 mm Height: 870 mm | 6. Width: 2230 mm Height: 870 mm |
| 3. Width: 685 mm Height: 1895 mm | 7. 8.Width: 2095 mm Height: 750 mm |
| 4. Width: 685 mm Height: 610 mm | 9. Width: 2230 mm Height: 610 mm |

MATERIAL:

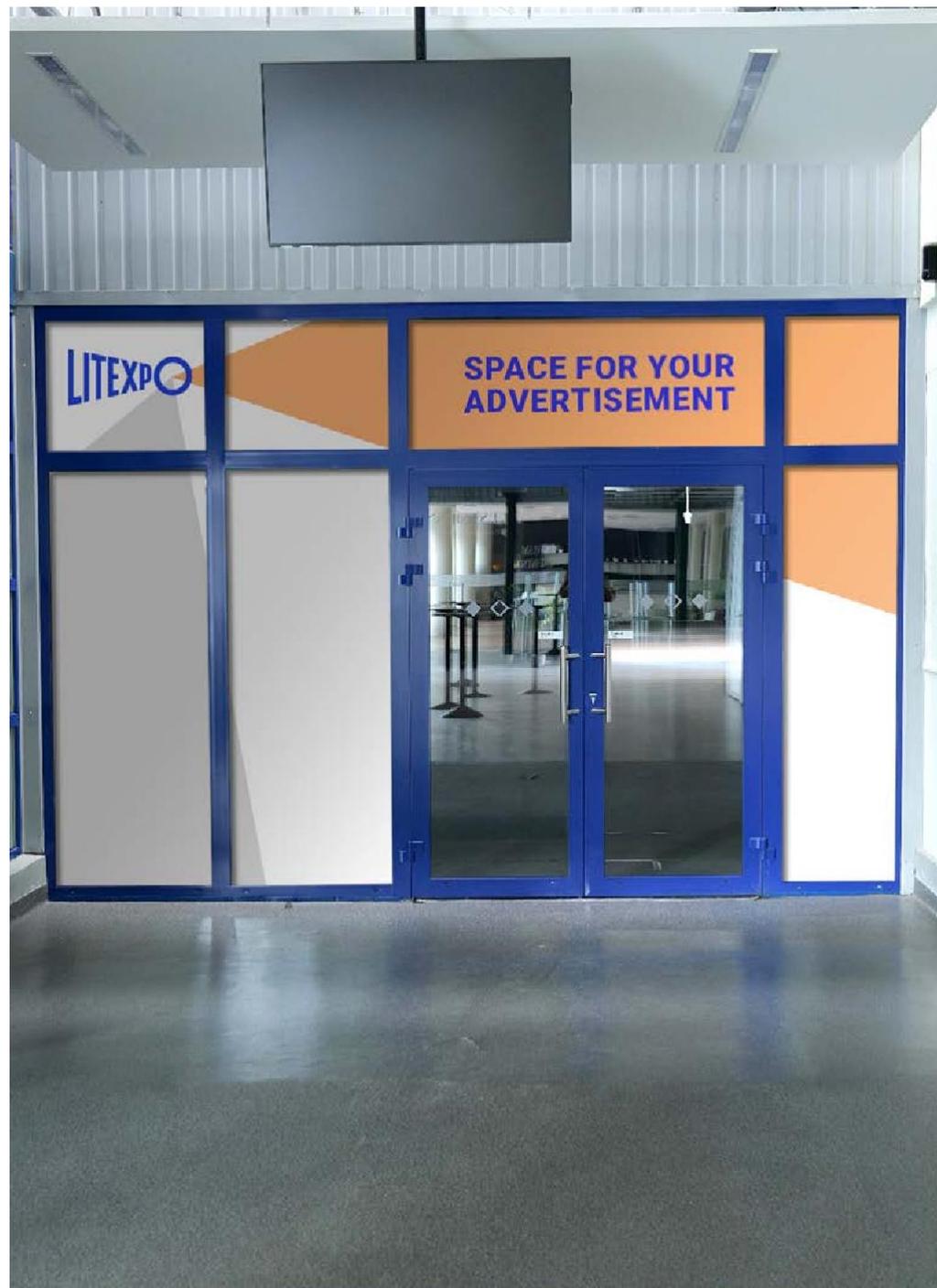
PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**900 EUR +
VAT**

*Design work is not included in the price



WC ADVERTISING

RW001

ADVERTISING SPACE IN WC

Men's WC. Possible quantity -52 units.

STICKER SIZE:

Width: 297 mm
Height: 420 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**50 EUR + VAT / 1
pcs.**

*Design work is not included in the price



WC ADVERTISING

RW002

ADVERTISING SPACE FOR ON WC MIRROR

Men's WC. Possible quantity -2 units.

STICKER SIZE:

Width: 20 cm

MIRROR SIZE:

Width: 2680mm
Height: 1200 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**200 EUR + VAT / 1
pcs.**

*Design work is not included in the price



WC ADVERTISING

RW003

ADVERTISING SPACE FOR ON WC MIRROR

Accessible WC. Possible quantity -1 unit.

STICKER SIZE:

Width: 20 cm

MIRROR SIZE:

Width: 600 mm
Height: 1200 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**100 EUR +
VAT**

*Design work is not included in the price



WC ADVERTISING

RW004

ADVERTISING SPACE FOR ON WC MIRROR

STICKER SIZE:

Width: 20 cm

MIRROR SIZE:

Width: 4560 mm
Height: 1200 mm
and
Width: 3460 mm
Height: 1200 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

200 EUR + VAT / 1

*Design work is not included in the price



WC ADVERTISING

RL002

ADVERTISING SPACE ON WC DOOR

At Women's WC possible quantity -53 units | At Men's WC possible quantity -31 units.

STICKER SIZE

Width: 297 mm
Height: 420 mm

MATERIAL:

PVC sticker

INCLUDED IN THE PRICE:

Print production
Fastening
Removal

**FROM 50 EUR + VAT / 1
pcs.**

*Design work is not included in the price



EVENT ADVERTISING

RB001

ADVERTISEMENT ON EVENT TICKETS

FORMAT:

2170x850 up to 1 mb. (jpg/png)

1500 EUR + VAT (30 % of tickets)

*Design work is not included in the price

2500 EUR + VAT (100 % of tickets)

*Design work is not included in the price

kakava.lt

Bilietas/ Ticket 3353285

Vietā/ Location
Lietuvos parodų ir kongresų centras LITEXPO
Laisvės pr. 5
Vilnius, Lietuva

Data ir laikas/ Date and time
2022-11-11 10:00, Penktadienis
Durys atidaromos/ Door opens **lapkričio 11 d. nuo 10:00-18:00; lapkričio 12 d. nuo 10:00-16:00**
Renginio trukmė/ Duration **2 dienas**

Bilieto galutinė kaina/ Final ticket price
Kvietimas
Nesąžankstykite bilietą ties brūkšniiniu kodu. Bilietą saugokite iki renginio pabaigos.

Sektorius/ Sector

Kvietimas



Organizatorius/ Promoter
Lietuvos parodų ir kongresų centras „Litexpo“, UAB; Tel.Nr. +37052454500; info@litexpo.lt; Adr. Laisvės pr. 5, Vilnius, Lietuva

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By acquiring TICKET, you have agreed to be searched at the venue by security staff for safety reasons. TICKET grants the right to enter the event only once, so, the first person presenting TICKET for control shall have the right to enter the event. Your entrance to the venue is a confirmation of your consent to rules of the event and/or its venue, to being filmed and/or photographed at the venue of the event, to filmed materials and/or pictures taken to be used for any purposes, including commercial ones, without any extra compensation or remuneration. Violation of TICKET acquisition, Promoter's, venue rules and/or rules indicated on this TICKET can be grounds for denying the right to enter or participate in the event. TICKETS cannot be exchanged and/or refunded. In case of cancellation of the event, change of its date or any other conditions, you have the right to apply to the Promoter of the event indicated on TICKET. JSC "Kakava LT" acts as an agent and is not responsible for the cancellation or postponing of the event, its quality or any other matters connected with the event, in respect of which you have the right to apply to the Promoter of the event. TICKET cannot be used for advertising, sports events, lotteries, or other commercial purposes without a written consent of JSC "Kakava LT". We kindly remind you that it is necessary to follow safe distance, public health, and hygiene requirements specified in legislation.



EVENT ADVERTISING

RB002

ROLL UP

1 units.

500 EUR +
VAT

*Design work is not included in the price



EVENT ADVERTISING

RL001

FLYER DISTRIBUTION

**500 EUR + VAT (2 person
seating)**

**2000 EUR + VAT (2 person
walking)**

*Design work is not included in
the price

*Design work is not included in
the price



An abstract graphic design featuring overlapping shapes in orange, grey, and light blue. The orange shape is a large triangle pointing right, containing the text 'LITEXPO'. The grey shape is a curved, organic form behind the orange one. The light blue shape is a large triangle pointing right, overlapping the bottom of the orange and grey shapes.

LITEXPO

**ADVERTISING
POSITIONS**